

VIRGINIA STATE UNIVERSITY
L. Douglas Wilder Building
(Cooperative Extension)



3rd Annual Virginia Berry Production and Marketing Conference

March 11, 2010
8:45 am – 4:45 pm

Registration fee is \$12.00 per person and
includes materials and lunch.

From the North (Fredericksburg, Washington, D.C., Maryland, etc.)

Take Interstate 95 South to Exit 54 (Temple Avenue) - Turn left at the traffic light at the end of the exit ramp. Turn left at the second traffic light onto Route 301 (The Boulevard). Continue to the Fourth Red Light - turn right onto Dupuy Road (Wawa Gas Station on right-hand corner). Travel approx. ½ mile, the University will be on the left, entering at Matthew-Jefferson Drive. Make left into first parking lot entrance. The Cooperative Extension Building is the first brick building on the left.

From the South (Emporia, North Carolina, etc.)

Take Interstate 95 North to exit 54 (Temple Avenue). Take this exit and continue as above.

From the Northwest (Staunton, Charlottesville, etc.)

Travel I-64 East to Rt.288 South to I-95 South to Exit 54 and continue as indicated above.

From the Southwest (Roanoke, Lynchburg, Blackstone, etc.)

Travel 460 East to Interstate 85 North (approximately 10 miles from Petersburg). Take Interstate 85 North to Interstate 95 North. Stay on Interstate 95 North to Exit 54 (Temple Avenue). Continue with above directions.

From the East (Virginia Beach, Norfolk, Wakefield, etc.)

Travel 460 West through Disputanta and Hebron. Stay on 460 West until traffic light at Wagner Road (McDonald's on the right). Turn left on Wagner Road. Stay on Wagner until you see the I-95 North exit on the right. Take I-95 North to Exit 54 (Temple Avenue). Continue with above directions.

Anyone in need of special services or accommodations in order to participate must call in advance to make arrangements.

*This conference is designed to assist experienced
and new growers about production and marketing
of different berry crops.*



Virginia State University
School of Agriculture
L. Douglas Wilder Building
Petersburg, VA



Cooperative Extension programs and employment are open to all, regardless of race, color, religion, sex, age, veteran status, national origin, disability, or political affiliation. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia State University, Virginia Polytechnic Institute and State University and the U.S. Department of Agriculture cooperating; Wondi Mersie, Dean/Administrator, 1890 Extension Program, Virginia State, Petersburg; Mark McCann, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg.

PROGRAM

8:00 – 8:45	Registration	12:30 – 1:45 (Room 300)	LUNCH
8:45 – 9:00	Welcome - Dr. Jewel Hairston Associate Administrator for Programs Virginia State University		*Virginia State University's Initiative to Promote Berry Industry in Virginia Dr. Franklin Jackson Associate Dean of Extension Virginia State University
9:00 – 10:40 (Room 200)	CONCURRENT SESSIONS *Blueberry Production – New Developments Dr. Bill Cline North Carolina State University *Successful Blueberry Operation – A Grower Experience Walker Miller The Happy Berry Bunch South Carolina		*Post-Harvest Handling of Berries Dr. Penny Perkins-Veazie North Carolina State University *High Tunnel Raspberry Production – VSU Experience Dr. Reza Rafie and Chris Mullins Virginia State University
9:00 – 10:40 (Room 300)	*Blackberry Production – New Developments Dr. Gerald Krewer University of Georgia *Success with Production and U-Pick Marketing of Blackberries Charlie O'Dell Crow's Nest Berry Farm Blacksburg, VA *Importance of Trellises in Blackberry Production Dr. Fumiomi Takeda Small Fruit Specialist USDA, ARS	2:00 – 3:15 (Room 200)	Pest and Diseases of Berries Dr. Walker Miller University of South Carolina Dr. Doug Pfeiffer Virginia Tech.
10:40-11:00	BREAK	3:15 – 3:30	BREAK
11:00-12:30 (Room 200)	PLENARY SESSIONS High Tunnel Strawberry Production – New Opportunity Dr. Barclay Poling and Dr. Jeremy Pattison North Carolina State University	3:30 – 4:45 (Room 200)	Panel Discussion – Steps Needed to Establish a Sustainable Berry Industry in Virginia – Is This Feasible? <u>Moderator:</u> Dr. Barclay Poling <u>Panel Members:</u> Charlie O'Dell, Crow's Nest Farm John Hodges, Sun Belle Berries Chuck Geyer, Westmoreland Berry Farm Ann Geyer, Agriberry Farm Dave Robishaw, VA. Department of Agriculture John Duval, Sunny Ridge Warren Howell, Allder School Berries Gary Scott, Twin Springs Farm Joey and Jeff Cole, Cole Berry Farm

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3rd Annual Virginia Berry Production and Marketing Conference**

Thursday- March 11, 2010

Please print clearly

Name

Address

City State Zip

Telephone

Email

(Your email will be used for registration confirmation)

Conference Fee: \$12.00 per person (includes lunch and conference materials)
Make check or money order payable to Virginia State University
Please mail this registration form and payment by March 1, 2010 to:

**Virginia State University
Attention: Dr. Rafie
P.O. Box 9081
Petersburg, VA 23806**

Tel. (804) 524-5960 Fax (804)524-5714
cstreetman@vsu.edu

If you are a person with disability, please contact this office ten (10) days prior to the activity to arrange accommodations.