VIRGINIA FARM BUSINESS DEVELOPMENT PROGRAM





WHETHER YOU ARE EXPANDING, DIVERSIFYING OR PASSING YOUR FARM TO THE NEXT GENERATION...

We want to help your business succeed in today's market. You might need a business coach or a food safety consultant or a marketing firm to develop your plan. The Virginia Farm Business Development Program will reimburse up to \$5,000 of your costs of planning for the future.

WHO IS ELIGIBLE?

FARMS AND FORESTRY

- Agricultural or forestry production
- In business for at least three years
- Farm and forestry businesses of all sizes

WHAT WILL THE GRANT COVER?

- Business plans
- Business restructuring
- Succession planning: Land contracts, incorporation and disaster planning
- Feasibility studies
- Marketing plans

AGRIBUSINESS

- · Processing agricultural or forest products
- In business for at least three years
- Small agribusiness with 20 or fewer employees
- Website design
- Branding and marketing materials
- Preparation for marketing, food safety or animal welfare certification
- Recipe development
- Product label development and design

HOW DO I APPLY?

Visit our webpage and submit the application online. www.vdacs.virginia.gov/agriculture-farm-development.shtml When you've submitted an application, Virginia Farm Business Development Program staff will contact you to set up a consultation. We will talk about your existing business and your plans for the future. Staff will ask how you've already prepared for business growth, and how the grant can help you further.

MORE QUESTIONS?

Maggie Beal Longest, Virginia Farm Business Development Program Coordinator margaret.longest@vdacs.virginia.gov or 804.786.1241