Worksheet 2: What does farming success look like to you?

After you have answered the questions on the previous worksheet, complete this activity that helps you define what farming success means to you.

Keep in mind that farming success may be very different to different farmers.

What are those key elements (or ingredients) you need to keep farming successfully?

Step 1: Read the information in the left hand side bar. Refer to the questions.

✓ How do you define success? (e.g., personally and professionally)

✓ What would a successful farm look like? (e.g., think in terms of production, marketing, land ownership, quality of life. etc.)

✓ What is your ideal, agriculture success story? (e.g., where would you like to be in 10 years, 20 years?)

DATE: ________________________________

NAME: ______________________________

NOTES: