

Virginia Department of Agriculture and Consumer Services
Virginia Egg Board
Annual Report
July 1, 2023- June 30, 2024

I. Narrative

The Virginia Egg Board is one of the sixteen commodity boards within the Virginia Department of Agriculture and Consumer Service (VDACS). The Governor appoints members of the Virginia Egg Board to serve a term concurrent with the term of the Governor. The Virginia Egg Board consists of seven members: Rodney Wagner, Chair of the Board, Paul Ruszler Ph.D., Ken Risser, Hobey Bauhan and Lake Wagner, Keith Sheets, and Lee Underwood. Cecilia Glembocki serves as Executive Director of the Virginia Egg Council (Council) and Secretary to the Virginia Egg Board (Board). A contract is in place between the Virginia Egg Council and the Virginia Egg Board to enable the Council to conduct educational, marketing, and research programs on behalf of the Board. The contract between the Board and the Council is renewed every five years, with the next renewal in 2029. The Virginia Egg Council provides consumers, educators, health agencies, food service-based operators and egg producers with the most up to date science-based information on the nutritional contributions of eggs in the American diet. The Council promotes eggs as healthful, convenient, safe and an affordable contributor to a varied and nutritional diet. The Virginia Egg Council educates, promotes, and advertises with these specific facts. There were 743,000,000 eggs produced in Virginia ranking 24th in the country (in 2022).

As of July 1994, the Virginia Egg Excise tax was amended to include processed eggs and changed the handler to be the one who sells eggs or egg products before retail, use or consumption. Eggs are taxed at a rate of \$.05 per 30 dozen cases and \$.11 per liquid equivalent. The egg handler is registered once at the time of registration and payments are made monthly to the Virginia Department of Taxation. The Council's Executive Director, is a duly authorized agent and therefore can monitor worksheets, report the volume of shell eggs and processed egg product sales. In July of 2015, the Egg Excise Tax forms were revised to make the less than 500-egg case exemption clearer. The revenues are collected by the Virginia Department of Taxation, transferred to the VDACS, and then transferred to the Virginia Egg Council each month as per the contract.

II. Budget & Finances FY 2024

Approved Budget for the Virginia Egg Board FY 2023-2024	
Expenses:	
Virginia Poultry Federation	\$15,000
VA Tech Research carried forward from fy23	\$12,500
VA Tech Research	\$10,000
Virginia Foundation for Agriculture in the Classroom	\$2,500
Virginia Agribusiness Council	\$1,000
Virginia Association of Physician Assistants	\$1,500
Virginia Academy of Nurse Practitioners	\$1,000
Virginia School Nutrition Association	\$1,250
Virginia State Fair Culinary scholarship	\$1,000
Virginia Tourism Corporation	\$1,500
Payroll Taxes Gross wages	\$116,000
Payroll Taxes	\$9,000
Medical Insurance	\$13,570
Retirement Expenses	\$3,500
Freight and Express	\$500
Postal Services	\$500
Program Supplies	\$5,000
Food Supplies	\$3,000
Administrative Supplies	\$1,500
Printing	\$4,000
Telephone, Internet, Cell	\$6,000
Membership and Publications	\$750
Accounting, Audit	\$12,100
Professional Development	\$250
Skilled Services	\$750
Travel, Meetings	\$9,000
Payroll Processing	\$750
Awards and Contributions	\$1,000
Office rent	\$6,000
Storage rent	\$3,600
Insurance	\$550
Total Expenses	\$244,570

III. Programming:

The Virginia Egg Board operates via the Virginia Egg Council through a contract. Monthly transfers are made to the council based on collections from the Virginia Department of Taxation. In 2024, the Board collected and transferred \$206,160.48 in assessments to the Council. The Council planned various programs ranging from consumer presentation, media coverage on Radio and Television segments to professional presentations to health professionals as Academy of Physicians, Nurse Practitioners, Nursing Assistants, Dietitians, and Educators in classroom settings or in 4-H or FFA activities. The activities that follow were implemented by the Council.

The highlight of this year was the Virginia Egg Council's celebration of the first Easter at the Executive Mansion. Cecilia designed a wooden egg etched with the sketch of the Executive Mansion. She also designed a handmade quilled egg designed with dogwoods and a cardinal. This special presentation was held at the Governor's Executive Mansion. The Governor and the First lady honored Executive Director, Cecilia Glembocki with a recognition of Sisterhood Spotlight. This series features women in agriculture and their contributions to agriculture in the state. Cecilia Glembocki was featured in the month of March for the Sisterhood Spotlight series for her four decades of work for the Virginia Egg Board.

Mary Rapoport indicates that in this fiscal year, there were seventy-eight programs conducted during the year. She noted that more programming was conducted for health professionals. The opportunity for on-air live cooking segments increased significantly and that was the greatest reach of all programming to date. Some television segments were in person and others continued on a virtual format. There are several regular television appearances by Mary Rapoport

The greatest amount of funds spent was in the area of Health Professionals. More professionals in the Academy of Nurse Practitioners, the Virginia Academy of Physician assistants and the Academy of Nutrition and Dietetics featured eggs on all menu offerings and stressed the new dietary guidelines of including eggs as baby's first food. Exhibits allowed for the distribution of educational materials for all these health professionals. A new mom's packet with a baby spoon and a bib accompanied by baby's first egg food was developed and distributed to area OBGYN hospital units.

Governor Youngkin declared May as Egg Month. Commissioner of Agriculture, Joseph Guthrie, presented the Proclamation to representatives of Dutt and Wagner of Abingdon, Virginia. Lake and Rodney Wagner donated 40 cases of eggs to the Feed More Food bank at their two distribution locations, Abingdon, and Richmond. The donation provided 1,200 families with nutritious high quality protein food for their distribution packets for the week.

IV. Year End Funding Level

Cash Balance 6/30/2023:	\$36,615.48
Assessment Receipts:	\$206,160.48
Other Receipts (Interest):	\$737.73
Total Balance and Receipts:	\$243,513.69
Expenditures:	\$211,579.35
Cash Balance 6/30/2024:	\$31,934.34

V. Attendance

The Board met in Roanoke on June 13, 2024.

In attendance:

Rodney Wagner

Lake Wagner

Hobey Bauhan

Ken Risser

Not in attendance:

Lee Underwood

Keith Sheets

Paul Ruzsler

VI. Summary:

The Virginia Egg Board contracts with the Virginia Egg Council to conduct educational and promotional programs, encourage research, promotes the sale of shell eggs and egg products, advertise, and conduct programs that support the producer's promotional efforts. The mission statement for the Virginia Egg Board is to build demand for more eggs. Guidance for educational programming comes from the American Egg Board and the creative staff of the Virginia Egg Council.