

2017 VIRGINIA POTATO & VEGETABLE REVIEW

**Demand and prices
were good for
Round Red and
Yellow Flesh potatoes
but only fair for
Round White and
Russets.**

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In cooperation with
USDA Agricultural Marketing Service



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PREFACE

Virginia Market News Service reported potato and vegetable prices throughout the 2017 marketing season. This service was conducted cooperatively by the Virginia Department of Agriculture and Consumer Services, Division of Marketing and the United States Department of Agriculture, Agricultural Marketing Service.

Market News reports for Virginia and other states are available on the Internet at:

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

Users can also access the Market News Online Subscription Service to receive reports by email. A link to this service is provided on the Virginia Market News Service Internet site at www.vdacs.virginia.gov/markets-and-finance-market-news.shtml. For further information or instructions on using the system, call the Virginia Market News Service at 804.786.3947 or email market.news@vdacs.virginia.gov.

Virginia Market News Service also maintains a toll-free in-state message board at 800.552.5521 with timely market information updated during the marketing season. Callers outside of Virginia can access the information at 804.225.2812.

Information on acreage and production was taken from reports issued by Agricultural Statistics Board, National Agricultural Statistics Service, Washington, DC. Historical data covering national, state and county estimates are available on Internet through:

<http://www.nass.usda.gov>
<http://usda.mannlib.cornell.edu>

Truck shipment information was supplied by the Federal-State Inspection Service of Virginia. In instances where inspection service was absent, truck shipment information was obtained directly from shippers or producers.

The prices appearing in the summary represent the majority of sales. In some instances, sales were made at levels above or below the reported prices.

Some of the statistics used in this summary, such as acreage and production figures, may be subject to minor revision at a later date.

We sincerely appreciate the cooperation and consideration extended to us during the season by members of the industry. Without their help, this publication would not be possible.

We also thank the organizations who furnished information used in this summary.

VIRGINIA POTATO & VEGETABLE REVIEW
was prepared by Brett Richardson

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REVIEW OF THE 2017 POTATO SEASON

HARVESTING AND MARKETING

ROUND WHITE POTATOES

The Virginia potato harvest started approximately 7 to 10 days earlier than the previous four years. The reason for the earlier harvest was a mild winter and warm days in February and March that allowed for an early start in planting. Potato harvesting started on the Eastern Shore of Virginia on June 19 although harvesting was curtailed on June 20 and June 21 due to rain and wet conditions. The first F.O.B. Eastern Shore price was quoted on June 22 at \$12.75 per 50-Lb sack of Round White, US One, Size A potatoes. Although prices began the year at the same level as 2016, demand for Round White potatoes was disappointing at times – especially when compared to the Round Red and Yellow Flesh potatoes. Round White 50-Lb sack prices declined to \$11.75 on June 26 and \$10.75 on June 29 before spending much of the season at \$8.75 to \$9.75. By the end of the season, Round White prices dropped to \$7.75. Round White demand did improve at times but generally was moderate throughout the season. The last reported price was on July 27 although light shipments continued into August.

Prices for the large 2¾ to 4½ inch “Chef” Round White potatoes were first reported on June 22 at \$15.75 per 50-Lb sack. On June 27, prices decreased to \$14.75 and by the end of month were quoted at \$12.50 to \$13.75. Chef prices were mostly \$9.75 to \$11.75 throughout July as supplies increased.

ROUND RED POTATOES

Demand and movement for Virginia Round Red potatoes was good in 2017. Round Red potato prices were first reported on June 22 with 50-Lb sacks of US One, Size A at \$13.75 and Size B at \$22.75. Prices increased due to good demand and during July were as high as \$16.75 for Size A and \$25.75 for Size B. Demand continued to be good for Round Red potatoes throughout most of the season although there was increased competition from Minnesota and Wisconsin by late July. Once again, it was difficult to compete once Red potato producing areas in the Midwest started harvesting. Fortunately, most growers had sold the vast majority of their Red potatoes by that time. The final reported price for Virginia Round Red potatoes was on July 26 with Size A at \$13.75 to \$14.75 and Size B at \$22.75 to \$24.75.

YELLOW FLESH POTATOES

Demand and movement for Yellow Flesh potatoes was good throughout the 2017 season. In fact, it was one of the best years for Yellow potato movement on the Eastern Shore. Unlike other years where demand started out good for Yellow Flesh potatoes but declined fairly quickly as supplies increased, demand and movement stayed strong for Yellow potatoes throughout the entire season. 50-Lb sack prices generally ranged from \$15.75 to \$16.75 with totes at \$30.50 to \$32.50 per cwt.

RUSSET POTATOES

Russet carton prices were fairly high during the summer of 2017. Prices for 50 to 70 count sizes were mostly \$18.50 and 80 to 90 count sizes mostly \$16.50 per 50-Lb carton. Tote prices for Size A ranged from \$12.00 to \$16.00 per hundredweight (cwt) although some sales were lower. Tote prices for 5 to 9 ounce sizes generally ranged from \$17.50 to \$18.50 per cwt. Although demand for the larger size carton count Russets was fairly good, overall demand for Russets was generally moderate and at times fairly light.

CHIPSTOCK POTATOES

Chipstock potatoes continue to be a very important part of Virginia's potato crop and in 2017 they represented slightly over 41% of the total shipments. Chipstock seed imports were down approximately 7% from 2016 but were nearly 2% higher than 2015 and 1% higher than 2014. Harvesting of chipstock potatoes began during the first week of July - similar timing to 2015 and 2016 but approximately one week earlier than 2014. Peak shipments occurred in mid to late July although shipments continued until mid-August.

Chipstock potatoes were sold primarily based on preseason contracts and were mostly \$11.25 to \$11.50 per hundredweight (cwt). The contract price was unchanged from 2016 but down slightly from 2015 and 2014 when prices were quoted at \$11.50 to \$11.75 per cwt. Contract prices were mostly \$12.50 per cwt in 2013 and \$12.75 to \$13.00 in 2012.

Due to excessive chipstock supplies in competing areas such as Florida and North Carolina, open market prices were very low in the summer of 2017. Most open market chipstock sales were at \$5.00 to \$6.00 per cwt with occasional sales as high as \$7.50 per cwt. Very few Virginia chipstock potatoes were sold on the open market in 2017.

PRODUCTION AND QUALITY

Total Virginia production in 2017 was estimated at 984,000 hundredweight (cwt) by the National Agricultural Statistics Service compared to 1,189,000 cwt in 2016, 1,034,000 cwt in 2015, 1,125,000 cwt in 2014, 819,000 cwt in 2013 and 1,350,000 in 2012. Although planted acreage was higher than 2016, poor weather conditions late in the 2017 season led to crop losses including significant acreage that was not harvested. As a result of the increase in lost acreage, harvested acreage in Virginia was unchanged from 2016.

The potato crop began the year in good condition due to nearly ideal growing conditions in the spring. Unfortunately, growers faced extremely hot conditions and excessive rainfall later in the year. In early and mid-July, temperatures reached 90 degrees or higher for 17 out of 25 days including 6 days of 95 degrees or higher. August was an extremely wet month with rainfall totals at the Eastern Shore Agricultural Research Center in Painter measuring 11.51 inches, nearly three times the 77-year average. The wet conditions combined with hot temperatures caused some quality problems including black heart, black leg, hollow heart, growth cracks, soft rot and heat necrosis. Although market conditions were generally good in 2017, many growers were not able to take full advantage of the situation due to quality problems brought on by excessive heat and heavy rain.

SHIPMENTS

Shipments of potatoes from the Eastern Shore of Virginia increased compared to 2016. Approximately 2,337 truck lot equivalents (50,000 Lb) were shipped from the Eastern Shore in 2017 compared to 1,976 in 2016, 1,858 in 2015, 2,184 in 2014, 2,095 in 2013 and 2,210 in 2012. The increase in shipments compared to 2016 was primarily the result of good yields and market conditions. The 2017 crop was in good condition and many growers reported excellent yields prior to the excessive heat and rain that took its toll on the crop late in the year.

The Eastern Shore potato crop was 7 to 10 days earlier than the previous few years due to a mild winter and good growing conditions during spring. As a result, shipments in June increased significantly from the previous four years. Shipments during June 2017 accounted for slightly over 13% of the crop compared to less than 1% of the crop in 2016, 2015 and 2014. June shipments accounted for slightly over 1% in 2013 and 13% in 2012. July 2017 shipments represented over 70% of the crop compared to 81% in 2016, 59% in 2015, 53% in 2014, 61% in 2013 and 66% in 2012. During 2017, over 16% of the crop was shipped in August compared to 18% in 2016, 40% in 2015, 46% in 2014, 37% in 2013 and 21% in 2012. The decrease in August shipments from previous years was primarily due to good movement and an early start to the harvest that allowed many growers to finish shipping earlier than normal.

MARKETS AND COMPETITION

Unlike 2016 when Tropical Storm Colin had a big impact on the summer potato market, the 2017 potato crops in the spring and summer were generally in good condition. Although North Florida had a freeze in mid-March, it did not significantly affect the crop in the Hastings, Florida area. In fact, Florida's production was up over 12% from 2016. North Carolina's production also increased compared to 2016 and was up by nearly 4%.

The weather event in competing areas that had a major effect on the 2017 Virginia potato market actually occurred several months before the summer crops were harvested. Rain and hail in the Red River Valley area during the fall of 2016 caused extensive damage to the potato crop - primarily Round Red and chipstock potatoes. Production in the Red River Valley area was estimated to be down 25% which led to a 28% decrease in storage stocks from the area during June. As a result of the losses during fall, Red potato supplies were down significantly which resulted in very good market conditions for Virginia Round Red potatoes. Unfortunately, the shortage of chipstock potatoes over the winter months led to an increase in chipstock acreage in Florida that did not benefit Virginia growers.

Canada continues to be an important market for Virginia potato growers and in 2017 exports to our northern neighbor increased. 92 loads (50,000 Lb) of Virginia potatoes were shipped to Canada in 2017 which was an improvement from the 58 loads in 2016 and 31 loads in 2015. Production decreases in Ontario, Quebec and New Brunswick during the fall along with harvest delays in Canadian provinces during the summer led to the increase in shipments to Canada. Although it was an improvement over the past two years, Canadian shipments were lower than the ten-year average of 106 loads.

VARIETIES

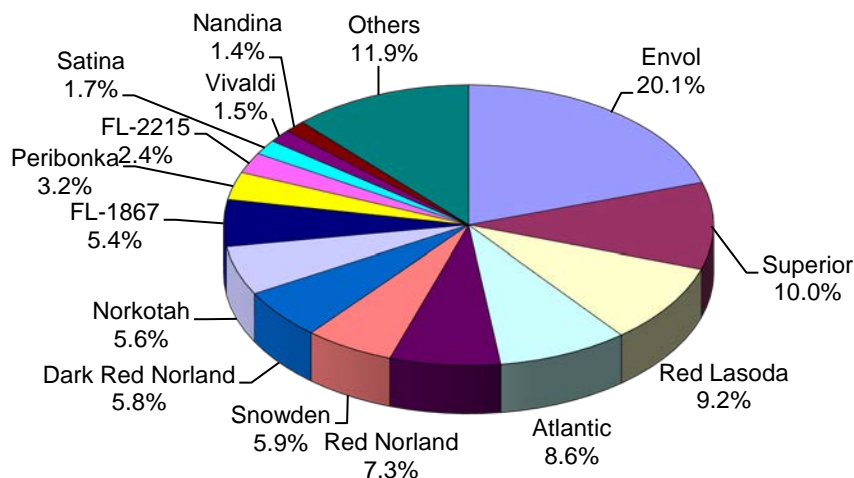
For the second consecutive year, the Envol, an early maturing tablestock variety, was the most popular on the Eastern Shore. Of the 160.1 loads (50,000 Lb) of seed imported and inspected on the Eastern Shore of Virginia during the 2017 season, Envol accounted for 20.1% of the total making it the most planted of all varieties. Superiors were the second most popular and accounted for 10% of the total, declining from over 16% two years ago.

There were three Red varieties in the top ten. The Red Lasoda was the third most popular variety at 9.2%. The Red Norland ranked fifth at 7.3% and Dark Red Norland seventh at 5.8%. Another Red variety, Red Chieftain accounted for slightly over 1%. All Red varieties accounted for over 23% of the crop compared to 18% in 2016, 17% in 2015, 22% in 2014, 11% in 2013 and 8% in 2012. 2017 represented the highest percentage of Red potatoes ever planted on the Eastern Shore.

Three chipping varieties ranked in the top ten. Atlantic was the fourth most popular at 8.6%, Snowden sixth at 5.9% and the Frito Lay variety FL-1867 ninth at 5.4%. Other chipping varieties included FL-2215, Beacon Chipper, Accumulator and Norwis.

The Russet variety Norkotah was the eighth most popular at 5.6% compared to 7.2% in 2016, 13.2% in 2015, 6.7% in 2014 and 2.9% in 2013. Peribonka ranked tenth at 3.2%. Russet potatoes accounted for slightly over 10% of the crop in 2017 compared to 11% in 2016, 18% in 2015, 11% in 2014, 8.5% in 2013 and 12% in 2012. Other Russet varieties included the Silverton at 1.3%.

The Satina was the top Yellow flesh variety ranking twelfth overall at 1.7%. There were numerous varieties of Yellow flesh potatoes including Vivaldi (1.5%), Nandina (1.4%), Natascha (1.3%), Soraya (1.3%), Lehigh (1.2%) and Molli (1.1%). Other Yellow Flesh varieties included Actrice, Electra, Francisca, Yukon Gold and Elfe. Yellow flesh varieties accounted for nearly 12% of the potatoes grown on the Eastern Shore in 2017 - a significant increase from previous years. The previous high was 9% in 2001. From 2010 to 2016, Yellow flesh varieties accounted for 6% to 8% of the crop.



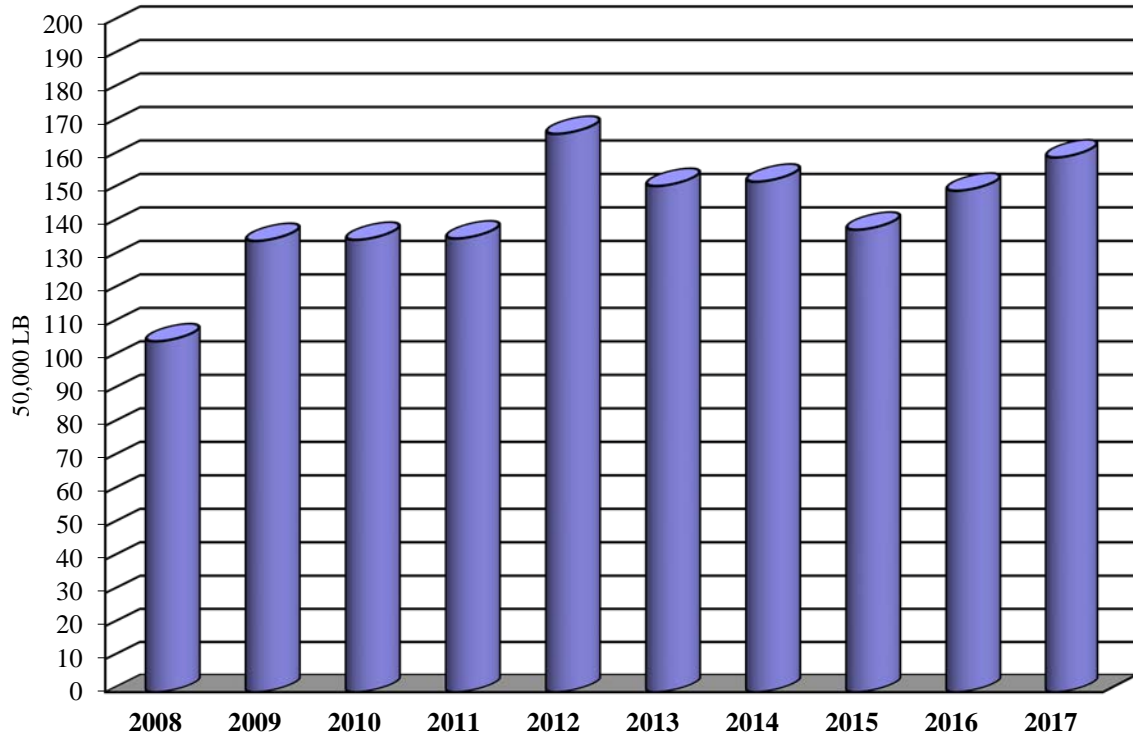
VIRGINIA SEED POTATO IMPORT RECORD

Receipts of seed potatoes by varieties for Accomack and Northampton Counties.
Amounts are 50,000 LB units.

	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>
Envol	32.13	35.30	21.84	18.45
Superior	16.06	17.57	23.05	27.15
Red Lasoda	14.80	4.55	4.51	1.41
Atlantic	13.80	14.88	11.85	10.05
Red Norland	11.65	11.11	9.00	8.77
Snowden	9.43	11.63	7.26	8.14
Dark Red Norland	9.30	11.88	9.17	21.51
Norkotah	9.00	10.84	18.35	10.24
FL-1867	8.70	9.23	2.84	8.52
Peribonka	5.07	3.37	2.48	5.02
FL-2215	3.77	2.00	2.72	1.00
Satina	2.72	0.77	----	----
Vivaldi	2.40	1.70	0.71	0.96
Nandina	2.21	----	----	----
Natascha	2.12	----	----	----
Silverton	2.07	2.54	4.21	1.75
Soraya	2.06	0.84	----	----
Lehigh	1.84	6.47	1.39	----
Beacon Chipper	1.79	1.57	3.06	4.89
Red Chieftain	1.70	----	0.42	0.89
Molli	1.69	0.86	----	----
Accumulator	1.32	0.09	0.89	----
Actrice	1.04	----	----	----
Electra	0.93	----	----	----
Francisca	0.84	----	----	----
Yukon Gold	0.68	----	4.38	6.24
Norwis	0.67	----	----	----
Elfe	0.32	----	----	----
LaChipper	----	2.97	4.14	9.92
Adora	----	----	1.70	0.88
Lamoka	----	----	1.36	----
Langlade	----	----	0.87	1.73
Reba	----	----	0.83	----
Fabula	----	----	0.75	----
Augusta	----	----	0.46	----
Anuschka	----	----	0.27	----
Others	----	----	----	5.33
Total	160.1	150.2	138.5	152.9

VIRGINIA SEED POTATO IMPORT TOTALS

CARLOT TOTALS – 50,000 LB UNITS



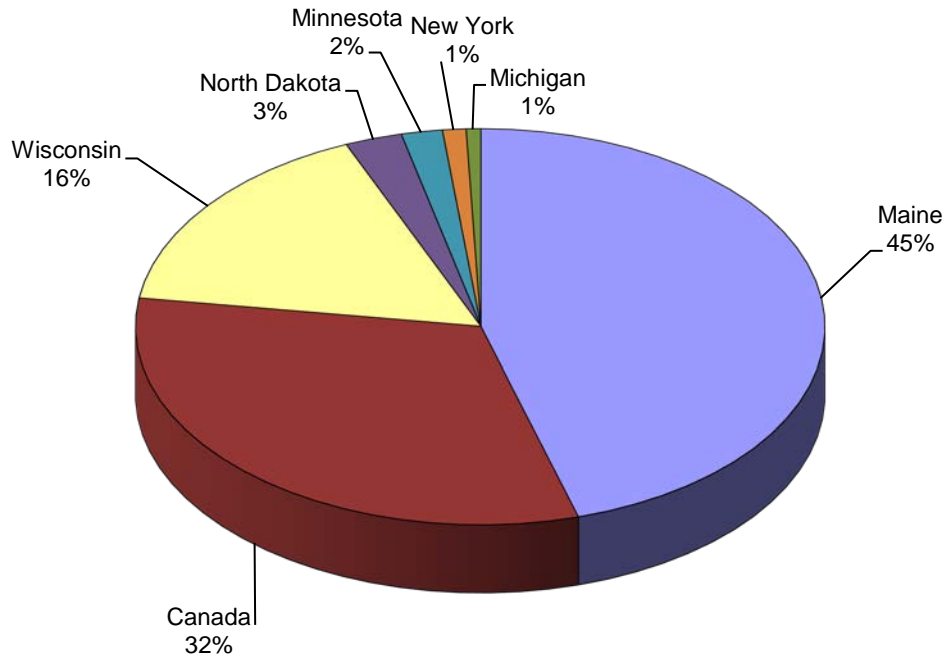
YEAR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
TOTAL	105.2	135.2	135.5	135.9	167.1	151.6	152.9	138.5	150.2	160.1

SEED POTATOES IMPORTS BY ORIGIN

Maine continued to be the leading supplier of seed potatoes to Virginia in 2017. The last year Maine was not the leading supplier was 2012 when it was surpassed by Canada. Shipments from Maine accounted for over 45% of the seed that was inspected during the 2017 season compared to 49% in 2016, 44% in 2015, 41% in 2014, 50% in 2013 and 33% in 2012.

Seed shipments from Canada accounted for nearly 32% in 2017 compared to 30% in 2016, 31% in 2015, 32% in 2014, 28% in 2013 and 43% in 2012. Of the Canadian seed shipped in 2017, nearly 49% came from Quebec. Other Canadian provinces providing seed to the Eastern Shore included New Brunswick at 32% and Prince Edward Island at nearly 19%.

Wisconsin was the third most popular origin during 2017 at 16% compared to 16% in 2016, 17% in 2015, 15% in 2014, 14% in 2013 and 10% in 2012. Seed from North Dakota accounted for 3% and Minnesota 2%. New York and Michigan each accounted for approximately 1% of the seed shipped to the Eastern Shore.

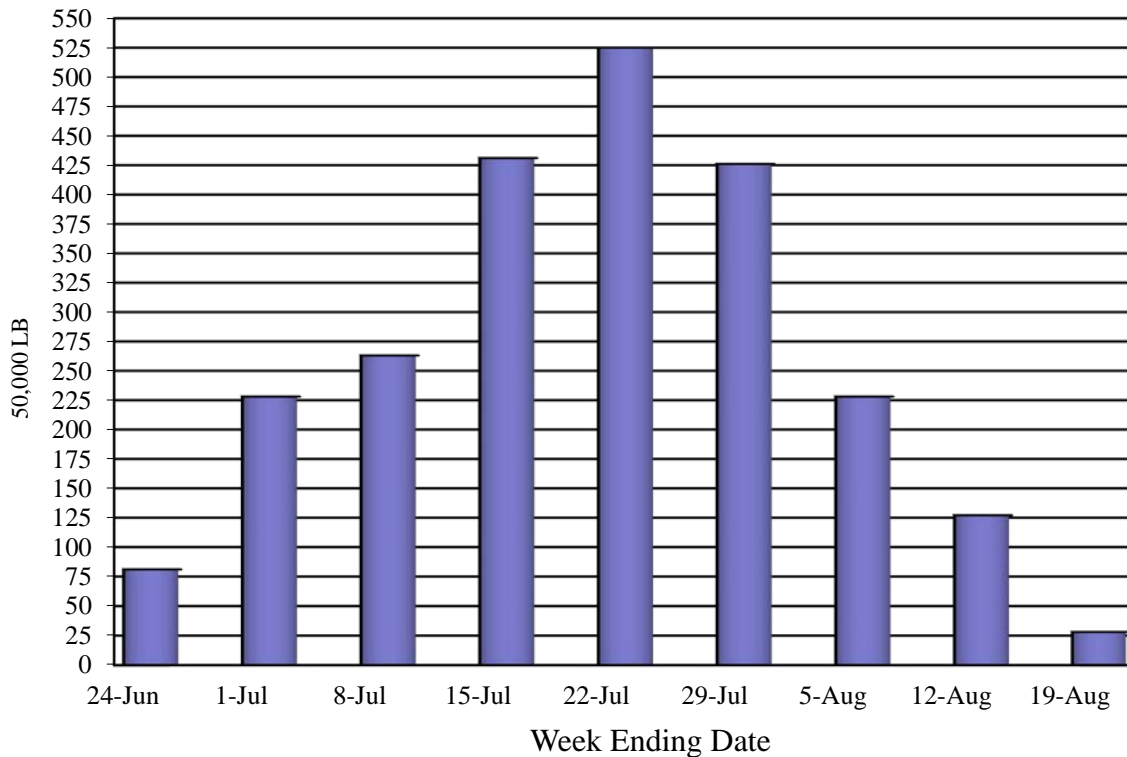


ORIGIN	SHIPMENTS (50,000 LB UNITS)
Maine	72.7
Canada	51.0
Wisconsin	26.1
North Dakota	4.3
Minnesota	3.1
New York	1.7
Michigan	1.1

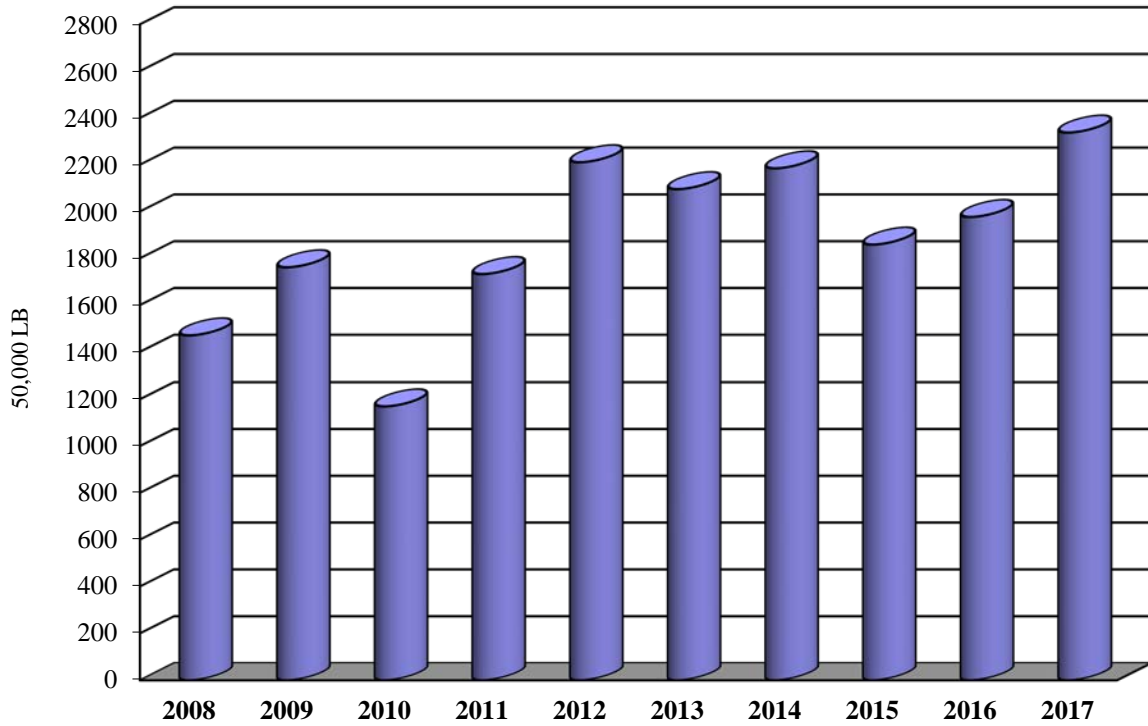
VIRGINIA POTATO SHIPMENTS - 2017

50,000 LB UNITS

Monthly Shipments	Loads
June	309
July	1645
August	383
Weekly Shipments (Week Ending Date)	Loads
June 24	81
July 1	228
July 8	263
July 15	431
July 22	525
July 29	426
August 5	228
August 12	127
August 19	28
Total	2337

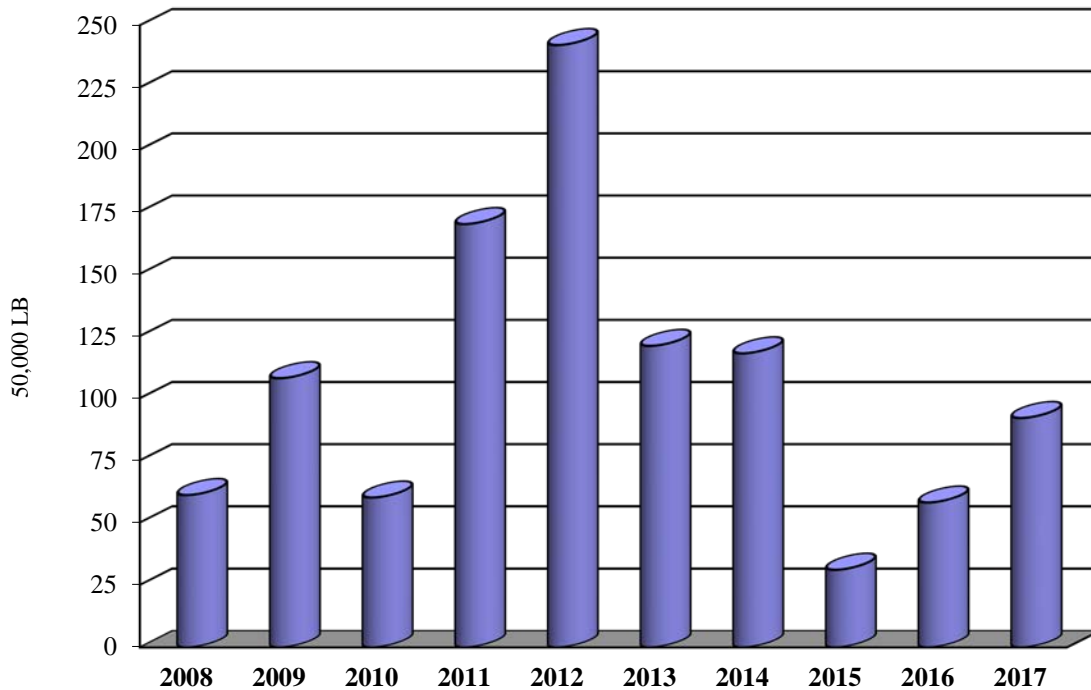


VIRGINIA TRUCK SHIPMENTS



YEAR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
LOADS	1470	1761	1169	1732	2210	2095	2184	1858	1976	2337

VIRGINIA TRUCK SHIPMENTS TO CANADA



YEAR	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
LOADS	61	108	60	170	242	121	118	31	58	92

**2017 SHIPPING POINT PRICES
EASTERN SHORE OF VIRGINIA
ROUND WHITE, US ONE**

	Size A	Chef	Size A
June	50-Lb	50-Lb	Tote Bags (Per Cwt)
22	12.75	15.75	24.50
23	12.75	15.75	24.50
26	11.75-12.75	15.75	22.50-24.50
27	11.75	14.75	22.50
28	11.75	14.75	22.50
29	10.75-11.75	12.50-14.75	20.50-22.50
30	10.75	12.50-13.75	20.50
July			
5	9.75-10.75	11.50-13.75	18.50-20.50
6	9.75-10.75	11.50-12.50	18.50-20.50
7	9.75-10.75	10.75-12.50	18.50-20.50
10	9.75	10.75	18.50
11	8.75-9.75	9.75-11.75	16.50-18.50
12	8.75-9.75	9.75-11.75	16.50-18.50
13	8.75-9.75	9.75-10.75	16.50-18.50
14	8.75-9.75	9.75-10.75	16.50-18.50
17	8.75-9.75	9.75-11.75	16.50-18.50
18	8.75-9.75	9.75-11.75	16.50-18.50
19	8.75-9.75	9.75-11.75	16.50-18.50
20	8.75-9.75	9.75-11.75	16.50-18.50
21	8.75-9.75	9.75-11.75	16.50-18.50
24	8.75-9.75	9.75-11.75	16.50-18.50
25	7.75-9.75	9.75-10.75	14.50-18.50
26	7.75-9.75	9.75-10.75	14.50-18.50
27	7.75-9.75	11.75	14.50-18.50
28	Too Few	Too Few	Too Few

**2017 SHIPPING POINT PRICES
EASTERN SHORE OF VIRGINIA
ROUND RED AND YELLOW TYPE, US ONE**

	Round Red 50-Lb, Size A	Round Red 50-Lb, Size B	Yellow Type 50-Lb, Size A
June			
22	13.75	22.75	
23	13.75	22.75	
26	14.75	22.75-23.75	15.75
27	14.75	22.75-23.75	15.75
28	14.75	23.75	15.75
29	14.75	23.75	15.75
30	14.75	23.75	15.75
July			
5	15.75-16.75	22.75-25.75	15.75-16.75
6	15.75-16.75	22.75-25.75	15.75-16.75
7	15.75-16.75	22.75-25.75	15.75-16.75
10	16.75	24.75-25.75	16.75
11	15.75-16.75	22.75-25.75	15.75-16.75
12	15.75-16.75	22.75-25.75	15.75-16.75
13	14.75-16.75	22.75-25.75	15.75-16.75
14	14.75	22.75-24.75	15.75-16.75
17	14.75	22.75-24.75	15.75-16.75
18	14.75	22.75-24.75	15.75-16.75
19	14.75	24.75	15.75-16.75
20	14.75	24.75	15.75-16.75
21	14.75	24.75	15.75-16.75
24	14.75	24.75	15.75-16.75
25	13.75-14.75	22.75-24.75	15.75-16.75
26	13.75-14.75	22.75-24.75	15.75-16.75
27	Too Few	Too Few	Too Few

REVIEW OF THE 2017 VEGETABLE SEASON

CABBAGE

The first reported F.O.B. shipping point price from Southwest Virginia was on July 17 with 50-Lb cartons of medium size cabbage at \$7.00 to \$8.50 with most sales at \$7.50 to \$8.50. 50-Lb sacks of large were quoted at \$6.00 to \$6.50. Demand at the start of the season was moderate. Throughout July, demand continued to be moderate and prices were mostly \$7.00 to \$8.00 for cartons and \$4.50 to \$6.00 for sacks. By August, demand began to decline due to increased supplies in the competing areas of Michigan, New York and Wisconsin. Demand throughout August was fairly light and prices were mostly \$6.00 to \$7.00 for cartons and \$4.00 to \$5.50 for sacks. On September 5, cartons of medium size cabbage were mostly \$6.00 to \$7.00 with a few sales as low as \$5.00 on fairly light demand. By mid-September, demand and prices began to improve with carton prices at \$6.00 to \$8.50 and sacks at \$4.00 to \$6.00. Demand was fairly good for Virginia cabbage by late September as supplies began to decrease. On September 25, carton prices ranged from \$8.00 to \$8.25. The final reported price was on October 10 with cartons at mostly \$8.00 to \$9.00. Light shipments continued for the rest of October.

CUCUMBERS

The first reported price for 1-1/9 bushel cartons of medium "Super Select" cucumbers was on June 19 at mostly \$18.00. Fair quality "Select" cucumbers were quoted at mostly \$10.00. As the season progressed, fairly active trading and light supplies led to higher prices. On July 3, prices ranged from \$20.00 to \$24.00 for medium and mostly \$13.00 to \$14.00 for fair quality. By mid-July, demand declined as supplies began to increase in competing areas. The final reported price was on July 10 with medium at mostly \$16.00 to \$19.00 and fair quality at \$10.00 to 13.00. By mid-July, trading activity was moderate.

GREEN BEANS

The summer green bean market was initially affected by heavy rains in South Georgia and Florida in early June. The wet conditions caused a decrease in supplies and led to high prices at the start of the Virginia harvest. The first reported price for Virginia green beans was on June 27 with prices at mostly \$32.85 per bushel. Demand was good for light supplies. During late June and early July, demand ranged from fairly good to good as supplies remained light. Prices remained at \$32.85 per bushel until July 10 when they declined to \$28.85. By July 11, prices had fallen to \$22.85 on moderate demand and increasing supplies in competing areas. The last reported price of the summer was on July 17 at \$18.85 per bushel. Overall, market conditions were good during the summer harvest.

Unfortunately, market conditions were not good at the start of the fall season. Supplies in early October were fairly heavy in competing areas as far north as New York and Canada. The first reported price of the fall harvest was on October 4 at \$16.85 per bushel but prices quickly dropped on fairly light demand. By October 10, prices were mostly \$10.85 per bushel. The market did rebound the following week as supplies in northern areas began to decrease at the same time supplies were down in Georgia due to Hurricane Irma. From October 18 to October 27, prices were \$30.85 on fairly good to good demand.

PUMPKINS

Virginia's pumpkin crop was generally in good condition in 2017. Most growers reported average to above average yields and good quality. A few growers did report slightly lower yields compared to previous years. Overall, demand and movement was fairly good except for a period in late September. Demand was generally better for 30 to 40 count sizes than the larger 20 to 25 count sizes. Unfortunately, rainfall in early October did slow the harvest at an inopportune time. Market prices were very similar to previous years. Shipping point prices were reported at \$80.00 to \$120.00 per bin with most sales ranging between \$85.00 to \$100.00. Prices were for medium to large size Howden type pumpkins (generally 18 to 22 pounds each) sold in 36-inch bins. Each bin typically contained 30 to 45 pumpkins.

Heirloom pumpkin varieties such as Fairytale, Cinderella and Porcelain Doll did sell at higher prices than the Howden type. Mixed heirloom varieties sold for \$100.00 to \$150.00 per bin, with most sales at \$125.00 to \$150.00. Demand for the heirloom varieties was good. Pie Type pumpkins also sold at mostly \$125.00 to \$150.00 per bin. The heirloom and Pie Type varieties were generally sold in 24-inch bins.

SQUASH

Squash prices were first reported on June 12. During the first week of the harvest, trading was fairly active for light supplies with 1/2 and 5/9 bushel cartons of small "fancy" zucchini at mostly \$13.00 to \$14.00 and medium at \$10.00 to \$12.00. Small yellow straightneck was reported at \$14.00 to \$16.00 and medium at \$12.00 to \$14.00. By the following week, prices decreased for zucchini with small quoted at \$8.00 to \$11.00 and medium at \$6.00 to \$9.00. Trading was active for light supplies of yellow straightneck and prices increased to \$16.00 to \$20.00 for small and \$14.00 to \$18.00 for medium. By late June, trading was moderate for both zucchini and yellow straightneck. Zucchini was quoted at \$10.00 to \$12.00 for small and \$8.00 to \$10.00 for medium. Yellow straightneck was quoted at \$14.00 to \$18.00 for small and \$12.00 to \$16.00 for medium.

In July, prices declined for both varieties as supplies in competing areas increased. During July, zucchini was reported at \$8.00 to \$10.00 for small and \$6.00 to \$8.00 for medium. Yellow straightneck was mostly \$12.00 to \$14.00 for small and \$10.00 to \$12.00 for medium. Trading activity was moderate during July.

SWEET CORN

The first reported shipping point price for Virginia sweet corn from Eastern Virginia was on June 26 with yellow, white and bi-color at \$12.00 for crates containing 4 dozen minimum. Harvesting of sweet corn from Southwest Virginia began in July. During July, prices were mostly \$10.95 to \$12.95 although late in the month some prices were as high as \$15.95 per crate. Trading activity during June and July was fairly active. In August, demand for Virginia sweet corn began to decline as supplies increased in competing areas. Prices during August ranged from \$9.00 to \$11.00 for all three varieties and trading was generally moderate. Shipments of sweet corn continued into September although trading activity was fairly slow late in the month. During September, prices ranged from \$8.00 to \$11.00 with the final reported price on September 18 at \$8.00 to \$10.00 per crate.

TOMATOES - MATURE GREEN

Mature Green tomato prices were first reported on July 12. Prices for 25-Lb cartons of Mature Green, 85% US One or better were quoted at \$12.95 for the 5x6 size, \$11.95 for the 6x6 size and \$10.95 for the 6x7 size. By late July, prices improved to \$14.95 for the 5x6 and 6x6 sizes and \$13.95 for the 6x7 size. Demand was good for most of July.

By early August supplies in many competing areas began to increase. As a result, demand declined to moderate and prices fell slightly. Prices for most of August were \$13.95 for the 5x6 size and 6x6 sizes and \$11.95 for 6x7 size. By mid-August, supplies on the Eastern Shore of Virginia were insufficient to report due to a harvesting gap. Supplies for Eastern Shore Mature Green tomatoes remained very light throughout late August and early September.

In early September, supplies were down not only in Virginia but also in California. California supplies were down primarily due to reduced yields caused by excessive heat during the summer. For most of September, demand was good for lighter than normal supplies. Prices ranged from \$19.95 to \$21.95 for the 5x6 size, \$19.95 for 6x6 size and \$14.95 to \$17.95 for 6x6 size. US Two prices ranged from \$16.95 to \$19.95 for 5x6, \$16.95 to \$17.95 for 6x6 and \$13.95 to \$15.95 for 6x7. By the end of September, demand was generally moderate although at times was fairly light.

Although demand was moderate at the beginning of October, it was fairly light for most of the month. Prices fell to \$15.95 for 5x6 size, \$13.95 for 6x6 size and \$11.95 for 6x7 size with some sales lower. The final reported price from the Eastern Shore of Virginia was on October 10 with 5x6 size at \$15.95, 6x6 size at \$13.95 and 6x7 size at \$11.95. Demand was fairly light.

TOMATOES – CHERRY

Cherry tomatoes were first reported on July 10 and during the first week of the harvest, prices were \$11.95 for flats containing 12 one-pint baskets. Demand during the first few days of the harvest was fairly good. On July 19, prices improved to \$13.95 on good demand. Demand continued to be good through the end of the month.

Demand began to decrease in early August. On August 7, prices dropped to \$11.95 to \$13.95 with demand described as moderate. Throughout early and mid-August, demand was generally moderate. Demand did improve to fairly good on August 17. From August 17 to August 25, demand was fairly good and prices ranged from \$13.95 to \$15.95. By late August, demand was good and prices were reported at \$15.95.

Demand continued to be good and prices remained at \$15.95 for most of September. On September 25, demand was moderate and prices dropped to \$13.95. Prices remained at \$13.95 with moderate demand for the rest of September and the first few days of October. By October 4, demand was fairly light and prices remained at \$13.95. The final reported price of the season was on October 10 at \$15.95 on moderate demand.

TOMATOES – GRAPE

Grape tomatoes were first reported on July 10 with prices at \$9.95 for flats of 12 one-pint containers with lids and \$17.95 for 20-Lb cartons. Prices during the first ten days of the harvest ranged from \$8.95 to \$9.95 for flats and \$14.95 to \$17.95 for cartons. Demand was reported as fairly good to good during this period. Prices improved on July 20 due to continued good demand. Throughout late July, prices ranged from \$10.95 to \$11.95 for flats and \$19.95 to \$21.95 for cartons. During July, organic grape tomatoes were quoted at \$15.95 for flats of 12 one-pint containers with lids.

In early August, demand began to decrease. Throughout the first half of the month, demand was generally moderate and prices ranged from \$8.95 to \$11.95 for flats and \$15.95 to \$21.95 for cartons. Market conditions improved later in the month and by August 28, demand was good. By the end of the month, prices increased to \$13.95 for flats and \$25.75 to \$27.95 for cartons. During August, organic grape tomatoes were quoted at \$11.95 to \$15.95 for flats of 12 one-pint containers with lids.

Throughout the first three weeks of September, demand was good and prices increased to as much as \$17.95 for flats and \$33.95 for cartons. Unfortunately, demand and prices began to decline late in the month. By the end of September, prices were \$13.95 for flats and \$25.95 for cartons. Demand was moderate. Organic prices started the month at \$15.95 per flat and later increased to \$21.95. By September 18, supplies of organic grape tomatoes were insufficient to establish the market.

During October, supplies were light and demand ranged from fairly light to moderate. Prices throughout October were \$11.95 for flats and \$21.95 for cartons. The final reported price for 2017 was on October 10.

2017 VIRGINIA SHIPPING POINT PRICES

CABBAGE (ROUND GREEN TYPE)

50-Lb Cartons

Medium

July

17	7.00-8.50
24	7.00-9.00
31	7.00-8.00

August

7	6.00-7.50
14	6.00-7.00
21	6.00-7.00
28	6.00-7.00

September

5	6.00-7.00
11	7.00
18	6.00-8.50
25	8.00-8.25

October

2	7.00-8.25
10	8.00-9.00
16	Too Few

CUCUMBERS

1-1/9 BUSHEL CARTONS

Medium

Fair Quality

June

19	18.00	10.00
26	20.00-24.00	10.00-14.00

July

3	20.00-24.00	13.00-14.00
10	16.00-19.00	10.00-13.00
17	Too Few	Too Few

**VIRGINIA SHIPPING POINT PRICES
GREEN BEANS, ROUND TYPE (SUMMER)
BUSHEL CARTONS/CRATES**

June	2017	2016	2015	2014	2013
25			22.85		
26			22.85		
27	32.85		Weekend		
28	32.85		Weekend		
29	32.85		Too Few		
30	32.85	32.85	Too Few		
July					
1	Weekend	32.85	Too Few	17.00	32.00-35.00
2	Weekend	Weekend	Too Few	17.00	32.00-35.00
3	Holiday	Weekend	Holiday	17.00	32.00-35.00
5	32.85	32.85	Weekend	Weekend	32.00-35.00
6	32.85	32.85	26.85	Weekend	Weekend
7	32.85	32.85	26.85	17.00	Weekend
8	Weekend	32.85	26.85	17.00	32.00-35.00
9	Weekend	Weekend	Too Few	17.00	29.00
10	28.85	Weekend	Too Few	17.00	29.00
11	22.85	26.85	Weekend	17.00	29.00
12	22.85	26.85	Weekend	Weekend	Too Few
13	18.85	18.85	26.85	Weekend	Weekend
14	18.85	14.85	24.85	Too Few	Weekend
15	Weekend	9.85	22.85	Too Few	21.00
16	Weekend	Weekend	22.85	17.00	21.00
17	18.85	Weekend	17.85	17.00	17.00
18	Too Few	9.85	Weekend	16.00	15.00
19		9.85	Weekend	Weekend	15.00
20		9.85	17.85	Weekend	Weekend
21		9.85	17.85	Too Few	Weekend
22		9.85	17.85		15.00
23		Weekend	17.85		15.00
24		Weekend	17.85		15.00
25		Too Few	Weekend		
26			Weekend		
27			17.85		
28			17.85		
29			13.85		
30			13.85		
31			13.85		

VIRGINIA SHIPPING POINT PRICES

GREEN BEANS, ROUND TYPE (FALL)

BUSHEL CARTONS/CRATES

September	2017	2016	2015	2014	2013
27					11.00-13.00
28			14.85		Weekend
29			10.85		Weekend
30			10.85		13.00
October					
1			10.85	18.00	13.00
2			10.85	18.00	13.00
3			Weekend	18.00	13.00
4	16.85		Weekend	Weekend	13.00
5	16.85		Too Few	Weekend	Weekend
6	13.85	20.85	10.85	18.00	Weekend
7	Weekend	20.85	Too Few	18.00	13.00-15.00
8	Weekend	Weekend	Too Few	18.00	15.00
9	Holiday	Weekend	16.85	18.00	15.00
10	10.85	Holiday	Weekend	No Report	Too Few
11	10.85	20.85	Weekend	Weekend	Too Few
12	10.85	20.85	Holiday	Weekend	Weekend
13	10.85	Too Few	19.85	Holiday	Weekend
14	Weekend	Too Few	19.85	18.00	Holiday
15	Weekend	Weekend	19.85	18.00	17.00-21.00
16	18.85	Weekend	13.85	Too Few	17.00-21.00
17	18.85	35.85	Weekend	18.00	21.00
18	30.85	35.85	Weekend	Weekend	21.00
19	30.85	35.85	11.85	Weekend	Weekend
20	30.85	35.85	11.85	16.00	Weekend
21	Weekend	35.85	11.85	16.00	21.00
22	Weekend	Weekend	10.85	16.00	21.00
23	30.85	Weekend	Too Few	16.00	21.00
24	30.85	35.85	Weekend	16.00	21.00
25	30.85	30.85	Weekend	Weekend	21.00
26	30.85	Too Few	Too Few	Weekend	Weekend
27	30.85			Too Few	Weekend
28	Weekend				Too Few
29	Weekend				
30	Too Few				
31					

2017 VIRGINIA SHIPPING POINT PRICES

PUMPKINS

36 INCH BINS

Howden Type, Medium-Large (30-45 Count)

September

11	85.00-110.00	
18	80.00-120.00	mostly 80.00-105.00
25	80.00-120.00	mostly 80.00-105.00

October

2	80.00-120.00	mostly 85.00-100.00
10	80.00-120.00	mostly 85.00-100.00
16	80.00-120.00	mostly 85.00-100.00
23	80.00-120.00	mostly 85.00-100.00
30	Too Few	

2017 VIRGINIA PUMPKIN PRICE SUMMARY

36" bins, Howden Type, 30-45 count, \$80.00-\$120.00, mostly \$85.00-\$100.00, few higher and lower

24" bins, Mixed Heirloom Varieties, \$100.00-\$150.00, mostly \$125.00-\$150.00, few higher and lower

24" bins, Pie Type, mostly \$125.00-\$150.00, few higher and lower.

2017 VIRGINIA SHIPPING POINT PRICES

SQUASH

1/2 AND 5/9 BUSHEL CARTONS

	Zucchini		Yellow Straightneck	
	Small	Medium	Small	Medium
June				
12	13.00-14.00	10.00-12.00	14.00-16.00	12.00-14.00
19	8.00-11.00	6.00-9.00	16.00-20.00	14.00-18.00
26	10.00-12.00	8.00-10.00	14.00-18.00	12.00-16.00
July				
3	Too Few	Too Few	Too Few	Too Few
10	8.00-10.00	6.00-8.00	12.00	10.00
17	8.00-10.00	6.00-8.00	12.00-14.00	10.00-12.00
24	Too Few	Too Few	Too Few	Too Few

SWEET CORN

CRATES - 4 DOZEN MINIMUM

	Yellow Type	White Type	Bi-Color
June			
26	12.00	12.00	12.00
July			
3	10.95	10.95	10.95
10	10.95-11.95	10.95-11.95	10.95-11.95
17	Too Few	Too Few	Too Few
24	12.00-15.95	12.00-15.95	12.00-15.95
31	12.50-12.95	12.50-12.95	12.50-12.95
August			
7	10.00-10.95	10.00-10.95	10.00-10.95
14	9.65-10.65	9.65-10.65	9.65-10.65
21	9.85-11.00	9.85-11.00	9.85-11.00
28	9.00-11.00	9.00-11.00	9.00-11.00
September			
5	9.00-10.50	9.00-10.50	9.00-10.50
11	8.00-11.00	8.00-11.00	8.00-11.00
18	8.00-10.00	8.00-10.00	8.00-10.00
25	Too Few	Too Few	Too Few

2017 VIRGINIA SHIPPING POINT PRICES
TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)
25-LB CARTONS

July	5x6 Size	6x6 Size	6x7 Size
12	12.95	11.95	10.95
13	12.95	11.95	10.95
14	12.95	11.95	10.95
17	Open	Open	Open
18	13.95-14.95	12.95-13.95	11.95
19	13.95-14.95	12.95-13.95	11.95
20	13.95-14.95	12.95-13.95	11.95
21	14.95	13.95	11.95
24	Open	Open	Open
25	14.95	14.95	13.95-14.95
26	14.95	14.95	13.95
27	14.95	14.95	13.95
28	14.95	14.95	13.95
31	14.95	14.95	13.95
August			
1	14.95	14.95	12.95-13.95
2	14.95	14.95	12.95-13.95
3	13.95-14.95	14.95	12.95-13.95
4	13.95-14.95	14.95	12.95-13.95
7	13.95	13.95	11.95
8	13.95	13.95	11.95
9	13.95	13.95	11.95
10	13.95	13.95	11.95
11	13.95	13.95	11.95
14	13.95	13.95	11.95
15	13.95	13.95	11.95
16	Too Few	Too Few	Too Few
17	Too Few	Too Few	Too Few
18	Too Few	Too Few	Too Few
21	Too Few	Too Few	Too Few
22	Too Few	Too Few	Too Few
23	Too Few	Too Few	Too Few
24	Too Few	Too Few	Too Few
25	Too Few	Too Few	Too Few
28	Too Few	Too Few	Too Few
29	Too Few	Too Few	Too Few
30	Too Few	Too Few	Too Few
31	Too Few	Too Few	Too Few

2017 VIRGINIA SHIPPING POINT PRICES

TOMATOES (MATURE GREEN, 85% US ONE OR BETTER)

25-LB CARTONS

September	5x6 Size	6x6 Size	6x7 Size
1	Too Few	Too Few	Too Few
5	Too Few	Too Few	Too Few
6	Too Few	Too Few	Too Few
7	Too Few	Too Few	Too Few
8	Too Few	Too Few	Too Few
11	Too Few	Too Few	Too Few
12	19.95	19.95	17.95
13	19.95	19.95	17.95
14	19.95-21.95	19.95	14.95-15.95
15	19.95-21.95	19.95	15.95-16.95
18	19.95-21.95	19.95	15.95-16.95
19	19.95-21.95	19.95	15.95-16.95
20	19.95-21.95	19.95	15.95-16.95
21	19.95-21.95	19.95	15.95-16.95
22	19.95-21.95	19.95	15.95-16.95
25	19.95-21.95	19.95	15.95-16.95
26	19.95	19.95	15.95
27	19.95	19.95	15.95
28	19.95	19.95	15.95
29	19.95	19.95	15.95
October			
2	Open	Open	Open
3	15.95	13.95	11.95
4	15.95	13.95	11.95
5	15.95	13.95	11.95
6	15.95	13.95	11.95
10	15.95	13.95	11.95
11	Too Few	Too Few	Too Few

2017 VIRGINIA SHIPPING POINT PRICES

TOMATOES (CHERRY AND GRAPE TYPE)

	Cherry	Grape Type	
	Flats 12 1-Pt Baskets	Flats 12 1-Pt Containers	20 Lb Cartons
July			
10	11.95	9.95	17.95
11	11.95	8.95-9.95	15.95-17.95
12	11.95	8.95-9.95	15.95-17.95
13	11.95	8.95-9.95	15.95-17.95
14	11.95	8.95-9.95	15.95-17.95
17	Open	Open	Open
18	11.95	8.95-9.95	14.95-17.95
19	13.95	8.95-9.95	14.95-17.95
20	13.95	9.95-10.95	16.95-19.95
21	13.95	10.95	19.95
24	13.95	10.95-11.95	19.95-21.95
25	13.95	10.95-11.95	19.95-21.95
26	13.95	10.95-11.95	19.95-21.95
27	13.95	10.95-11.95	19.95-21.95
28	13.95	10.95-11.95	19.95-21.95
31	13.95	10.95-11.95	19.95-21.95
August			
1	13.95	10.95-11.95	19.95-21.95
2	13.95	10.95-11.95	19.95-21.95
3	13.95	8.95-11.95	15.95-21.95
4	13.95	8.95-10.95	15.95-19.95
7	11.95-13.95	8.95-9.95	15.95-17.95
8	11.95-13.95	8.95-9.95	15.95-17.95
9	11.95-13.95	8.95-9.95	16.95-17.95
10	11.95-13.95	8.95-9.95	16.95-17.95
11	11.95-13.95	8.95-9.95	16.95-17.95
14	11.95-13.95	8.95-9.95	16.95-17.95
15	11.95-13.95	8.95-9.95	16.95-17.95
16	11.95-13.95	8.95-9.95	16.95-17.95
17	13.95	9.95	16.95-17.95
18	13.95	9.95	16.95-17.95
21	15.95	9.95	16.95-17.95
22	13.95-15.95	9.95-10.95	16.95-19.95
23	13.95-15.95	10.95	19.95
24	13.95-15.95	10.95-11.95	19.95-21.95
25	13.95-15.95	11.95	21.95
28	15.95	13.95	25.95
29	15.95	13.95	25.95-27.95
30	15.95	13.95	25.95-27.95
31	15.95	13.95	25.95-27.95

2017 VIRGINIA SHIPPING POINT PRICES

TOMATOES (CHERRY AND GRAPE TYPE)

September	Cherry	Grape Type	
	Flats 12 1-Pt Baskets	Flats 12 1-Pt Containers	20 Lb Cartons
1	15.95	13.95	25.95-27.95
5	15.95	13.95	25.95-27.95
6	15.95	13.95	25.95-27.95
7	15.95	13.95	25.95-27.95
8	15.95	13.95	25.95-27.95
11	Open	Open	Open
12	15.95	17.95	33.95
13	15.95	17.95	33.95
14	15.95	17.95	33.95
15	15.95	17.95	33.95
18	15.95	17.95	33.95
19	15.95	17.95	33.95
20	15.95	17.95	33.95
21	15.95	17.95	33.95
22	15.95	17.95	33.95
25	13.95	13.95	25.95
26	13.95	13.95	25.95
27	13.95	13.95	25.95
28	13.95	13.95	25.95
29	13.95	13.95	25.95
October			
2	Open	Open	Open
3	13.95	11.95	21.95
4	13.95	11.95	21.95
5	13.95	11.95	21.95
6	13.95	11.95	21.95
10	15.95	11.95	21.95
11	Too Few	Too Few	Too Few