

## Eat Local Recipe Contest Rules

Take the challenge. Eat Local. But don't stop there. Submit to the Virginia Department of Agriculture and Consumer Services (VDACS) the original recipes you used to prepare your favorite locally grown and produced fruits, vegetables, meats, poultry, dairy products, and seafood, along with a photo of you and/or your completed dish for a chance to win one of two \$100 Virginia Grown/Virginia's Finest prize packages, one for adults and one for kids up to age 12. We'll post eligible recipes and photos on the Virginia Grown Web site. The winners will be chosen by random drawing from all eligible recipe/photo entries received by VDACS no later than August 15, 2009. No purchase necessary to win.

E-mail your recipes and photos to [EatLocalVa@vdacs.virginia.gov](mailto:EatLocalVa@vdacs.virginia.gov) or mail them to Eat Local Recipe Contest, VDACS, P.O. Box 1163, Richmond VA 23218. The drawings will be held no later than Friday, August 28, 2009. Read complete details below.

- Two prize packages of Virginia Grown produce and Virginia's Finest products, each valued at \$100, will be given away by random drawing from all eligible entries that include a recipe featuring for the most part locally grown and produced Virginia agricultural products and a photo of the cook and/or the finished dish. Each entry must include the official VDACS entry form and must be received by the Virginia Department of Agriculture and Consumer Services no later August 15, 2009.
- Two random drawings, one for entries from adults and one for entries from children up to age 12, will take place on or about August 28, 2009.
- Winners will be notified by mail by the Virginia Department of Agriculture and Consumer Services and will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release that must be received by VDACS no later than September 18, 2009, or prize will be transferred to the next name chosen by random drawing, unless prohibited by law. The procedure will continue until both prizes are accepted. Winners are subject to verification. In the event that the winners are not reachable at the address/phone number provided, alternate winners will be selected.
- No purchase necessary. Odds of winning depend on the number of eligible entries received.
- Recipes must be original and previously unpublished; they must not have been used for promotional purposes and must not have won other contests. Recipes must mainly feature fresh and processed products grown or manufactured in Virginia. Decisions on the eligibility of local Virginia fresh and processed ingredients will be made by VDACS and all decisions will be final.
- Recipes must include the number of servings; the list the ingredients, with measurements, in order of use; as well as step-by-step preparation and cooking instructions.
- VDACS reserves the right to edit recipes and photos as necessary.
- Contestants must include the names of all people shown in all photos submitted as well as the names of the dishes shown.

- VDACS will post eligible recipes and photos on the VDACS Web site; the VDACS Division of Marketing and Office of Communication will determine the eligibility of recipes and photos as entries and for online display.
- Entries, including recipes and photos, become the property of the Virginia Department of Agriculture and Consumer Services and may be used for promotional purposes without additional compensation for the entrants.
- The dates of the contest are June 15, 2009 – August 15, 2009.
- Value of each of the two prizes is up to \$100. Possible taxes on the additional income represented by this prize will be the responsibility of the winners.
- The prize is non-refundable, non-transferable and cannot be substituted or exchanged for cash or credit. Any expenses involved in claiming the prize are the responsibility of the winner.
- Employees of the Virginia Department of Agriculture and Consumer Services and immediate families are not eligible to win the prizes but may submit recipes and photos.
- Each entrant must complete the official entry form which must contain the entrant's name, address, and daytime phone number. Illegible entries will be discarded.
- The contest is subject to all state and federal regulations. Void where prohibited.
- For the name of the winners, please send a stamped, self-addressed envelope to the Virginia Department of Agriculture and Consumer Services, Office of Communications, PO Box 1163, Richmond VA 23218.
- By participating in this contest, each entrant agrees to release, discharge and hold harmless the Virginia Department of Agriculture and Consumer Services and vendors supplying the contents of the prize package from any and all liability with respect to the use or misuse of this prize and agrees that these entities are in no manner responsible or liable for any warranty or guarantee, expressed or implied in fact or in law relative to any prize.
- If, for any reason whatsoever, this Contest, in VDACS' sole opinion, is not capable of running as planned, and in VDACS sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, VDACS reserves the right at its sole discretion to cancel, terminate, modify or suspend this contest and limit entries to those submitted prior to the action taken, or proceed in such a manner as may be deemed fair and equitable by VDACS in its sole discretion.