

Virginia Farmers' Market Photo Contest



The Virginia Department of Agriculture and Consumer Services (VDACS) is hosting its 2nd annual photo contest to showcase the 2011 Virginia farmers' market summer season. Submit your favorite digital photograph taken at a Virginia farmers' market between July 1, 2011 and August 17, 2011.

The winners will receive a Virginia Grown/Virginia's Finest prize package worth \$100 each.

Four winners will be announced:

One for entries from children up to age 12.

One for entries from youth ages 13 - 18.

One for entries from adults ages 19 and up.

A special prize will be awarded to the Virginia farmers' market with the most entries.



Go to www.VirginiaGrown.com for complete information on the contest and an entry and release form to send with your photos. VDACS must receive the photo and release form no later than Wednesday, August 17, 2011. Judges will make their selection by Friday, August 26, 2011. No purchase necessary. One entry per person.

Read complete details below.

- The dates of the contest are July 1, 2011 – August 17, 2011.
- Photos must be original and previously unpublished; they must not have been used for promotional purposes and must not have won other contests. Photos must feature Virginia Farmers' Market scenes and products.
- Entries must include the photographer's name, age, mailing address, daytime phone number and e-mail.
- Entries must include the name of the Virginia farmers' market where the photo was taken and the date that the photo was taken.
- Contestants must include the names of all people featured in the photograph, including a release statement for all identifiable images of youth under the age of 18.
- Contestants must complete and return a release form with their entry.
- Employees of the Virginia Department of Agriculture and Consumer Services and immediate families are not eligible to win.
- Entries become the property of the Virginia Department of Agriculture and Consumer Services and may be used for promotional purposes without additional compensation for the winner.
- VDACS reserves the right to edit photos as necessary.
- VDACS will post eligible photos on the VirginiaGrown.com website; the VDACS Division of Marketing and the Office of Communications will determine the eligibility of photos as entries and for online display.
- Value of each of the four prizes is up to \$100. Possible taxes on the additional income represented by this prize will be the responsibility of the winners.
- The prize is non-refundable, non-transferable and cannot be substituted or exchanged for cash or credit. Any expenses involved in claiming the prize are the responsibility of the winner. Prize must be claimed by November 22, 2011.
- The contest is subject to all state and federal regulations. Void where prohibited.

For the name of the winners, please send a stamped, self-addressed envelope to the Virginia Department of Agriculture and Consumer Services, Office of Communications, PO Box 1163, Richmond VA 23218, or check our Web site at www.vdacs.virginia.gov.

By participating in this contest, each entrant releases the Virginia Department of Agriculture and Consumer Services from any and all liability with respect to this prize and agrees that these entities are in no manner responsible or liable for any warranty or guarantee, expressed or implied in fact or in law relative to any prize.

If, for any reason whatsoever, this Contest, in VDACS' sole opinion, is not capable of running as planned, and in VDACS sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, VDACS reserves the right at its sole discretion to cancel, terminate, modify or suspend this contest and limit entries to those submitted prior to the action taken, or proceed in such a manner as may be deemed fair and equitable by VDACS in its sole discretion.