

FARM. FRESH. PLEDGE!

Support Virginia Farmers

Take the \$10 Punch Card Pledge at Your Local Farmers' Markets

Get a punch for every \$10 you spend for a chance to win summer monthly prize packs valued at \$100-\$200



How It Works?

The Virginia Department of Agriculture and Consumer Services (VDACS) is pleased to once again partner with the Virginia Food System Council for the third annual Farm. Fresh. Pledge! Promotion. Participating Virginia Farmers' Markets will have pledge punch cards available at the market throughout the summer. Each time you spend \$10 at the market, ask to have your punch card punched. If you spend \$30 in one day, get three punches. Spend \$140, get all 14 punches. The key to remember is for every \$10 you spend, you get a punch. Once you fill up all 14 slots on your card, hand it over to the market manager and your card will be entered into a monthly drawing for a chance to win a summer Virginia Grown/Virginia's Finest Prize Pack valued at \$100-\$200. Enter as many completed punch cards as you'd like and support Virginia farmers!

Fun Facts

- Summer Pledge Months: June, July, August and September
- Monthly Prize Pack Values: \$100-\$200 (Virginia Grown and Virginia's Finest goodies)
- Bonus Prize Pack Month: August to celebrate Virginia Farmers' Market Week (August 7 – 13, 2016) the prize will include a \$200 Virginia Grown/Virginia's Finest Prize Pack *plus* a Bed and Breakfast (B&B) gift certificate courtesy of the Bed & Breakfast Association of VA

One monthly winner will be selected by random drawing from all eligible punch cards received by VDACS prior to the below listed drawing dates.

Drawing Dates

July 8, 2016

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

August 12, 2016

Farmers' Market Week Bonus Prize Pack: \$200 Virginia Grown/Virginia's Finest Gift Basket + Bed and Breakfast Gift Certificate from the Virginia Bed and Breakfast Association

September 9, 2016

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

October 8, 2016

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

Winners will be notified by VDACS. Winners are subject to verification. In the event that the winners are not reachable at the address/phone number provided, alternate winners will be selected. Odds of winning depend on the number of eligible entries received.

For Farmers' Market Mangers

By the end of each month (June, July, August and September) send all completed punch cards along with the this **entry form** to:

Virginia Grown Punch Card Promotion
Virginia Department of Agriculture and Consumer Service
102 Governor Street, Suite 333
Richmond, VA 23219

One monthly winner will be selected by random drawing from all eligible punch cards received by VDACS prior to the above listed drawing dates.

Special Market Award

The Market with the most completed punch card total entries will receive a special honor at the end of the promotion in October.

To request punch cards click here for the [order form](#). Questions? Please email leanne.dubois@vdacs.virginia.gov or call 804.225.3663