

# VIRGINIA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

## MARKETING AND DEVELOPMENT SERVICES

The Virginia Department of Agriculture and Consumer Services' Office of International Marketing connects Virginia agricultural producers with export opportunities. We promote Virginia agricultural commodities, wood products, seafood, craft beer and spirits, and specialty food and beverage items through our Richmond office and a global network of trade representatives in Canada, China, Europe, India, Latin America, the Middle East and Southeast Asia.



### Bar Convent Berlin- October 7-9, 2019

Join us for Bar Convent Berlin, one of the most important annual events for the international bar and beverage industry. Bar Convent is a specialist trade fair for the industry's professionals and it represents the ideal platform for reaching precisely the right target groups with no wasted effort. Bar Convent is where the industry's most significant importers, producers and wholesalers come together with its leading bar operators and bartenders and where its opinion-makers gather under one roof. More than 400 exhibitors are expected to present over 1,000 brands at the 2019 edition of the show.

The Virginia Department of Agriculture and Consumer Services is sponsoring a "Virginia is for Spirits Lovers" themed booth at Bar Convent Berlin. VDACS will allocate spaces to interested companies, coordinate booth design and pay for shipping of products and materials.

#### **Join VDACS and take part in this great opportunity to:**

- Network with the international industry
- Meet potential distribution partners
- Sample your products
- Utilize Virginia's Europe trade representative to arrange meetings with targeted partners



Bar Convent Berlin will take place at Station Berlin in Germany. The registration fee to exhibit is \$500.  
**Registration Deadline:** June 1, 2019

#### **For additional information, please contact:**

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