

# AGRICULTURE AND FORESTRY EXPORT WORKSHOP



VIRGINIA DEPARTMENT  
OF AGRICULTURE AND  
CONSUMER SERVICES



## This workshop will help you understand:

- Characteristics of your industry and opportunities for your products in major international markets
- International marketing services and resources, including state and federally-funded programs to offset cost and reduce risk of marketing efforts
- Upcoming opportunities and activities to promote and sell your products abroad
- How other Virginia companies have achieved success in overseas markets



**Tuesday, March 7th**

3-5 p.m.

The Omni Richmond

100 South 12th Street, Richmond, VA 23219

**Opening remarks by Basil I. Gooden,  
Virginia Secretary of Agriculture and Forestry**



## Presentations by:

- VDACS International Trade Representatives from Canada, China, Middle East and Southeast Asia
- Missie Lindsey, Southern US Trade Association (SUSTA)
- Panel of experienced Virginia exporters



Network and meet one-on-one with VDACS trade representatives and staff following the workshop at The Tobacco Company, next door to the Omni at 1201 E. Cary St.

To RSVP or for more information, contact Caitlin Clark Maxwell, International Marketing Specialist, at [caitlin.clark@vdacs.virginia.gov](mailto:caitlin.clark@vdacs.virginia.gov) or **540.461.1246**.