



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES

DIVISION OF MARKETING

804.786.3947

Voice Reports 800.552.5521

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

FARMERS' RETAIL MARKET NEWS

JULY 31, 2020 VOL. 28 NO. 03 ISSN 1078-6848

VIRGINIA MARKET NEWS SERVICE

Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change. Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Jonathan Howard 804.786.3949 jonathan.howard@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.404.3817

Tuesdays 3 to 6:30 p.m. (May-Nov)
www.birdhousefarmersmarket.org/

Vegetables

Beets	2.25 organic lb
Cabbage	3.00-5.00 organic head
Carrots	2.00 bunch
	3.00 organic lb-4.00 bunch
Celery	4.00 organic head
Corn (sweet)	.75 each
Cucumbers	.75 each-2.00 lb
	2.50 organic lb
Eggplant	2.00 lb
	3.00 organic lb
Green Beans	4.00 pt
Kohlrabi	1.25 each
Leeks	4.00 organic bunch
Okra	4.50 lb
	3.00 organic pt-5.00 qt
Onions	2.50 lb
	2.50 organic lb
Peppers (bell)	.50-1.25 each
Peppers (specialty)	.25-.50 each-2.00 lb-3.00 pt
	4.00 organic pt
Potatoes	3.00 qt
	2.25 organic lb-4.00-4.50 qt
Squash	1.50 lb-3.00 organic lb
Tomatoes	3.00 lb
	3.50 organic lb-6.00 qt
Tomatoes (cherry)	4.00 pt-4.00 organic pt
Tomatoes (grape)	3.00 pt-7.00 organic qt
Tomatoes (roma)	4.00 qt

Fruits & Berries

Blackberries	6.00 pt
Blueberries	6.00 pt
Cantaloupes	3.00 each
Cherries	6.00 pt
Honey Dews	3.50 each
Peaches	6.00 qt
Raspberries	6.00 1/2 pt
Strawberries	6.00 qt
Watermelons	5.00 each

Meat

Chicken	
Whole	5.00 lb
Thigh/Leg	7.00 lb
Breast	12.00 lb
Other Cuts	4.25-12.00 lb

Other

Eggs	5.00 dz
Garlic	11.00 organic lb
Herbs	3.00 organic bunch

Charlottesville Local Food Hub

1801 Hydraulic Road (Kmart parking lot)
Charlottesville, VA 22901
434.430.5548

Wednesdays 4 p.m.-6.m.; Saturdays 3 p.m. -5 p.m.
www.localfoodhub.org

Vegetables

Beets	4.50 lb
	3.50 organic bunch
Carrots	4.00 bunch
Cucumbers	4.50 1.5 lbs
Green Beans	4.00 qt
Greens	3.00 organic bunch
Lettuce	7.00 organic 1/2 lb bag
Okra	6.00 qt
Peppers (bell)	4.00 organic lb
Potatoes	5.00 2 lb
Squash	4.50 1.5 lb
	4.50 organic 1.5 lb
Tomatoes	4.00 organic lb
Tomatoes (cherry)	5.00 pt
	5.00 organic pt

Fruits & Berries

Blackberries	6.00 pt
Blueberries	6.00 pt
Peaches	10.00 1/4 peck
Raspberries	6.00 1/2 pt
Strawberries	6.00 lb

Meat

Chicken	
Whole	15.00 each
Thigh/Leg	11.00 for 2
Breast	14.00 lb
Pork	
Ground	7.00 lb
Chops	12.00 lb

Other

Eggs	6.00 dz
Garlic	3.50 organic bulb
Herbs	2.00 bunch
Honey	14.99 lb

Danville Market

629 Craghead Street
Community Market Building
Danville, VA 24541
434.797.8961

Saturdays 7:30 a.m.-noon
Wednesdays (July-Aug.) 3-6 p.m.

www.danvilleva.gov/2041/Danville-Farmers-Market

Vegetables

Butterbeans	2.50 lb
Carrots	3.00 bunch
Corn (sweet)	5.00 dz
Cucumbers	2.00 lb
Eggplant	1.00 lb
Green Beans	2.00 lb
Lettuce	2.00 lb
Mushrooms	12.50 lb
Onions	2.00 lb
Peas	3.00 lb
Peppers (bell)	1.00 lb
Potatoes	2.00 lb
Squash	2.00 lb
Tomatoes	2.00 lb
Tomatoes (cherry)	3.00 pt
Tomatoes (roma)	2.00 lb

Fruits & Berries

Blackberries	4.00 pt
Blueberries	4.00 pt
Cantaloupes	2.00 each
Peaches	6.00 pt
Watermelons	6.00 each

Meat

Beef	
Ground	5.25 lb
Roast Cuts	6.75 lb
Steaks	17.25 lb

Lamb

Ground	8.00 lb
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Other

Eggs	4.00 dz
Herbs	4.00 plant
Honey	8.00 lb

ATTENTION READERS!

We want to hear from you! Please help us improve and continue to give you state and national agriculture information in the best and most efficient way by taking a short survey at the web address below. Have a question or a comment that can't be handled through the survey? Give us a call at (804) 786-3947 or email us at

market.news@vdacs.virginia.gov.

<https://www.surveymonkey.com/r/H3QVYR5>

Charlottesville City Market

Darden Towe Park
1445 Darden Towe Park
Charlottesville, VA 22911
434.970.3371

Saturdays 8 a.m.-noon

www.charlottesvillecitymarket.com

Vegetables

Beets	3.50 organic bunch
Broccoli	2.50 lb
Carrots	2.50 lb
	5.00 organic lb
Corn (sweet)	.75-1.00 each
Cucumbers	1.00 each-3.00 organic lb
Cucumbers (pickling)	2.00 lb-3.00 pt-4.00 qt
	3.50 organic lb
Eggplant	2.00 lb-3.50 pt
	3.00 organic lb
Green Beans	5.00 qt
Greens	3.00-3.50 organic bunch
Lettuce	6.00 2 heads
Microgreens	5.00-5.99 clamshell
	1.50-2.75 organic oz
Mushrooms	10.58 1/2 lb
Okra	3.00-3.50 pt-6.00 qt
Onions	2.00 bunch
	3.00 organic lb, bunch
Peppers (bell)	1.00-1.50 each
	4.00-4.50 organic lb
Peppers (specialty)	1.00 each-3.00-3.50 pt-5.00 qt
	.50 organic each-5.00 lb
Potatoes	4.00-5.00 qt
	6.00 organic qt
Squash	2.00-2.50 lb-5.00 qt
	3.00 organic lb
Tomatillos	3.00-3.50 pt
Tomatoes	3.00-4.00 lb-6.0 qt
	4.00-4.50 organic lb
Tomatoes (cherry)	3.50-5.00 pt
	5.00 organic pt
Tomatoes (roma)	6.00 qt
	3.00 organic lb

Fruits & Berries

Blackberries	5.00-6.00 pt
Blueberries	5.00-6.00 pt
Cantaloupes	3.50-4.00 each
Nectarines	7.00 qt-12.00 1/4 peck
Peaches	5.00-7.00 qt-10.00-12.00 1/4 peck
Raspberries	5.00-6.00 1/2 pt
Strawberries	6.00 qt
Watermelons	6.00 each

Meat

Beef	
Ground	8.00 lb
Roast Cuts	7.00-8.00 lb
Steaks	15.00-24.00 lb

Chicken	
Whole	5.00 lb

Duck	
Whole	6.50 lb
Breast	20.00 lb
Legs	12.00 lb

Seafood	
Oysters	15.00 dz

Turkey	
Thigh/Leg	9.00 lb
Other Cuts	4.75 lb

Other

Eggs	5.00 dz
Garlic	1.00-2.00 head
	3.50 organic head
Ginger	5.29 1/4 lb
Herbs	2.50-3.00 bunch
	3.00 organic bunch
Honey	7.50-12.00 lb

Follow @VaAgriculture on Twitter
for news releases, information
on agricultural initiatives,
food tips and more.

Forest Market

15583 Forest Road
Forest, VA 24551
434.665.5475

Saturdays 8 a.m.-noon (April-October)

www.forestfarmersmarket.com/

Vegetables

Beets	3.50 bunch
Cabbage	3.00 head
Carrots	3.50 bunch
Cucumbers	3.75 1.5 lbs
Leeks	3.00 bunch
Okra	4.00 lb
Onions	2.50-3.00 lb
Peppers (bell)	2.00 1/2 lb
Peppers (specialty)	.25 each
Potatoes	4.00 lb
Squash	2.00 lb
Tomatoes	3.50 lb
Tomatoes (cherry)	4.00 pt

Meat

Beef	
Ground	8.00 lb
Roasts	8.25 lb
Steaks	10.25-22.50 lb
Other Cuts	8.25-10.25 lb

Chicken	
Whole	4.25-4.75 lb
Thigh/leg	6.50 lb
Breast	9.00-10.00 lb
Other Cuts	5.00 lb

Pork	
Ground	7.00 lb
Chops	9.75 lb
Sausage	7.50-8.00 lb
Other Cuts	7.50-10.00 lb

Rabbit	
Whole	7.00 lb
Ground	10.50 lb
Other Cuts	7.00 lb

Turkey	
Whole	5.25 lb

Other

Eggs	5.00-6.00 dz
Eggs (duck)	3.50 1/2 dz-8.00 dz
Herbs	2.00 bunch

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593

Saturdays 8 a.m.-noon
Wednesdays 10 a.m.-2 p.m. (April-November,
Winter market January-March)

Lakesidefarmersmarket.net/

Vegetables

Broccoli	2.50 head
Carrots	1.50 lb
Celery	2.50 head
Corn (sweet)	.75 each
Cucumbers	.75 each
Cucumbers (pickling)	1.50 lb
Eggplant	1.50-2.00 lb
Onions	1.50-2.25 lb-4.00 qt
Peppers (bell)	.50-1.00 each-2.00 lb
Potatoes	2.00 pt-3.00 qt
Squash	1.50-2.00 lb
Sweet Potatoes	2.00 lb
Tomatoes	2.00-3.00 lb
Tomatoes (cherry)	2.00-3.00 pt
Tomatoes (grape)	3.00 pt

Fruits & Berries

Apples	4.00 qt
Blueberries	4.50-6.00 pt
Cantaloupes	3.00 each
Cherries	4.50-6.00 pt
Peaches	6.00 qt
Raspberries	6.00 1/2 pt
Strawberries	6.00 qt
Watermelons	6.00-7.00 each

Other

Garlic	1.00 head
Herbs	3.00 pot
Honey	6.00 8 oz

Lynchburg Community Market

1219 Main Street
Lynchburg, VA 24504
434.455.4485

Tuesdays-Saturdays 7 a.m.-2 p.m.

www.lynchburgcommunitymarket.com

Vegetables

Beets	3.00 lb
Blackeyed Peas	8.00 lb
Butterbeans (shelled)	8.00 lb
Cabbage	.75 lb
Carrots	3.00 lb
Corn (sweet)	8.00 dz
Cucumbers	2.00 lb
Eggplant	2.00 lb
Leeks	3.00 bunch
Okra	4.00 lb
Onions	2.00 lb
Peas (shelled)	8.00 lb
Peppers (bell)	1.00 each
Peppers (specialty)	2.50 pt
Shallots	10.00 lb
Squash	1.75 lb
Tomatoes	3.00 lb
Tomatoes (cherry)	5.00 qt
Tomatoes (roma)	3.50 lb

Fruits & Berries

Apples	2.39 lb
Blackberries	4.00 lb
Blueberries	4.00 lb
Cantaloupes	3.00 each
Nectarines	2.39 lb
Peaches	2.50 lb
Plums	5.00 lb

Meat

Beef	
Ground	7.00 lb
Roast Cuts	18.00 lb
Steaks	16.00 lb

Chicken	
Whole	4.50 lb
Breast	7.00 lb
Thigh/Leg	5.00 lb

Pork	
Ground	7.00 lb
Chops	10.00 lb
Sausage	8.00 lb
Other Cuts	10.00 lb

Other

Eggs	4.00 dz
Garlic	14.00 lb
Herbs	7.00 plant
Honey	10.00 lb

"Farm. Fresh. Pledge!"

Learn about the **"Farm. Fresh. Pledge!"** promotion by visiting VirginiaGrown.com. For every \$10 you spend at your farmers' market, you will receive a punch on your **"Farm. Fresh. Pledge!"** card. Once you fill all 14 slots on your card, give it to the market manager and your card will be entered into a monthly drawing for a chance to win a Virginia Grown/Virginia's Finest prize pack. Pledge Months are June, July, August and September. Visit Virginia Grown online to find a farmers' market near you.

Harrisonburg Farmers Market

Turner Pavilion, Municipal Parking Lot
228 S. Liberty Street
Harrisonburg, VA 22801
540.476.3377

Tuesdays and Saturdays, 8 a.m.-1 p.m. (Apr-Nov)
Saturdays, 9 a.m.-1 p.m. (Dec-Mar)
www.harrisonburgfarmersmarket.com/

Vegetables

Beets	3.00 bunch
Broccoli	3.00 organic head
Cabbage	3.50 head
Carrots	4.00 organic bunch
Cucumbers	3.00 lb
Green Beans	3.00 organic lb
Greens	3.00 organic bunch
Lettuce	3.00 organic head
Mushrooms	11.00 lb
Onions	3.00 organic bunch
Peas (shelled)	3.00 organic lb
Peppers (bell)	3.99 organic lb
Peppers (specialty)	1.00 each
Potatoes	1.50 lb
Radishes	3.00 bunch
Rhubarb	3.00 bunch
Spinach	3.00 organic bunch
Sweet Potatoes	1.50 organic lb
Tomatoes	3.00 lb
Tomatoes (cherry)	4.00 qt
Turnips	3.50 organic bunch

Fruits & Berries

Blackberries	6.00 organic pt
Blueberries	5.50 organic pt
Cherries	5.00 pt
Peaches	5.00 organic qt
Strawberries	4.00 organic pt

Meat

Beef	
Ground	7.50 lb
Roast Cuts	8.00 lb
Steaks	16.00 lb
Pork	
Sausage	8.00 lb

Roanoke Historic City Market

213 Market Street, Campbell Avenue and Market
Street Roanoke, VA 24011
540.342.2028
Monday-Sunday 8 a.m.-5 p.m.
www.downtownroanoke.org/city-market

Vegetable

Beets	1.25 lb-2.50 bunch
Broccoli	1.49 head-2.49 lb
Brussels Sprouts	2.99 lb
Butterbeans	2.99 lb
Cabbage	.69-1.25 lb
Corn (sweet)	.50-1.00 each-6.00-8.00 dz
Cucumbers	.50-.75 each
Cucumbers (pickling)	.33 each
Eggplant	1.99 lb
Green Beans	1.99-2.99 lb
Greens	1.99 lb
Lettuce	6.00 1/2 lb bag
Okra	2.99 lb
Onions	1.25 lb-1.50-2.00 bunch
Peas	2.99 lb
Peppers (bell)	.75-1.79 each
Potatoes	1.25 lb
Radishes	2.50 bunch
Spinach	3.00 lb
Squash	1.49-1.79 lb
Tomatoes	1.69-2.49 lb
Tomatoes (cherry)	3.00 pt
Tomatoes (grape)	3.00 pt

Fruits & Berries

Apples	1.49 lb-16.00 1/2 bushel
Blackberries	4.00 pt
Blueberries	4.00 pt
Cantaloupes	3.00-4.00 each
Nectarines	1.89 lb
Peaches	1.89 lb-8.00 gal
Plums	1.99 lb
Watermelons	5.00-8.00 each

Loudoun Valley Homegrown**Markets Cooperative**

Markets include Bluemont, Cascades,
Leesburg and Loudoun Station
540.454.8089

www.loudounfarmersmarkets.org/

Vegetables

Beets	3.00 bunch
Carrots	3.00 bunch
Corn (sweet)	.75 each
Cucumbers	.50-1.50 each
Cucumbers (pickling)	2.50 lb-4.00 pt
Green Beans	5.00 qt
	4.00 organic lb
Greens	3.00 bunch
	5.00 organic 1/2 lb
Onions	2.50 lb-3.00 bunch
Peppers (bell)	1.50 each
Peppers (specialty)	4.00 pt
Potatoes	3.00 lb-5.00 qt
Radishes	3.00 bunch
Squash	2.50-3.00 lb
	3.00 organic lb
Tomatoes	3.50-4.00 lb
Tomatoes (cherry)	5.00-6.00 pt
	5.00 organic pt
Tomatoes (grape)	5.00 pt

Fruits & Berries

Apples	2.75 lb
Blackberries	5.00 pt
Blueberries	5.00 pt
Bottle Gourd	2.00 organic lb
Cantaloupes	3.00 each
Nectarines	2.75 lb
Peaches	2.75 lb-4.50 pt
Plums	5.00 pt
Raspberries	5.00 1/2 pt

Meat

Beef	
Roast Cuts	4.70 lb
Steaks	7.06-11.40 lb
Other Cuts	3.36-8.95 lb

Chicken

Whole	4.67 lb
Thigh/leg	7.71-8.44 lb
Breast	8.33-12.00 lb
Other Cuts	11.25 lb

Lamb

Chops	19.00 lb
Other Cuts	14.75 lb

Pork

Chops	8.95 lb
Other Cuts	9.00-12.00 lb

Seafood

Oysters	30.00 dz
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Other

Garlic	2.00-3.00 head
	2.00 organic head
Herbs	2.00-3.00 bunch-4.00 plant
	5.00 organic bunch
Honey	9.00-12.00 lb

Due to concerns surrounding the COVID-19 pandemic, several markets are closed or open on a limited basis. Many markets are offering pre-order services through their websites or through their vendor's websites. Several prices from this newsletter were collected from online resources. Item prices and availability are subject to change at each market.

South of the James Market

Bryan Park
4308 Hermitage Road
Richmond, VA 23227
talktous@growrva.com

Saturdays 8 a.m.-noon (May-Oct)
www.growrva.com/soj

Vegetables

Beets	3.00 lb-4.00 bunch
Carrots	3.00 lb-4.25 bunch
	4.00 organic bunch
Corn (sweet)	.75-1.00 each-10.00 dz
Cucumbers	1.00 each
	1.50 organic each-3.00 lb
Cucumbers (pickling)	.33 each-3.00 lb
	3.00 organic lb
Eggplant	3.00 lb
	3.00 organic lb
Green Beans	4.00-5.00 qt
Greens	3.00-5.50 bunch
Leeks	4.00 bunch
Microgreens	5.00 3 oz-28.00 lb
Mushrooms	3.00 1/2 lb-8.00-10.00 lb
Okra	4.00 pt
Onions	2.00-3.00 lb-3.00 bunch
	2.00-2.50 organic lb-7.00 bunch
Peppers (bell)	.75 each-3.00 lb
	4.50 organic lb
Peppers (specialty)	3.00 pt-3.00 lb
	.50 organic each-5.00 lb
Potatoes	2.00 lb-3.25 pt
	2.50 lb
Radishes	3.25 bunch
Spinach	3.00 bunch
Squash	2.50-3.00 lb
	2.00-3.00 organic lb
Tomatillos	4.00 pt
Tomatoes	3.00-4.00 lb
	4.50 organic lb
Tomatoes (cherry)	4.00 pt
	4.00-5.00 organic pt-7.00 qt
Tomatoes (roma)	4.00 qt
	3.00 organic lb
Turnips	3.00 bunch

Fruits & Berries

Blackberries	5.00 pt
Blueberries	3.50-5.00 pt
Cantaloupes	3.00-4.00 each
Peaches	5.00-7.00 qt
Raspberries	5.00 pt
Watermelons	5.00 each

Meat

Chicken	
Whole	6.00 lb
Thigh/Leg	9.00 lb
Breast	11.40 lb
Other Cuts	8.00-11.00 lb
Lamb	
Ground	9.99 lb
Chops	12.99-18.99 lb
Leg	13.99-14.99 lb
Pork	
Ground	10.50 lb
Chops	6.67-13.60 lb
Sausage	6.66-12.00 lb
Other Cuts	14.50 lb

Other

Eggs	4.00-6.50 dz
Garlic	2.00-3.00 head
Herbs	2.00-3.00 bunch
	2.00-3.50 organic bunch
Honey	15.00 lb

VIRGINIA MARKET NEWS SERVICE
 102 Governor Street, Suite 350
 Richmond, VA 23219-3676



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Retail Farmers' Markets July Price Summary				Retail Farmers' Markets July Price Summary			
Commodity	Unit	Range	Average	Commodity	Unit	Range	Average
Apples	Pound	1.49 - 2.75	2.21	Beef (Ground)	Pound	5.25 - 8.00	7.15
Blackberries	Pint	4.00 - 6.00	5.07	Beef (Roast)	Pound	4.70 - 18.00	8.87
Cabbage	Pound	0.69 - 1.25	0.86	Beef (Steaks)	Pound	7.06 - 24.00	15.73
Cantaloupes	Each	2.00 - 4.00	3.09	Chicken (Whole)	Pound	4.25 - 6.00	4.95
Cucumbers	Each	0.50 - 1.50	0.85	Chicken (Thigh)	Pound	5.00 - 9.00	7.12
Green Beans	Pound	1.99 - 2.99	2.25	Chicken (Breast)	Pound	7.00 - 14.00	10.68
Greens	Pound	1.99 - 1.99	1.99	Pork (Ground)	Pound	7.00 - 10.50	7.88
Peaches	Pound	1.89 - 2.75	2.38	Pork (Chops)	Pound	6.67 - 13.60	10.17
Peppers	Each	0.50 - 1.79	1.06	Pork (Sausage)	Pound	6.66 - 12.00	8.27
Potatoes	Pound	1.25 - 4.00	2.32	Lamb (Ground)	Pound	8.00 - 9.99	9.00
Squash	Pound	1.49 - 3.00	2.04	Lamb (Chops)	Pound	12.99 - 19.00	17.50
Strawberries	Quart	6.00 - 6.00	6.00	Lamb (Leg)	Pound	13.99 - 14.99	14.49
Sweet Corn	Dozen	5.00 - 9.00	8.13				
Tomatoes	Pound	1.69 - 4.00	2.98				
Tomatoes (Cherry)	Pint	2.00 - 6.00	3.93				