



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES

DIVISION OF MARKETING

804.786.3947

Voice Reports 800.552.5521

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

FARMERS' RETAIL MARKETS

JULY 31, 2025 VOL. 33 NO. 03 ISSN 1078-6848

VIRGINIA MARKET NEWS SERVICE

Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change.

Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Market News at 804.786.3947 or market.news@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Annandale Farmers Market

6621 Columbia Pike
Annandale, VA 22003
703.642.0128

Thursdays 8 a.m.-noon (May-Oct)

www.fairfaxcounty.gov/parks/farmersmarkets

Vegetables

Carrots	4.00 lb
Corn (sweet)	10.00 dz
Cucumbers	3.00 lb
Eggplant	3.50 lb
Green Beans	6.00 qt
Greens	3.00 bunch
Lettuce	4.00 head
Mushrooms	8.00 pt
Okra	5.00 pt
Onions	3.00 lb
Peppers (bell)	5.00 lb
Peppers (specialty)	5.00 pt
Potatoes	5.00 qt
Spinach	4.00 bag
Squash	3.00 lb
Sweet Potatoes	2.50 lb
Tomatoes	10.00 3 lbs
Tomatoes (cherry)	6.00 pt
Tomatoes (roma)	5.00 lb

Fruits & Berries

Blackberries	6.00 pt
Blueberries	6.00 pt
Cantaloupes	5.00 each
Nectarines	3.75 lb
Peaches	4.00 lb
Pears	7.00 pt
Plums	6.00 pt
Watermelons	9.00 each

Meat

Pork	
Ground	11.00 lb
Chops	13.00 lb
Sausage	13.00 lb
Other Cuts	22.00 lb

Other

Garlic	10.00 lb
Honey	10.00 12 oz

Danville Market

629 Craghead Street
Community Market Building
Danville, VA 24541
434.797.8961

Saturdays 7:30 a.m.-noon (May-Oct)

Wednesdays 1-6 p.m. (July-Aug)

www.danvilleva.gov/2197/Danville-Farmers-Market

Vegetables

Beets	1.50 lb
Cabbage	1.00 lb
Corn (sweet)	8.00 dz
	8.00 organic dz
Cucumbers	1.50 lb
	1.50 organic lb
Green Beans	3.00 lb
	3.00 organic lb
Lettuce	5.00 qt
Microgreens	7.00 pt
Okra	3.00 lb
Onions	5.00 bunch
Peas (shelled)	3.00 lb
Peppers (bell)	1.00 each
	.50 organic each
Peppers (specialty)	.50 each
Potatoes	2.00 lb
	3.00 organic lb
Radishes	3.00 organic bunch
Squash	1.50-1.75 lb
	3.00 organic lb
Tomatoes	3.00 lb
Tomatoes (cherry)	4.00 organic pt
Tomatoes (roma)	3.00 organic lb

Fruits & Berries

Apples	7.00 1/2 peck
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Blackberries	4.00 pt
Blueberries	5.00 pt
Cantaloupes	4.00 each
	7.00 organic each
Peaches	6.00 qt
Plums	5.00 qt
Watermelons	6.00 each
	7.00 organic each

Meat

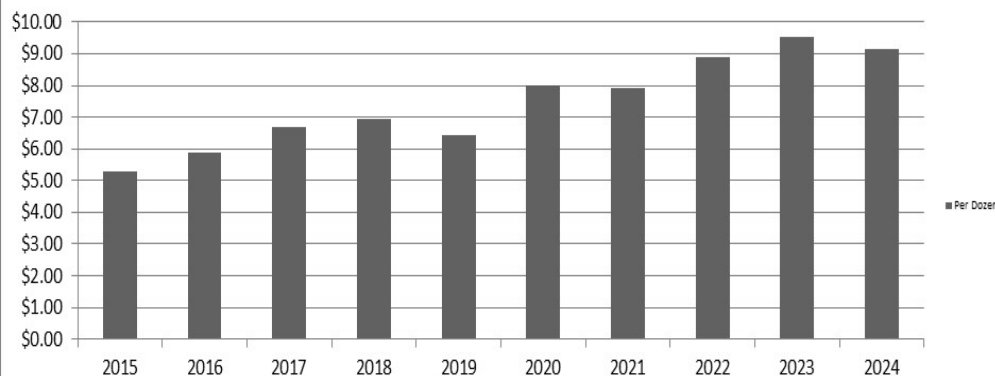
Beef	
Ground	7.00-8.00 lb
Roast Cuts	7.00 lb
Steaks	16.50-17.00 lb
Other Cuts	7.00 lb
Chicken	
Whole	5.00-6.00 lb
Thigh/Leg	6.00 lb
Breast	10.50 lb
Other Cuts	9.50-12.00 lb
Lamb	
Chops	12.00 lb
Leg	12.00 lb
Pork	
Ground	8.50 lb
Chops	12.50-18.00 lb
Sausage	10.00-10.50 lb
Other Cuts	9.50-12.00 lb
Rabbit	
All Cuts	11.00 lb

Other

Eggs	5.00 dz
	5.00 organic dz
Garlic	10.00 organic bunch
Herbs	3.00 organic bunch
Honey	9.00 lb

Sweet Corn Prices 2015-2024

Annual Average Price At Farmers' Markets



Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.393.9405

Tuesdays 3 to 6:30 p.m. (May-Nov)
www.birdhousefarmersmarket.org/

Vegetables

Beets	5.00 organic lb
Carrots	4.00 organic bunch-7.00 lb
Corn (sweet)	1.00 each-9.00 dz
Cucumbers	1.00-2.00 each
	1.00-2.00 organic each-3.50 lb
Cucumbers (pickling)	2.50 lb
Eggplant	2.00-3.00 lb
	3.50-3.55 organic lb
Green Beans	5.00 lb
Leeks	3.00 organic bunch
Lettuce	3.00 organic head
Microgreens	6.00 bag
Mushrooms	8.00 lb
Okra	5.00 qt
	4.00 organic pt-10.00 lb
Onions	2.00 lb
	3.00 organic lb
Peppers (bell)	1.00-1.50 each
	3.95 organic lb
Peppers (specialty)	.50 each-5.00 lb
	10.00 organic lb
Potatoes	2.50 lb-5.00 qt
Squash	2.00 lb
	3.50-3.95 organic lb
Tomatoes	3.00-4.00 lb
	3.95-4.00 organic lb
Tomatoes (heirloom)	4.00 lb
	3.95 organic lb
Tomatoes (cherry)	3.50 pt
	4.00-5.00 organic pt
Tomatoes (grape)	5.00 pt
	5.00 organic pt/lb

Fruits & Berries

Blackberries	7.00 pt
Blueberries	7.00 pt
Cantaloupes	1.00 lb-3.00 each
	4.00-6.00 organic each
Nectarines	3.85 lb
Peaches	3.85 lb
Raspberries	7.00 1/2 pt
Watermelons	6.00 each
	4.00-7.00 organic each

Meat

Beef	
Ground	11.00 lb
Steaks	15.00-32.00 lb
Chicken	
Whole	6.00 lb
Thigh/Leg	9.00-15.00 lb
Breast	13.00-16.00 lb
Other Cuts	7.50 lb
Pork	
Ground	12.00 lb
Chops	14.00-15.50 lb
Sausage	10.50-11.00 lb
Other Cuts	9.00-18.00 lb
Turkey	
Ground	18.00 lb
Breast	10.00-16.00 lb

Other

Eggs	6.50 dz
Herbs	2.50 bunch
	3.00 organic bunch
Honey	13.50 lb

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593

Saturdays 9 a.m.-noon
Wednesdays 9 a.m.-1 p.m. (Apr-Nov,
Winter market Jan-Mar)
Lakesidefarmersmarket.net/

Vegetables

Cabbage	3.00 head
Carrots	2.00 lb
Celery	2.50-3.00 bunch
	4.00 organic lb
Corn (sweet)	.75 each
Cucumbers	.75-1.00 each
	2.00 organic lb
Cucumbers (pickling)	3.00 lb
Eggplant	3.50 lb
Green Beans	4.00 qt
	6.00 organic lb
Microgreens	5.00 1.5 oz
Okra	3.00 organic pt
Onions	1.50-2.00 lb
Onions (green)	3.00 organic bunch
Peppers (bell)	1.00-1.50 each
Peppers (specialty)	3.00 pt
	3.00 organic pt
Potatoes	1.50-2.00 lb-3.00 pt-4.00 qt
Shallots	4.00 pt
Squash	2.00 lb
	2.00 organic lb
Sweet Potatoes	1.50-2.00 lb
Tomatillos	5.00 qt
Tomatoes	2.00-2.49 lb
Tomatoes (cherry)	3.50 pt

Fruits & Berries

Apples	6.00 qt
Blackberries	7.00 pt
Blueberries	5.00-7.00 pt
Canary Melons	5.00 each
Cantaloupes	3.00-5.00 each
Cherries	5.00 pt
Honey Dews	5.00 each
Nectarines	3.85 lb
Peaches	3.85 lb-7.00 qt
Pears	6.00 qt
Plums	5.00 pt
Raspberries	7.00 1/2 pt
Watermelons	7.00-8.00 each

Other

Eggs	6.00 dz
Garlic	1.50 each
Honey	14.00 lb

Roanoke Historic City Market

213 Market Street
Roanoke, VA 24011
540.342.2028

Monday-Sunday 8 a.m.-5 p.m.
www.downtownroanoke.org/city-market

Vegetables

Beets	1.99 lb-2.49 bunch
Broccoli	2.49 lb
Butterbeans	3.49 lb
Butterbeans (shelled)	6.00 1/2 lb
Cabbage	.79 lb
Cauliflower	3.99 head
Corn (sweet)	.75 each
Cucumbers	1.99 lb
Eggplant	2.99 lb
Green Beans	2.99-3.49 lb
Greens	2.25 lb
Okra	3.25 lb
Onions	1.75 bunch
Peas	2.99 lb
Peas (shelled)	6.00 pt

Reston Market

1609 Washington Plaza N
Reston, VA 20190
703.642.0128

Saturdays 8 a.m.-Noon (Apr-Dec)
www.fairfaxcounty.gov/parks/farmersmarkets

Vegetables

Beets	4.50 bunch
Broccoli	2.75 head
Corn (sweet)	10.00 dz
Cucumbers	4.00 lb
Eggplant	3.50 lb
Green Beans	6.00 qt
Lettuce	10.00 lb
Microgreens	12.00 lb
Okra	6.00 lb
Onions	5.00 bunch
Peppers (bell)	4.50 lb
Peppers (specialty)	4.00 lb
Squash	3.50 lb
Sweet Potatoes	5.00 lb
Tomatoes	5.00 lb
Tomatoes (cherry)	6.00 pt

Fruits & Berries

Blackberries	6.00 pt
Blueberries	6.00 pt
Cantaloupes	3.00 each
Nectarines	3.75 lb
Peaches	3.75 lb
Raspberries	6.00 pt
Watermelons	12.00 each

Meat

Beef	
Ground	11.75 lb
Roast Cuts	12.00 lb
Steaks	18.50 lb
Chicken	
Whole	6.50 lb
Thigh/leg	7.00 lb
Breast	16.00 lb
Pork	
Ground	11.00 lb
Chops	14.00 lb
Sausage	12.00 lb

Other

Eggs	8.00 dz
Garlic	6.00 lb
Herbs	4.00 bunch
Honey	12.00 lb

Peppers (bell)	1.49-2.00 each
Potatoes	.89-1.49 lb
Radishes	1.99 bunch
Squash	1.89 lb
Tomatoes	1.99 lb
Tomatoes (heirloom)	3.49 lb
Tomatoes (cherry)	3.00 pt
Tomatoes (grape)	3.00 pt

Fruits & Berries

Apples	1.49 lb
Blackberries	5.00 pt
Blueberries	5.00 pt
Cantaloupes	3.50-5.50 each
Nectarines	2.49 lb
Peaches	2.49 lb
Plums	2.99 lb
Raspberries	4.00 1/2 pt
Watermelons	7.00-9.00 each

Other

Eggs	4.50-7.00 dz
Honey	12.00 pt-24.00 qt

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Central Virginia Produce Auction**July 29, 2025**

18440 E James Anderson Hwy, Dillwyn, VA 23926

434.394.3940

Sales on Tuesdays and Fridays 10:00 AM

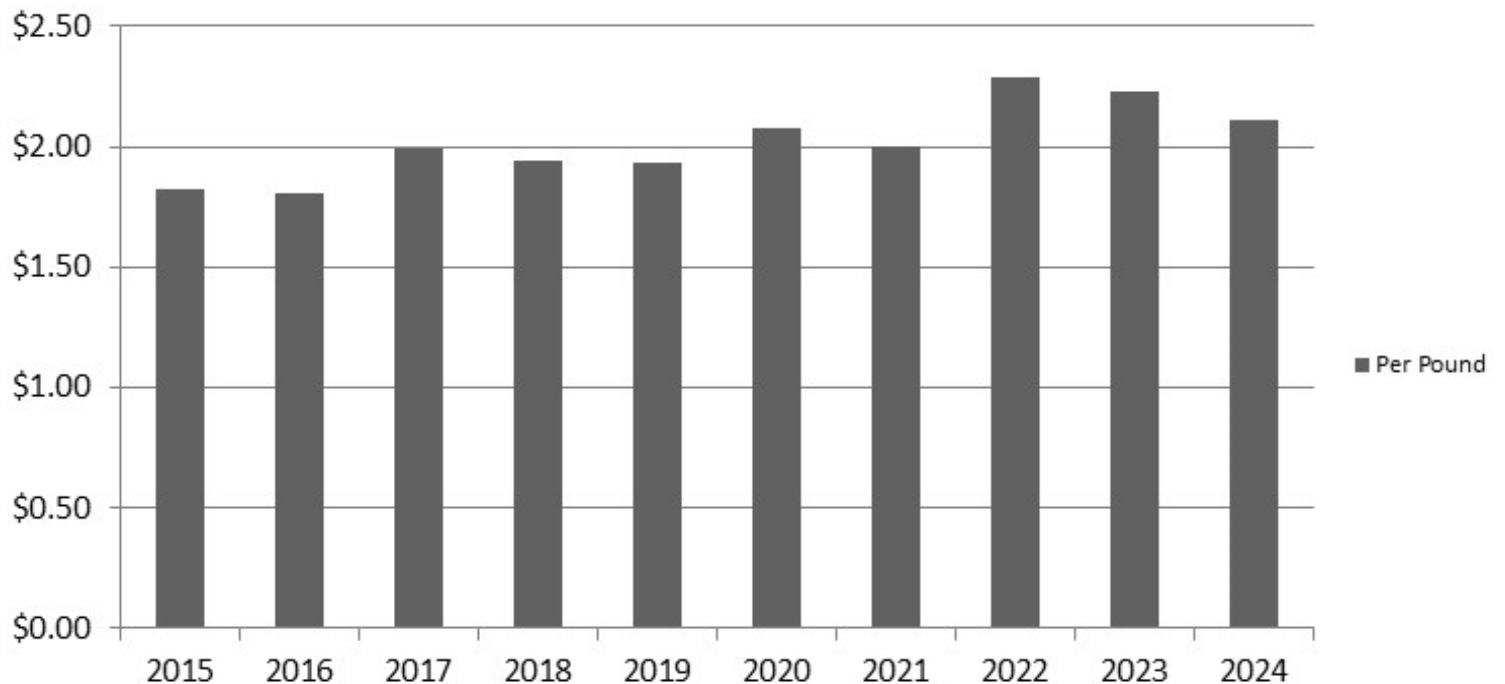
Data compiled by Central Virginia Produce Auction

Other commodities are available but not included in this report

	Volume	Low	Prices High	Average
Vegetables				
Beans-Green (1/2 bushel)	14	32.00	40.00	37.15
Corn-Sweet (dozen)	205	4.25	5.50	4.83
Cucumbers (1/2 bushel)	8	19.00	21.00	20.00
Cucumbers-Picklers (1/2 bushel)	20	8.00	12.00	10.35
Eggplant (1/2 bushel)	21	2.25	3.50	3.06
Okra (quart)	32	2.50	4.00	3.25
Onions (10 lbs)	16	11.00	12.00	11.88
Peppers (1/2 bushel)	40	2.50	15.00	6.74
Potatoes (1/2 bushel)	29	4.25	7.50	6.17
Squash-Summer (1/2 bushel)	29	8.00	18.00	11.65
Squash-Zucchini (1/2 bushel)	12	9.00	32.00	19.00
Tomatoes-Canner (25 lbs)	10	19.00	28.00	24.40
Tomatoes-Cherry (pint)	48	2.00	2.00	2.00
Tomatoes-Green (10 lbs)	10	11.00	13.00	11.60
Tomatoes-Heirlooms (10 lbs)	15	15.00	27.00	23.94
Tomatoes-Large (10 lbs)	13	30.00	30.00	30.00
Tomatoes-Medium (10 lbs)	14	25.00	27.00	26.43
Tomatoes-Small/Canner (10 lbs)	51	8.00	25.00	20.10
Tomatoes-Yellow (10 lbs)	8	20.00	26.00	22.25
Fruits, Berries & Melons				
Blueberries (pint)	96	4.50	4.50	4.50
Canary Melons (each)	64	2.25	2.25	2.25
Cantaloupes (each)	826	1.00	3.00	1.61
Peaches (1/2 bushel)	21	28.00	34.00	31.34
Watermelons (each)	372	2.50	5.25	2.77
Other				
Eggs (dozen)	272	1.50	3.00	2.74

Squash Prices 2015-2024

Annual Average Price At Farmers' Markets



VIRGINIA MARKET NEWS SERVICE
 102 Governor Street, Suite 350
 Richmond, VA 23219-3676



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Retail Farmers' Markets July Price Summary				Retail Farmers' Markets July Price Summary			
Commodity	Unit	Range	Average	Commodity	Unit	Range	Average
Apples	Pound	1.49 - 1.49	1.49	Beef (Ground)	Pound	7.00 - 11.75	10.08
Blackberries	Pint	4.00 - 7.00	5.83	Beef (Roast)	Pound	7.00 - 12.00	9.50
Cabbage	Pound	0.79 - 1.00	0.90	Beef (Steaks)	Pound	15.00 - 32.00	19.58
Cantaloupes	Each	3.00 - 5.50	3.92	Chicken (Whole)	Pound	5.00 - 6.50	6.00
Cucumbers	Each	0.75 - 2.00	1.19	Chicken (Thigh)	Pound	6.00 - 15.00	8.33
Green Beans	Pound	2.99 - 5.00	3.75	Chicken (Breast)	Pound	10.50 - 16.00	13.67
Peaches	Pound	2.49 - 4.00	3.59	Pork (Ground)	Pound	8.50 - 12.00	10.63
Peppers	Each	1.00 - 2.00	1.31	Pork (Chops)	Pound	12.50 - 18.00	14.31
Potatoes	Pound	0.89 - 2.50	1.86	Pork (Sausage)	Pound	10.00 - 13.00	11.50
Squash	Pound	1.50 - 3.50	2.34	Lamb (Chops)	Pound	12.00 - 15.00	13.50
Sweet Corn	Dozen	8.00 - 12.00	9.50	Lamb (Leg)	Pound	12.00 - 12.00	12.00
Tomatoes	Pound	1.99 - 5.00	3.15				
Tomatoes (Cherry)	Pint	3.00 - 6.00	4.40				