# Retail Farmers' Markets

## Prices Listed in this Publication

Prices listed in this publication are submitted monthly by participating farmers’ market managers and are subject to change. Virginia Market News Service welcomes any city, county or state-sanctioned farmers’ markets in Virginia to participate in the Retail Farmers’ Market Publication. Market managers are encouraged to contact Jonathan Howard 804.786.3949 jonathan.howard@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

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## Vegetables

<table>
<thead>
<tr>
<th>Vegetables</th>
<th>Danville Market</th>
<th>Lakeside Farmers Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beets</td>
<td>2.00 bunch</td>
<td>2.00 bunch</td>
</tr>
<tr>
<td>Broccoli</td>
<td>3.00 organic bunch</td>
<td>2.00 head</td>
</tr>
<tr>
<td>Cabbage</td>
<td>0.75 lb</td>
<td>1.50 lb</td>
</tr>
<tr>
<td>Carrots</td>
<td>2.00 lb</td>
<td>1.50 lb</td>
</tr>
<tr>
<td>Cauliflower</td>
<td>2.00 head</td>
<td>0.75 each</td>
</tr>
<tr>
<td>Corn (sweet)</td>
<td>6.00 dz</td>
<td>0.75 each</td>
</tr>
<tr>
<td>Cucumbers</td>
<td>2.00 lb</td>
<td>3.00 qt</td>
</tr>
<tr>
<td>Lettuce</td>
<td>3.00 organic lb</td>
<td>3.00 lb</td>
</tr>
<tr>
<td>Microgreens</td>
<td>6.00 organic pt</td>
<td>3.00 lb</td>
</tr>
<tr>
<td>Mushrooms</td>
<td>12.50 organic lb</td>
<td>3.00 lb</td>
</tr>
<tr>
<td>Onions</td>
<td>2.00 bunch</td>
<td>3.00 lb</td>
</tr>
<tr>
<td>Peas</td>
<td>3.50 lb</td>
<td>2.00 each</td>
</tr>
<tr>
<td>Potatoes</td>
<td>0.75 lb</td>
<td>1.75 each</td>
</tr>
<tr>
<td>Squash</td>
<td>1.75-2.00 lb</td>
<td>2.00 each</td>
</tr>
<tr>
<td>Sweet Potatoes</td>
<td>2.00 lb</td>
<td>4.00 pt</td>
</tr>
<tr>
<td>Tomatoes</td>
<td>3.00 lb</td>
<td>2.00 lb</td>
</tr>
</tbody>
</table>

## Fruits & Berries

<table>
<thead>
<tr>
<th>Fruits &amp; Berries</th>
<th>Danville Market</th>
<th>Lakeside Farmers Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blackberries</td>
<td>4.00 organic pt</td>
<td>5.00-6.00 pt</td>
</tr>
<tr>
<td>Blueberries</td>
<td>2.50 1/2 pt</td>
<td>6.00 pt</td>
</tr>
<tr>
<td>Peaches</td>
<td>4.00 organic 1/2 pt</td>
<td>6.00 pt</td>
</tr>
<tr>
<td>Raspberries</td>
<td>5.00 1/2 peck</td>
<td>6.00 pt</td>
</tr>
</tbody>
</table>

## Meat

<table>
<thead>
<tr>
<th>Meat</th>
<th>Danville Market</th>
<th>Lakeside Farmers Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beef Ground</td>
<td>6.95 lb</td>
<td>5.00-6.00 lb</td>
</tr>
<tr>
<td>Roast Cuts</td>
<td>5.50 lb</td>
<td>6.00 lb</td>
</tr>
<tr>
<td>Steaks</td>
<td>16.00 lb</td>
<td>6.00 lb</td>
</tr>
<tr>
<td>Other Cuts</td>
<td>6.00 lb</td>
<td>6.00 lb</td>
</tr>
<tr>
<td>Pork Sausage</td>
<td>4.99 lb</td>
<td>5.00-6.00 lb</td>
</tr>
<tr>
<td>Other Cuts</td>
<td>7.99 lb</td>
<td>6.00 lb</td>
</tr>
</tbody>
</table>

## Other

<table>
<thead>
<tr>
<th>Other</th>
<th>Danville Market</th>
<th>Lakeside Farmers Market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eggs</td>
<td>3.00 dz</td>
<td>6.00 lb</td>
</tr>
<tr>
<td>Garlic</td>
<td>4.00 organic dz</td>
<td>6.00 lb</td>
</tr>
<tr>
<td>Herbs</td>
<td>22.00 qt</td>
<td>6.00 lb</td>
</tr>
</tbody>
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Following the COVID-19 pandemic, many markets are continuing to offer pre-order services through their websites or through their vendor’s websites. Several prices from this newsletter were collected from online resources. Item prices and availability are subject to change.
**Farm. Fresh. Pledge!**

Learn about the “Farm. Fresh. Pledge!” promotion by visiting [VirginiaGrown.com](http://virginiagrown.com).

For every $10 you spend at your farmers’ market, you will receive a punch on your “Farm. Fresh. Pledge!” card. Once you fill all 14 slots on your card, give it to the market manager and your card will be entered into a monthly drawing for a chance to win a Virginia Grown/Virginia’s Finest prize pack. Pledge Months are June, July, August and September. Visit Virginia Grown online to find a farmers’ market near you.

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**Visit Virginia Grown online for free point-of-sale materials. Promotional banners, price cards, stickers, recipe cards and nutritional information can be found at [www.vdacs.virginia.gov/vagrown/logos.shtml](http://www.vdacs.virginia.gov/vagrown/logos.shtml)**

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### vegetables

**Beets**
- 3.00 bunch
- 3.00 organic bunch
- 6.00 lb

**Broccoli**
- 3.00 organic lb

**Cabbage**
- 3.00 head
- 4.00 lb

**Cabbage (napa)**
- 3.00 organic

**Carrots**
- 3.00-3.50 organic bunch
- 12.00 lb

**Celery**
- 3.00 organic bunch
- 7.00 lb

**Chard**
- 2.50-4.00 organic bunch
- 12.00 lb

**Corn (sweet)**
- .75 each
- 7.00 qt

**Cucumbers**
- .75 each
- 6.00 qt

**Cucumbers (pickling)**
- 2.00 lb
- 4.50 lb

**Eggplant**
- 2.50 lb, pt

**Green Beans**
- 3.00 lb, pt
- 12.00 lb

**Greens**
- 3.00 bunch
- 2.50 lb

**Mushrooms**
- 9.00-11.00 bag
- 20.00 lb

**Onions**
- 2.50 bunch
- 2.00 lb

**Peas**
- 4.00 pt
- 4.00 lb

**Peppers (bell)**
- .85 each
- 7.00 lb

**Peppers (specialty)**
- 4.00 pt
- 10.00 lb

**Potatoes**
- 3.00 qt
- 4.00 lb

**Squash**
- 2.00 lb
- 4.00 lb

**Tomatoes**
- 3.00 lb-5.00 pt
- 20.00 lb

**Tomatoes (cherry)**
- 3.00 pt
- 10.00 lb

**Tomatoes (grape)**
- 5.00 bunch

**Fruits & Berries**

**Blackberries**
- 6.00 pt

**Blueberries**
- 6.00 pt

**Cherries**
- 6.00 pt

**Honeydew Melons**
- 6.00 pt

**Peaches**
- 6.00 qt

**Strawberries**
- 6.00 pt

**Meat**

**Beef**
- 5.25-6.71 lb
- 11.40-20.00 lb

**Ground**
- 11.95-14.75 lb
- 11.99-20.00 lb

**Lamb**
- 13.43-16.30 lb
- 7.27-18.95 lb

**Pork**
- 8.95 lb
- 12.00 lb

**Other**
- 5.50 lb
- 2.00-3.00 bunch
- 12.00 lb

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**Fruits & Berries**

**Apples**
- 2.39 lb

**Blackberries**
- 4.00 lb

**Blueberries**
- 5.00 lb

**Cherries**
- 5.99 lb

**Peaches**
- 2.39 lb

**Meat**

**Beef**
- 7.00 lb
- 18.00 lb

**Ground**
- 13.25 lb

**Thigh/Leg**
- 5.50 lb

**Breast**
- 19.00 lb

**Pork**
- 8.00 lb

**Chops**
- 10.00 lb

**Sausage**
- 8.00 lb

**Other**
- 8.00 lb

**Other**
- 6.00 head
- 3.00 organic lb
- 6.00 organic pt

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**Chicken**

**Whole**
- 4.75-5.50 lb

**Thigh/Leg**
- 7.00-8 lb

**Breast**
- 14.00 lb

**Other Cuts**
- 4.50-14.00 lb

**Duck**

**Whole**
- 6.50 lb

**Thigh/Leg**
- 13.00 lb

**Breast**
- 19.00 lb

**Other Cuts**
- 3.50 lb

**Turkey**

**Breast**
- 12.00 lb

**Ground**
- 12.00 lb

**Thigh/Leg**
- 7.00 lb

**Other**

**Eggs**
- 5.00 dz

**Garlic**
- 12.00 organic lb

**Herbs**
- 3.00 bunch

**Honey**
- 12.00 lb

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**Honey**

**Herbs**

**Garlic**

**Eggs**

**Thigh/Leg**

**Ground**

**Breast**

**Turkey**

**Other Cuts**

**Breast**

**Duck**

**Ground**

**Thigh/Leg**

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**Loudoun Valley Homegrown Markets Cooperative**

Markets include Bluemont, Cascades, Leesburg and Loudoun Station

540.454.8089

[www.loudounfarmersmarkets.org/](http://www.loudounfarmersmarkets.org/)

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**Lynchburg Community Market**

1219 Main Street
Lynchburg, VA 24504

434.455.4485

Tuesdays-Saturdays 7 a.m.-2 p.m.

[www.lynhurghcommunitymarket.com](http://www.lynhurghcommunitymarket.com)
### Roanoke Historic City Market
213 Market Street, Campbell Avenue and Market Street
Roanoke, VA 24011
540.342.2028
Monday-Sunday 8 a.m.-5 p.m.
[www.downtownroanoke.org/city-market](http://www.downtownroanoke.org/city-market)

<table>
<thead>
<tr>
<th>Vegetables</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Beets</td>
<td>2.49 bunch</td>
</tr>
<tr>
<td>Broccoli</td>
<td>2.49 lb</td>
</tr>
<tr>
<td>Cabbage</td>
<td>.79 lb</td>
</tr>
<tr>
<td>Cucumbers</td>
<td>.33-.50 each, 1.50 lb</td>
</tr>
<tr>
<td>Green Beans</td>
<td>1.99-2.99 lb</td>
</tr>
<tr>
<td>Greens</td>
<td>1.99 lb</td>
</tr>
<tr>
<td>Onions</td>
<td>1.50 bunch</td>
</tr>
<tr>
<td>Peas</td>
<td>2.99 lb</td>
</tr>
<tr>
<td>Peas (shelled)</td>
<td>6.00 pt</td>
</tr>
<tr>
<td>Radishes</td>
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</tr>
<tr>
<td>Squash</td>
<td>1.69 lb</td>
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<table>
<thead>
<tr>
<th>Fruits &amp; Berries</th>
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<tbody>
<tr>
<td>Blueberries</td>
<td>5.00 pt</td>
</tr>
<tr>
<td>Peaches</td>
<td>1.99 lb</td>
</tr>
<tr>
<td>Raspberries</td>
<td>6.00 pt</td>
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</table>

<table>
<thead>
<tr>
<th>Other</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Eggs</td>
<td>3.00-4.00 dz</td>
</tr>
<tr>
<td>Honey</td>
<td>10.00 pt-18.00 qt</td>
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### Williamsburg Farmers Market
Merchants Square
402 W. Duke of Gloucester Street
Williamsburg, VA 23185
757.259.3788
Saturdays 8 a.m.-noon
[www.williamsburgfarmersmarket.com](http://www.williamsburgfarmersmarket.com)

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Beets</td>
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</tr>
<tr>
<td>Broccoli</td>
<td>3.00 lb</td>
</tr>
<tr>
<td>Carrots</td>
<td>3.00 bunch</td>
</tr>
<tr>
<td>Cauliflower</td>
<td>5.00 head</td>
</tr>
<tr>
<td>Greens</td>
<td>3.00 bunch</td>
</tr>
<tr>
<td>Leeks</td>
<td>1.00 each</td>
</tr>
<tr>
<td>Mushrooms</td>
<td>12.50-15.00 lb</td>
</tr>
<tr>
<td>Onions</td>
<td>3.00 bunch</td>
</tr>
<tr>
<td>Potatoes</td>
<td>2.00 lb</td>
</tr>
<tr>
<td>Tomatoes (cherry)</td>
<td>5.00 pt</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fruits &amp; Berries</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Blueberries</td>
<td>5.00 pt</td>
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</table>

<table>
<thead>
<tr>
<th>Meat</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Beef</td>
<td></td>
</tr>
<tr>
<td>Ground</td>
<td>7.00 lb</td>
</tr>
<tr>
<td>Pork</td>
<td></td>
</tr>
<tr>
<td>Other Cuts</td>
<td>7.99 lb</td>
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<table>
<thead>
<tr>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td>Eggs</td>
<td>5.00-6.00 dz</td>
</tr>
<tr>
<td>Eggs (duck)</td>
<td>6.00 1/2 dz</td>
</tr>
<tr>
<td>Garlic</td>
<td>2.00 head</td>
</tr>
<tr>
<td>Herbs</td>
<td>2.00 bunch</td>
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### Tomato Prices 2011-2020
Annual Average Price At Farmers' Markets

<table>
<thead>
<tr>
<th>Year</th>
<th>Price</th>
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<tbody>
<tr>
<td>2011</td>
<td>$3.00</td>
</tr>
<tr>
<td>2012</td>
<td>$2.50</td>
</tr>
<tr>
<td>2013</td>
<td>$2.00</td>
</tr>
<tr>
<td>2014</td>
<td>$1.50</td>
</tr>
<tr>
<td>2015</td>
<td>$1.00</td>
</tr>
<tr>
<td>2016</td>
<td>$0.50</td>
</tr>
<tr>
<td>2017</td>
<td>$0.00</td>
</tr>
<tr>
<td>2018</td>
<td>$0.00</td>
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<tr>
<td>2019</td>
<td>$0.00</td>
</tr>
<tr>
<td>2020</td>
<td>$0.00</td>
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## Retail Farmers' Markets June Price Summary

<table>
<thead>
<tr>
<th>Commodity</th>
<th>Unit</th>
<th>Range</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apples</td>
<td>Pound</td>
<td>2.39 - 2.39</td>
<td>2.39</td>
</tr>
<tr>
<td>Blackberries</td>
<td>Pint</td>
<td>6.00 - 6.00</td>
<td>6.00</td>
</tr>
<tr>
<td>Broccoli</td>
<td>Pound</td>
<td>2.00 - 3.00</td>
<td>2.55</td>
</tr>
<tr>
<td>Cabbage</td>
<td>Pound</td>
<td>0.75 - 0.79</td>
<td>0.77</td>
</tr>
<tr>
<td>Cucumbers</td>
<td>Each</td>
<td>0.33 - 0.75</td>
<td>0.67</td>
</tr>
<tr>
<td>Green Beans</td>
<td>Pound</td>
<td>1.99 - 3.00</td>
<td>2.66</td>
</tr>
<tr>
<td>Greens</td>
<td>Pound</td>
<td>1.99 - 4.00</td>
<td>3.00</td>
</tr>
<tr>
<td>Peaches</td>
<td>Pound</td>
<td>1.99 - 2.39</td>
<td>2.19</td>
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<tr>
<td>Peas</td>
<td>Pound</td>
<td>2.99 - 3.50</td>
<td>3.25</td>
</tr>
<tr>
<td>Peppers</td>
<td>Each</td>
<td>0.25 - 2.00</td>
<td>0.83</td>
</tr>
<tr>
<td>Potatoes</td>
<td>Pound</td>
<td>0.75 - 2.00</td>
<td>1.38</td>
</tr>
<tr>
<td>Raspberries</td>
<td>Pint</td>
<td>6.00 - 6.00</td>
<td>6.00</td>
</tr>
<tr>
<td>Squash</td>
<td>Pound</td>
<td>1.50 - 2.00</td>
<td>1.87</td>
</tr>
<tr>
<td>Strawberries</td>
<td>Quart</td>
<td>5.00 - 7.00</td>
<td>6.13</td>
</tr>
<tr>
<td>Tomatoes</td>
<td>Pound</td>
<td>2.00 - 4.50</td>
<td>3.05</td>
</tr>
<tr>
<td>Tomatoes (Cherry)</td>
<td>Pint</td>
<td>2.50 - 3.00</td>
<td>2.75</td>
</tr>
</tbody>
</table>

## Beef (Ground)
- **Unit**: Pound
- **Range**: 5.25 - 7.95
- **Average**: 6.98

## Beef (Roast)
- **Unit**: Pound
- **Range**: 5.50 - 7.95
- **Average**: 6.73

## Beef (Steaks)
- **Unit**: Pound
- **Range**: 10.00 - 20.00
- **Average**: 14.93

## Chicken (Whole)
- **Unit**: Pound
- **Range**: 4.00 - 5.50
- **Average**: 4.56

## Chicken (Thigh)
- **Unit**: Pound
- **Range**: 5.50 - 8.00
- **Average**: 6.50

## Chicken (Breast)
- **Unit**: Pound
- **Range**: 13.25 - 14.00
- **Average**: 13.63

## Pork (Ground)
- **Unit**: Pound
- **Range**: 8.00 - 10.00
- **Average**: 9.00

## Pork (Chops)
- **Unit**: Pound
- **Range**: 8.95 - 13.00
- **Average**: 10.65

## Pork (Sausage)
- **Unit**: Pound
- **Range**: 4.99 - 10.00
- **Average**: 7.66

## Lamb (Ground)
- **Unit**: Pound
- **Range**: 11.95 - 14.75
- **Average**: 13.35

## Lamb (Chops)
- **Unit**: Pound
- **Range**: 11.99 - 20.00
- **Average**: 16.00

## Lamb (Leg)
- **Unit**: Pound
- **Range**: 13.43 - 16.30
- **Average**: 14.87