



Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change. Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Jonathan Howard 804.786.3949 jonathan.howard@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Broadway Market

161 South Main Street
Broadway, VA 22815
540.896.5152

Saturdays 8 a.m.-noon (May-October)

<http://www.town.broadway.va.us/farmers-market.asp>

Vegetables

Beets	3.00 bunch or 2 for 5.00
Broccoli	3.00 bunch or 2 for 5.00
Carrots	3.00 bunch or 2 for 5.00
Lettuce	2.00 head or 4.00 salad mix bag
Onions (bunch)	3.00 bunch or 2 for 5.00
Onions (spring)	1.00 bunch
Radishes	1.25 bunch
Spinach	3.00 bag

Meat

Beef	
Ground	6.00 lb
Roast cuts	5.25-6.50 lb
Steaks	9.00-14.00 lb
Other cuts	2.50-4.50 lb

Other

Eggs	3.00 dozen
Herbs	1.00 bag/1.50 bunch/3.00 jar
Honey	8.00 16 oz jar

Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.404.3817

Tuesdays 3 to 6:30 p.m.

www.birdhousefarmersmarket.org/

Vegetables

Beets	3.00 bunch/ 3.00-4.00 organic bunch
Bok Choy	3.00 bunch
Broccoli	2.00-2.50 lb
Cabbage	1.00 head
Carrots	3.00 bunch/3.50 organic bunch
Green Beans	3.00 qt
Greens	3.00 bunch
Kale	3.00 bunch/4.00 organic bunch
Lettuce	3.00 head
Microgreens	5.00 cup-7.00 box
Onions (bunch)	2.50 bunch/3.00 organic bunch
Peppers (bell)	1.00 each
Radishes	3.00 bunch/1.50-3.00 organic bunch
Scallions	2.50-3.00 bunch
Squash	1.50-2.00 lb/3.00 organic lb
Sweet Potatoes	1.00 lb
Swiss Chard	4.00 organic bunch
Turnips	2.50-3.00 bunch/3.00 organic bunch

Fruits & Berries

Raspberries	5.00 1/2 pt
Strawberries	6.00 qt

Meat

Beef	
Ground	7.00-8.25 lb
Roast Cuts	6.50-10.50 lb
Steaks	11.00-22.95/lb
Other Cuts	6.00-11.95/lb
Chicken	
Whole	4.50 lb
Thigh/Leg	4.50 lb
Breast	8.50/lb
Pork	
Chops	9.75 lb
Sausage	7.95 lb
Other Cuts	7.50-13.00 lb

Other

Eggs	5.00-5.50 dozen
Garlic	3.00 bunch
Herbs	1.00-4.00 plant/3.00 bunch
Honey	4.95 8 oz/8.50 16 oz/20.00 44 oz

Charlottesville City Market

2nd and Water streets
Charlottesville, VA
434.970.3371

Saturdays 7 a.m.-noon (April-Oct.)

Saturdays 8 a.m.-1 p.m. (Nov.-Dec.)

Holiday Market Saturdays Nov. 28-Dec. 19)

<http://www.charlottesville.org/citymarket>

Vegetables

Asparagus	5.00 lb/8.00 organic lb
Beets	3.00 bunch/4.50 organic bunch
Broccoli	2.00 lb
Cabbage	3.00 head/4.00 organic head
Carrots	3.00 bunch
Cauliflower	3.00 head
Greens	3.00 bunch/4.00 organic bunch
Lettuce	3.00 head/5.00 organic 1/2 lb
Mushrooms	15.00-20.00 lb
Peas	3.00 pt
Potatoes	3.00 lb
Radishes	2.50 bunch/3.50 organic bunch
Spinach	3.00 lb/3.00 organic lb
Squash	3.00 lb/4.00 organic lb
Tomatoes	3.00 lb/4.00 organic lb
Tomatoes (grape)	4.00 pt

Fruits & Berries

Strawberries	5.00 qt
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Meat

Beef	
Ground	8.00 lb
Roast Cuts	10.00 lb
Steaks	20.00 lb
Other cuts	13.00 lb
Chicken	
Whole	5.00 lb
Pork	
Ground	10.00 lb
Chops	8.00 lb
Sausage	10.00 lb
Roast	6.00 lb

Other

Eggs	5.00 dozen
Garlic	3.00 bunch/2.50 organic bulb
Herbs	3.00 bunch/2.50 organic bunch
Honey	9.28 lb

Retail Farmers' Markets May Price Summary			
Commodity	Unit	Range	Average
Asparagus	Pound	3.00 - 5.00	4.33
Broccoli	Pound	2.00 - 4.00	2.46
Cabbage	Pound	0.69 - 2.00	1.35
Cantaloupes	Each	3.00 - 3.00	3.00
Cucumbers	Each	0.50 - 2.00	1.13
Green Beans	Pound	3.00 - 5.00	3.83
Greens	Pound	1.99 - 3.00	2.37
Peas	Pound	2.25 - 6.00	3.79
Peppers	Each	1.00 - 2.00	1.50
Potatoes	Pound	1.75 - 3.00	2.69
Squash	Pound	1.00 - 4.00	2.14
Strawberries	Quart	4.00 - 6.00	4.92
Sweet Corn	Dozen	6.00 - 6.00	6.00
Tomatoes	Pound	2.00 - 5.00	3.25
Tomatoes (Cherry)	Pint	1.50 - 1.50	1.50

Visit Virginia Grown online for Farmer's Market resources. Information is available for market managers, vendors and consumers. www.vdacs.virginia.gov/vagrown/frmsmkt-resources.shtml

Forest Market

15583 Forest Road
Forest, VA 24551
434.665.5475

Saturdays 8 a.m.-noon (April-Oct.)
www.forestfarmersmarket.com/

Vegetables

Asparagus	3.00 bunch
Beets	3.00 bunch
Broccoli	2.50 head
Carrots	2.00 bunch
Cucumbers	1.00 each
Green Beans	5.00 lb
Greens	3.00 lb
Lettuce	12.00 lb
Onions (bunch)	3.00 bunch
Peas	6.00 lb
Potatoes	3.00 lb
Radishes	2.00 bunch
Squash	2.00 lb

Fruits & Berries

Blueberries	4.00 1/2 pt
Cherries	3.00 pt
Raspberries	4.00 1/2 pt
Strawberries	3.00 pt

Meat

Beef	
Ground	7.85 lb
Roast cuts	8.00 lb
Steaks	14.00 lb
Chicken	
Whole	4.00-4.75 lb
Thigh/leg	4.50 lb
Breast	13.00 lb
Lamb	
Ground	7.50 lb
Chops	9.50 lb
Leg	8.00 lb
Pork	
Ground	7.50 lb
Chops	9.50 lb
Sausage	8.50 lb
Rabbit	
Whole	5.00 lb
Bison	
Ground	10.00 lb
Steaks	17.00-32.00 lb
Fish	5.00 lb

Other

Eggs	3.00-4.50 dozen
Herbs	2.00 oz
Honey	7.00 lb

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593

Saturdays 9 a.m.-noon
Wednesdays 8 a.m.-noon (April-November, Winter market January-March)
lakesidefarmersmarket.net/

Vegetables

Beets	2.00-4.00 bunch
Cabbage	2.00 head
Carrots	1.25 lb
Cucumbers	.50 each
Greens	2.00 bunch/3.00 bag
Kale	3.00 bunch
Kholrabi	2.00 each
Lettuce	3.00 head
Onions (bunch)	1.50 bunch
Peppers (bell)	2.00 each
Peppers (poblano)	.75 each
Potatoes	2.00-2.50 qt
Radishes	2.00-3.00 bunch
Squash	2.00 lb
Tomatoes	2.00 lb
Turnips	3.00 bunch

Fruits & Berries

Cantaloupes	3.00 each
Raspberries	5.00 1/2 pt
Strawberries	5.00-6.00 qt

Meat

Beef	
Ground	7.99 lb
Roast Cuts	7.99 lb
Steaks	14.99-29.95 lb
Other cuts	5.99-8.99 lb
Chicken	
Whole	4.99 lb
Pork	
Ground	5.99 lb
Chops	8.99 lb
Sausage	5.99-6.49 lb

Other

Garlic	.50-3.00 bunch
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"Farm. Fresh. Pledge!"

Learn about the "Farm. Fresh. Pledge!" promotion by visiting VirginiaGrown.com. For every \$10 you spend at your farmers' market, you will receive a punch on your "Farm. Fresh. Pledge!" card. Once you fill all 14 slots on your card, give it to the market manager and your card will be entered into a monthly drawing for a chance to win a Virginia Grown/Virginia's Finest prize pack. Pledge Months are June, July, August and September. To celebrate Virginia Farmers' Market Week in August, there will be a special drawing for a Virginia Grown/Virginia's Finest prize pack. Visit Virginia Grown online to find a farmers' market near you:

www.vdacs.virginia.gov/vagrown/



Danville Market

629 Craghead Street Community Market Building
Danville, VA 24541
434.797.8961

Saturdays 7:30 a.m.-noon
Wednesdays (July-Aug.) 3-6 p.m.
www.playdanvilleva.com/326/Farmers-Market

Vegetables

Asparagus	3.00 lb/4.00 organic lb
Beets	2.50 bunch/4.00 organic bunch
Broccoli	2.00 lb
Cabbage	2.00 head
Corn (sweet)	6.00 dozen
Cucumbers	1.50 lb
Greens	2.00 lb
Kale	2.00 bag/4.00 organic bag
Lettuce	2.75 organic bag
Onions (bunch)	2.00 bunch
Peas	2.25 lb
Potatoes	1.75-3.00 lb
Spinach	4.00 organic bunch
Squash	1.00 lb

Fruits & Berries

Blueberries	4.00 1/2 pt
Cherries	4.00 1/2 pt
Strawberries	12.00 gal

Meat

Beef	
Ground	5.00 lb
Steaks	19.00 lb
Other Cuts	6.00 lb
Chicken	
Whole	4.00 lb
Pork	
Ground	9.00 lb
Chops	7.00 lb
Sausage	8.00 lb

Other

Eggs	3.00-5.00 dozen
Garlic	1.00 each
Herbs	1.00 packet
Honey	10.00 pt

Visit Virginia Grown online

for free point-of-sale

materials. Promotional

banners, price cards,

stickers, recipe cards and

nutritional information can

be found at

www.vdacs.virginia.gov/

vagrown/logos.shtml

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Roanoke Historic City Market

213 Market Street, Campbell Avenue and Market Street
 Roanoke, VA 24011
 540.342.2028
 Monday-Saturday 8 a.m.-5 p.m.
 Sundays 10 a.m-4 p.m.
www.downtownroanoke.org/city-market

Vegetable

Asparagus	5.00 lb
Beets	2.50 bunch
Broccoli	2.49 lb
Cabbage	.69 lb
Cauliflower	2.00-4.00 head
Greens	1.99-2.99 lb
Lettuce	1.99-2.99 bunch
Onions	1.50 bunch
Radishes	1.50 bunch
Spinach	1.99-2.99 lb
Turnips	.99 lb

Fruits & Berries

Strawberries	2.00-2.75 pt-4.00 qt-12.00-14.00 gal
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Meat

Beef	
Ground	7.50 lb
Roast	6.50-9.00 lb
Brisket	7.00 lb
Shank	4.00 lb
Other cuts	6.75 side lb
Chicken	
Whole	4.00 lb
Goat	
Ground	7.85 lb
Roast	8.95 lb
Leg	10.95 lb
Shank	5.95 lb
Lamb	
Ground	9.98 lb
Chops	9.98-14.98 lb
Leg	10.98 lb
Roast	8.98-11.98 lb

Other

Eggs	2.50-5.00 dozen
Honey	8.00 lb/12.00-15.00 2 lb

Spotsylvania Farmers Market

12150 Gordon Road
 Spotsylvania, VA 22407
 540.845.4267
 Saturdays 8 a.m.-1 p.m.
<http://www.thefarmersmarket.co>

4600 Spotsylvania Parkway
 Fredericksburg, VA 22408
 Wednesday 3-7 p.m.

Vegetables

Asparagus	3.00 bunch
Beets	2.00 bunch
Broccoli	2.50 lb
Cabbage	2.00 lb
Carrots	1.75 lb
Cauliflower	2.50 lb
Green beans	3.00 lb
Greens	2.00 lb
Lettuce	2.00 head
Onions (bunch)	2.50 bunch
Peas	3.00 box
Potatoes	3.00 box
Radishes	2.00 bunch
Rhubarb	2.00 bunch
Spinach	3.00 bag
Squash	2.50 lb
Swiss Chard	2.00 bunch

Fruits & Berries

Blueberries	5.50 pt
Cherries	5.00 pt
Strawberries	4.00 qt

Meat

Lamb	
Ground	12.00 lb
Chops	12.00 lb
Leg	12.00 lb
Pork	
Chops	7.00 lb
Sausage	6.00 lb
Loin	5.50 lb

Other

Eggs	5.00 dozen
Herbs	2.00 bunch

Staunton Market

At the corner of Byers and Johnson streets
 540.448.1937
 Saturdays 7 a.m.-noon; Wednesdays 7 a.m.-1 p.m.
<http://stauntonfarmersmarket.org/>

Vegetables

Beets	3.00-3.50 bunch
Broccoli	3.00-4.00 lb
Cabbage	2.50-3.00 each
Carrots	2.50-3.00 bunch
Cauliflower	3.00-4.00 lb
Cucumbers	1.75-2.00 each
Green Beans	3.00-4.00 lb
Greens	3.00-3.50 1/4 lb bag
Lettuce	3.00-3.50 1/4 lb bag
Mushrooms	10.00 lb
Onions (green)	2.00-2.50 bunch
Peas	2.75-3.50 lb
Peppers (bell)	3.00 lb
Potatoes	2.00-2.75 lb
Radishes	2.00 bunch
Spinach	3.00-3.50 1/4 lb bag
Tomatoes	3.50-5.00 lb
Tomatoes (cherry)	1.50 pt
Turnips	2.50-3.00 lb

Fruits & Berries

Raspberries	3.50 1/2 pt
Strawberries	5.00 qt

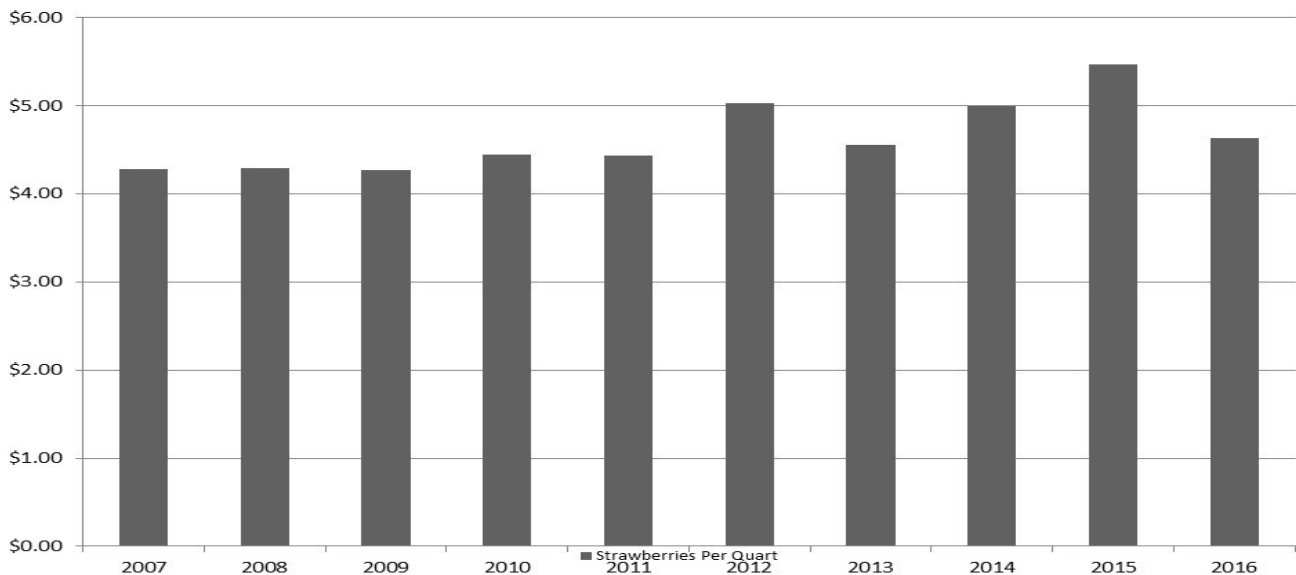
Meat

Beef	
Ground	6.75 lb
Roast	9.00-12.00 lb
Steaks	16.50-18.75 lb
Chicken	
Whole	3.75-4.00 lb
Fish	
Lamb	
Ground	9.00-10.00 lb
Chops	15.50-17.00 lb
Leg	10.00-12.00 lb
Pork	
Ground	5.50 lb
Chops	9.00 lb
Sausage	5.50-6.25 lb

Other

Eggs	3.50-4.25 dozen
Garlic	1.50-1.75 each
Herbs	2.00-2.50 bunch
Honey	3.50-5.00 lb
Raw Milk Cheese	10.00-11.50 lb
Vinegar	8.00-8.50 bottle

Strawberry Prices 2007-2016
 Annual Average Price At Farmers' Markets



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Annual Average Prices Collected at Virginia Retail Farmers Markets

Commodity	Unit	2012	2013	2014	2015	2016	5 Year Average
Apples	Pound	1.75	1.94	1.72	2.06	2.06	1.91
Asparagus	Pound	4.33	5.22	4.96	5.66	5.71	5.18
Blackberries	Pint	4.64	4.37	4.47	4.52	4.57	4.51
Broccoli	Pound	2.35	2.71	2.56	2.76	2.64	2.60
Butter Beans	Pound	2.66	2.50	3.62	2.95	2.69	2.88
Cabbage	Pound	0.60	0.99	0.77	0.95	1.02	0.87
Cantaloupes	Each	2.75	2.97	3.01	3.14	3.32	3.04
Cucumbers	Each	1.02	0.76	0.87	0.74	0.72	0.82
Green Beans	Pound	2.44	2.80	2.38	2.39	2.44	2.49
Greens	Pound	2.53	2.00	2.64	1.92	2.16	2.25
Peaches	Pound	2.05	2.00	2.20	2.16	2.11	2.10
Peas	Pound	2.25	2.87	2.96	2.36	2.35	2.56
Peppers	Each	1.43	0.83	0.93	0.73	0.76	0.94
Potatoes	Pound	1.54	1.54	1.58	1.70	1.67	1.61
Squash	Pound	1.66	1.78	1.66	1.82	1.81	1.75
Strawberries	Quart	5.03	4.55	5.00	5.47	4.63	4.94
Sweet Corn	Dozen	5.48	5.75	5.08	5.29	5.90	5.50
Tomatoes	Pound	2.49	2.37	2.73	2.53	2.45	2.51