



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES

DIVISION OF MARKETING

804.786.3947

Voice Reports 800.552.5521

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

FARMERS' RETAIL MARKET NEWS

OCTOBER 16, 2025 VOL. 33 NO. 05 ISSN 1078—6848

VIRGINIA MARKET NEWS SERVICE

Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change.

Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Market News at 804.786.3947 or market.news@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Annandale Farmers Market

6621 Columbia Pike
Annandale, VA 22003
703.642.0128

Thursdays 8 a.m.-noon (May-Oct)

www.fairfaxcounty.gov/parks/farmersmarkets

Vegetables

Blackeyed Peas	5.00 qt
Broccoli	3.50 lb
Corn (sweet)	12.00 dz
Cucumbers	2.99 lb
Eggplant	3.49 lb
Green Beans	5.00 qt
Greens	4.00 bunch
Lettuce	4.00 head
Mushrooms	8.00 pt
Okra	5.00 pt
Onions	2.99 lb
Peppers (bell)	4.99 lb
Peppers (specialty)	5.00 pt
Potatoes	4.00 lb
Radishes	4.00 bunch
Squash	2.99 lb
Sweet Potatoes	3.49 lb
Tomatoes	4.99 lb
Tomatoes (cherry)	5.00 pt
Tomatoes (roma)	3.50 lb

Fruits & Berries

Apples	3.75 lb
Peaches	3.99 lb
Pears	3.75 lb
Plums	7.00 qt
Raspberries	6.00 1/2 pt
Watermelons	7.00 each

Meat

Beef	
Ground	14.00 lb
Roast Cuts	17.00 lb
Steaks	35.00 lb
Other Cuts	17.00 lb

Other

Cider	6.00 1/2 gal
Eggs	7.00 dz
Garlic	10.00 lb
Gourds	3.00 lb
Honey	10.00 12 oz
Pumpkins (small)	3.00 each

Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.393.9405

Tuesdays 3 to 6:30 p.m. (May-Nov)

www.birdhousefarmersmarket.org/

Vegetables

Beets	3.50 bunch
	4.00-4.50 organic bunch
Broccoli	4.00 each
	4.00-6.00 organic head
Cabbage	3.00 head
	4.00-6.00 organic head
Cauliflower	4.00 lb
	4.00-6.00 organic head
Celery	4.00 bunch
Cucumbers	1.00-1.50 each
Eggplant	2.00-3.00 lb
	3.50 organic lb
Green Beans	5.00 lb
	5.00 organic qt
Greens	3.00-4.00 bunch
	4.00-4.50 organic bunch
Lettuce	4.00 head
	5.00 organic lb
Okra	4.00 organic pt
Peppers (bell)	4.00 lb
	3.95-6.00 organic lb
Peppers (specialty)	3.50 pt
	4.00-6.00 organic pt
Potatoes	2.50 lb
Radishes	4.50 organic lb
Squash	2.50 lb
Sweet Potatoes	2.00 lb
	3.00 organic lb-5.00 qt
Tomatoes	3.00-4.00 lb

Roanoke Historic City Market

213 Market Street
Roanoke, VA 24011
540.342.2028

Monday-Sunday 8 a.m.-5 p.m.

www.downtownroanoke.org/city-market

Vegetables

Beets	1.99 lb-2.49 bunch
Broccoli	2.49 lb
Butterbeans	3.49 lb
Butterbeans (shelled)	6.00 1/2 lb
Cabbage	.79 lb
Cauliflower	3.99 head
Corn (sweet)	.75 each
Cucumbers	1.99 lb
Eggplant	2.99 lb
Green Beans	2.99-3.49 lb
Greens	2.25 lb
Okra	3.25 lb
Onions	1.75 bunch
Peas	2.99 lb
Peas (shelled)	6.00 pt

Tomatoes (cherry)	3.95-4.00 organic lb
	3.50 pt
	5.00 organic pt-8.00 qt
Tomatoes (grape)	8.00 organic qt
Turnips	2.00 lb-4.00 bunch
	4.00-4.50 organic bunch

Fruits & Berries

Apples	3.85 lb
Blackberries	7.00 pt
Grapes	5.50 pt
Raspberries	7.00 1/2 pt

Meat

Beef	
Ground	11.00 lb
Steaks	15.00-35.00 lb
Chicken	
Whole	6.00 lb
Thigh/Leg	7.00-15.00 lb
Breast	16.00 lb
Other Cuts	16.00-18.00 lb
Pork	
Ground	8.00 lb
Chops	14.00-15.50 lb
Sausage	11.00-12.00 lb
Other Cuts	12.00-16.00 lb

Other

Cider	7.00 1/2 gal
Pumpkins (small)	5.00 each
Pumpkins (medium)	7.00-10.00 each
Pumpkins (ML)	10.00 each
Pumpkins (large)	13.00 each
Eggs	6.50-7.00 dz
Garlic	1.00 each organic-16.00 lb
Herbs	3.00 organic bunch
Honey	13.50 lb

Peppers (Bell)	1.49-2.00 each
Potatoes	.89-1.49 lb
Radishes	1.99 bunch
Squash	1.89 lb
Tomatoes	2.49 lb
Tomatoes (heirloom)	3.99 lb
Tomatoes (cherry)	3.00 pt
Tomatoes (grape)	3.00 pt

Fruits & Berries

Apples	1.49 lb
Other	
Eggs	4.50-7.00 dz
Gourds	2.50-3.00 each
Honey	12.00 pt-24.00 qt
Indian Corn	5.00 bunch
Pumpkins (mini)	.50 each
Pumpkins (small)	3.00-4.00 each
Pumpkins (medium)	5.00-7.00 each
Pumpkins (ML)	7.00 each
Pumpkins (large)	9.00 each
Pumpkins (XL)	12.00-15.00 each



Danville Market

629 Craghead Street
Community Market Building
Danville, VA 24541
434.797.8961

Saturdays 7:30 a.m.-noon (May-Oct)

Wednesdays 1-6 p.m. (July-Aug)

www.danvilleva.gov/2197/Danville-Farmers-Market

Vegetables

Bok Choy	5.00 organic bunch
Broccoli	3.00 lb
Butterbeans	3.00 lb
Butterbeans (shelled)	9.00 pt
Cabbage	1.00 lb
Corn (sweet)	6.00 1/2 dz
Cucumbers	2.00 lb
Eggplant	.70 organic each (small)
Green Beans	3.00 organic qt
Greens	2.50-3.00 lb
Lettuce	5.00 organic bunch
Microgreens	7.00 organic pt
Okra	3.00 pt
	4.00 organic pt
Peas (purple hull)	3.00 lb
Peppers (bell)	2.00 lb
Peppers (specialty)	1.50 lb
Potatoes	1.50 lb
Squash	1.50 lb
Sweet Potatoes	1.50 lb
Tomatoes	3.00 lb
Tomatoes (cherry)	4.00 pt

Fruits & Berries

Apples	1.25 lb
Blackberries	4.00 pt
Blueberries	4.00 pt
Cantaloupes	4.00 each
	7.00 organic each
Grapes	2.00 pt
Peaches	6.00 qt
Pears	7.00 1/2 peck
Watermelons	5.00 each

Meat

Beef	
Ground	7.00-8.00 lb
Roast Cuts	7.00 lb
Steaks	16.50-17.00 lb
Other Cuts	7.00 lb
Chicken	
Whole	6.00-6.25 lb
Thigh/Leg	8.00 lb
Breast	10.50-13.75 lb
Other Cuts	8.90-9.50 lb
Lamb	
Chops	12.00 lb
Leg	12.00 lb
Pork	
Ground	8.50 lb
Chops	12.50-18.00 lb
Sausage	10.00-10.50 lb
Other Cuts	9.50-12.00 lb
Rabbit	
All Cuts	11.00 lb

Other

Eggs	5.00 dz
	5.00 organic dz
Garlic	10.00 organic bunch
Herbs	2.00-5.00 organic bunch
Honey	9.00 lb
Pumpkins (mini)	1.00 each
Pumpkins (small)	6.00 each
Pumpkins (medium)	8.00 each
Pumpkins (large)	12.00 each

Harrisonburg Farmers Market

Turner Pavilion, Municipal Parking Lot
228 S. Liberty Street
Harrisonburg, VA 22801
540.476.3377

Tuesdays and Saturdays, 8 a.m.-1 p.m. (Apr-Nov)

Saturdays, 9 a.m.-1 p.m. (Jan-Mar)

www.harrisonburgfarmersmarket.com/

Vegetables

Beets	4.00 bunch
Blackeyed Peas	2.75 lb
Broccoli	4.00 head
Butterbeans	2.75-3.00 lb
Butterbeans (shelled)	4.00 lb
Cabbage	4.00 head
Carrots	4.00 bunch
Cauliflower	4.00 head
Corn (sweet)	.75-1.00 each
Cucumbers	1.00 each
Eggplant	1.50 each
Green Beans	2.00-2.50 lb
Greens	4.00-5.00 lb
Lettuce	4.00 head
Microgreens	18.00 lb
Okra	4.00 qt
Onions	2.50 lb
Peas	3.50 lb
Peas (shelled)	5.00 1/2 lb
Peppers (bell)	1.00 each
Peppers (specialty)	3.99 lb
Potatoes	1.50 lb-4.00 qt
Radishes	4.00 bunch
Rhubarb	4.00 lb
Spinach	4.00 lb
Squash	1.00 each
Sweet Potatoes	2.00 lb
Tomatoes	3.50-5.00 lb
Tomatoes (cherry)	5.00-7.00 pt
Tomatoes (grape)	5.00 pt
Tomatoes (roma)	3.25 lb
Turnips	3.00-4.00 bunch

Fruits & Berries

Apples	8.00 qt
Blackberries	5.00 pt-8.00 qt
Blueberries	6.00 pt-10.00 qt
Grapes	6.00 qt
Raspberries	5.00 1/2 pt-7.50 pt
Watermelons	6.00-10.00 each

Meat

Beef	
Ground	10.00 lb
Roast Cuts	12.00 lb
Steaks	18.00-22.00 lb
Other Cuts	8.00-14.00 lb
Chicken	
Whole	5.00-5.50 lb
Thigh/Leg	8.00-11.00 lb
Breast	12.00 lb
Other Cuts	4.50-6.00 lb
Goat	
All Cuts	12.00-16.00 lb
Lamb	
Ground	14.00 lb
Chops	20.00 lb
Leg	18.00 lb
Pork	
Ground	9.00 lb
Chops	18.00 lb
Sausage	10.00 lb
Other Cuts	10.00-18.00 lb

Other

Cider	5.00 pt-9.00 1/2 gal-17.00 gal
Eggs	5.00-7.00 dz
Garlic	1.00-3.00 each
Ginger	12.00 lb
Gourds	3.00 each
Herbs	2.50 bunch
Honey	10.00 12 oz
Pumpkins (mini)	1.00-3.00 each
Pumpkins (small)	3.00 each
Pumpkins (medium)	6.00 each

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593

Saturdays 9 a.m.-noon

Wednesdays 9 a.m.-1 p.m. (Apr-Nov)

Winter market Jan-Mar

Lakesidefarmersmarket.net/

Vegetables

Beets	3.00 bunch
Broccoli	2.00 lb
Brussels sprouts	3.00 pt
Butterbeans	4.00 qt
Cabbage	2.00-2.50 head
Carrots	2.00 lb
Celery	3.00 bunch
Corn (sweet)	.75 each
Cucumbers	.50-.75 each
Eggplant	1.50 lb-2.00 heac
	3.00 organic pt
Green Beans	3.00 qt
Greens	2.00 bunch
Microgreens	5.00 organic 1.5 oz
Okra	3.00 pt
	5.00 orgranic qt
Onions	1.99-2.00 lb
Peppers (bell)	1.00-2.00 each
Peppers (specialty)	.50-1.00 each
	3.00 organic pt
Potatoes	1.99 lb-3.00 pt-5.00 qt
Squash	1.50-2.00 lb
Sweet Potatoes	1.50-2.00 lb
Tomatoes	2.00-2.49 lb
Tomatoes (heirloom)	3.49 lb
Tomatoes (cherry)	3.00-3.50 pt

Fruits & Berries

Apples	1.99-3.85 lb-5.00-6.00 qt
Blueberries	5.00 pt-7.00 qt
Figs	5.00 pt
Grapes	5.00-5.50 pt
Kiwiberries	7.00 pt
Peaches	7.00 qt
Pears	3.85 lb-5.00 qt
Plums	5.00 pt-7.00 qt
Raspberries	7.00 1/2 pt

Other

Cider	7.00 1/2 gal
Eggs	6.00 dz
Garlic	1.00 each-5.00 1/2 pt
Ginger	4.00 lb
Herbs	2.00 organic bunch
Pumpkins (small)	4.00 each
Pumpkins (medium)	6.00 each
Pumpkins (ML)	8.00 each

Central Virginia Produce Auction**October 10, 2025**

18440 E James Anderson Hwy, Dillwyn, VA 23926

434.394.3940

Sales on Tuesdays and Fridays 10:00 AM

Data compiled by Central Virginia Produce Auction

Other commodities are available but not included in this report

			Prices	
	Volume	Low	High	Average
Vegetables				
Beans-Green (1/2 bushel)	37	5.50	15.00	10.67
Broccoli (head)	180	1.85	2.00	1.87
Cabbage (head)	70	2.40	3.25	2.81
Greens-Collards (1/2 bushel)	8	5.00	5.00	5.00
Greens-Kale (1/2 bushel)	5	9.00	9.00	9.00
Greens-Mustard (1/2 bushel)	9	2.00	10.00	5.50
Lettuce (head)	116	4.50	2.25	1.92
Onions (10 lbs)	19	10.00	12.00	10.95
Potatoes (50 lbs)	25	8.00	10.00	9.54
Squash-Butternut/Spaghetti (each)	145	0.50	1.25	0.67
Sweet Potatoes (1/2 bushel)	49	5.00	14.00	9.50
Tomatoes-Canner (25 lbs)	22	7.00	23.00	13.23
Tomatoes-Medium (10 lbs)	8	6.00	7.00	6.50
Tomatoes-Small/Canner (10 lbs)	48	6.75	23.00	13.71
Other				
Eggs (dozen)	361	2.25	3.25	2.48
Gourds (each)	505	0.25	1.25	0.54
Pumpkins (each)	308	1.00	2.25	1.49
Pumpkins-Extra Large (each)	12	16.00	16.00	16.00
Pumpkins-Pie Type (each)	440	0.25	0.85	0.45
Pumpkins-Specialty Mix (each)	607	0.50	1.75	1.09

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Retail Farmers' Markets Sep/Oct Price Summary				Retail Farmers' Markets September/October Price Summary			
Commodity	Unit	Range	Average	Commodity	Unit	Range	Average
Beef (Ground)	Pound	7.00 - 14.00	10.63	Apples	Pound	1.25 - 3.85	2.65
Beef (Roast)	Pound	7.00 - 17.00	12.00	Broccoli	Pound	2.00 - 4.00	3.13
Beef (Steaks)	Pound	15.00 - 35.00	24.19	Cucumbers	Each	0.50 - 1.50	0.96
Chicken (Whole)	Pound	5.00 - 6.25	5.79	Green Beans	Pound	2.00 - 5.00	3.50
Chicken (Thigh)	Pound	7.00 - 15.00	9.50	Greens	Pound	2.25 - 5.00	3.08
Chicken (Breast)	Pound	10.50 - 16.00	13.38	Peas	Pound	2.99 - 3.50	3.16
Pork (Ground)	Pound	8.00 - 9.00	8.50	Peppers	Each	1.00 - 2.00	1.42
Pork (Chops)	Pound	14.00 - 18.00	16.38	Potatoes	Pound	0.89 - 4.00	2.11
Pork (Sausage)	Pound	10.00 - 12.00	10.75	Squash	Pound	1.50 - 2.99	2.13
Lamb (Ground)	Pound	14.00 - 14.00	14.00	Sweet Corn	Dozen	9.00 - 12.00	10.50
Lamb (Chops)	Pound	20.00 - 20.00	20.00	Tomatoes	Pound	2.00 - 5.00	3.41
Lamb (Legs)	Pound	18.00 - 18.00	18.00	Tomatoes (Cherry)	Pint	3.00 - 7.00	4.13