



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES

DIVISION OF MARKETING

804.786.3947

Voice Reports 800.552.5521

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

FARMERS' RETAIL MARKET NEWS

SEPTEMBER 30, 2020 VOL. 28 NO. 05 ISSN 1078—6848

VIRGINIA MARKET NEWS SERVICE

Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change. Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Jonathan Howard 804.786.3949 jonathan.howard@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.404.3817

Tuesdays 3 to 6:30 p.m. (May-Nov)
www.birdhousefarmersmarket.org/

Vegetables

| | |
|---------------------|------------------------------|
| Bok Choy | 2.50 head |
| Broccoli | 4.00 head |
| | 5.00 organic head |
| Cabbage | 5.00 organic head |
| Cucumbers | 2.00 lb |
| Eggplant | 2.00 each, lb |
| | 3.00 organic lb-4.00 qt |
| Fennel | 2.50 organic bulb |
| Green Beans | 2.25 1/2 lb-4.00 lb |
| | 3.00 organic pt-4.00-5.00 qt |
| Greens | 2.25-3.00 bunch |
| | 3.00-4.00 organic bunch |
| Lettuce | 2.00 organic head |
| Microgreens | 4.00 small clamshell |
| Okra | 3.00 pt, lb |
| | 3.00 organic pt-5.00 qt |
| Onions | 2.25 lb |
| Peppers (bell) | .75 each-3.00 qt, lb |
| Peppers (specialty) | 1.75 lb-3.00 pt |
| | 4.00 organic pt-5.00 qt |
| Potatoes | 3.00 qt |
| | 4.00-4.50 organic qt-4.50 pt |
| Squash | 1.50-1.75 lb |
| Sweet Potatoes | 2.00 lb-4.00 qt |
| | 5.00 organic qt |
| Tomatoes | 3.00 lb |
| | 3.50 organic lb |
| Tomatoes (cherry) | 3.00 pt |
| Tomatoes (grape) | 3.00 pt |
| Turnips | 3.50 organic bunch |

Fruits & Berries

| | |
|-------------|-----------------|
| Apples | 6.00 qt |
| Pears | 6.00 qt |
| | 6.00 organic qt |
| Raspberries | 6.00 1/2 pt |

Meat

| | |
|------------|---------------|
| Chicken | |
| Whole | 5.00 lb |
| Thigh/Leg | 7.00-7.50 lb |
| Breast | 12.00 lb |
| Other Cuts | 4.25-12.00 lb |

Other

| | |
|-----------------|-------------------------|
| Cider | 5.75 1/2 gal |
| Eggs | 5.00 dz |
| Gourds | 2.00 lb |
| Herbs | 1.50 bunch |
| | 2.50-3.00 organic bunch |
| Honey | 12.00 lb |
| Pumpkins (mini) | 2.00 lb |

Danville Market

629 Craghead Street
Community Market Building
Danville, VA 24541
434.797.8961

Saturdays 7:30 a.m.-noon
Wednesdays (July-Aug.) 3-6 p.m.

www.danvilleva.gov/2041/Danville-Farmers-Market

Vegetables

| | |
|-------------------|----------|
| Butterbeans | 2.50 lb |
| Corn (sweet) | 5.00 dz |
| Cucumbers | 2.00 lb |
| Eggplant | 1.00 lb |
| Green Beans | 2.00 lb |
| Greens | 2.50 lb |
| Lettuce | 2.00 lb |
| Mushrooms | 12.50 lb |
| Okra | 4.00 lb |
| Onions | 2.00 lb |
| Peas | 3.00 lb |
| Peppers (bell) | 1.00 lb |
| Potatoes | 2.00 lb |
| Squash | 2.00 lb |
| Tomatoes | 2.00 lb |
| Tomatoes (cherry) | 3.00 pt |
| Tomatoes (roma) | 2.00 lb |

Fruits & Berries

| | |
|-------------|-----------|
| Apples | 5.00 bag |
| Pears | 1.00 lb |
| Watermelons | 6.00 each |

Meat

| | |
|------------|----------|
| Beef | |
| Ground | 5.25 lb |
| Roast Cuts | 6.75 lb |
| Steaks | 17.25 lb |
| Lamb | |
| Ground | 8.00 lb |

Other

| | |
|-------|------------|
| Eggs | 4.00 dz |
| Herbs | 4.00 bunch |
| Honey | 8.00 lb |

Forest Market

15583 Forest Road
Forest, VA 24551
434.665.5475

Saturdays 8 a.m.-noon (April-October)
www.forestfarmersmarket.com/

Vegetables

| | |
|---------------------|---------------------------------|
| Beets | 2.50-3.50 organic lb-3.50 bunch |
| Carrots | 1.75 organic lb |
| Greens | 3.00 organic bunch |
| Lettuce | 2.50 organic head |
| Microgreens | 4.00 1.5 oz |
| Mushrooms | 14.00 organic lb |
| Onions | 2.50 organic lb |
| Peppers (bell) | 1.50 organic each |
| Peppers (specialty) | .25-.50 organic each-4.00 lb |
| Radishes | 3.00 organic bunch |
| Sweet Potatoes | 2.50 organic lb |
| Tomatoes (cherry) | 4.00 pt |
| Turnips | 3.00 organic bunch |

Meat

| | |
|------------|---------------|
| Beef | |
| Ground | 7.00-8.25 lb |
| Roasts | 8.00-10.50 lb |
| Steaks | 9.00-23.00 lb |
| Other Cuts | 9.00 lb |

Chicken

| | |
|-------|--------------|
| Whole | 4.25-4.75 lb |
|-------|--------------|

Pork

| | |
|------------|---------------|
| Ground | 7.00 lb |
| Chops | 9.75 lb |
| Sausage | 7.50-8.50 lb |
| Other Cuts | 8.50-10.00 lb |

Rabbit

| | |
|------------|----------|
| Whole | 7.00 lb |
| Ground | 10.50 lb |
| Other Cuts | 7.00 lb |

Turkey

| | |
|------------|---------------|
| Whole | 5.25 lb |
| Breast | 8.50 lb |
| Thigh/Leg | 5.50 lb |
| Other Cuts | 5.50-10.50 lb |

Other

| | |
|-------------|---------------------|
| Eggs | 5.00-6.00 dz |
| Eggs (duck) | 3.50 1/2 dz-8.50 dz |
| Garlic | 2.00 organic head |
| Herbs | 2.00 organic bunch |

Visit Virginia Grown online for free
point-of-sale materials.

Promotional banners, price cards,
stickers, recipe cards
and nutritional information can be
found at

www.vdacs.virginia.gov/vagrown/logos.shtml

Follow @VaAgriculture on Twitter
for news releases, information
on agricultural initiatives,
food tips and more.

Charlottesville City Market

Darden Towe Park
1445 Darden Towe Park
Charlottesville, VA 22911
434.970.3371
Saturdays 8 a.m.-noon
www.charlottesvillecitymarket.com

Vegetables

| | |
|----------------------|--|
| Beets | 3.50 bunch |
| Broccoli | 2.50-3.00 lb |
| Brussel Sprouts | 4.00 pt |
| Carrots | 2.50 lb-3.00 bunch |
| Cauliflower | 4.00-6.00 head |
| Cucumbers | 1.00 each |
| Cucumbers (pickling) | 2.00 lb-4.00 qt |
| Eggplant | 1.75-2.00 lb-3.00 pt |
| Green Beans | 3.00-5.00 qt |
| Greens | 3.00-3.50 bunch 3.00-4.00 organic bunch |
| Lettuce | 3.50 bunch 3.50 organic 1/4 lb |
| Microgreens | 5.00-7.00 2 oz-10.00-14.00 6 oz |
| Mushrooms | 10.58 1/2 lb |
| Okra | 3.50-4.00 pt |
| Onions | 2.00 bunch, lb 3.00 organic bunch |
| Peppers (bell) | 1.00-1.50 each 4.00 organic lb |
| Peppers (specialty) | 3.00-3.50 pt-4.00-5.00 qt 5.00 organic 1/2 lb |
| Potatoes | 4.00-5.00 qt 6.00 organic qt |
| Radishes | 3.00 bunch |
| Spinach | 4.00 bunch |
| Squash | 2.50 lb-5.00 qt |
| Sweet Potatoes | 2.00 lb-5.00 qt |
| Tomatillos | 3.00-3.50 pt |
| Tomatoes | 3.00 lb-6.00 qt 4.00 organic lb |
| Tomatoes (cherry) | 4.00-5.00 pt 5.00 organic pt |
| Tomatoes (roma) | 6.00 qt |

Fruits & Berries

| | |
|-------------|------------------------|
| Apples | 5.00 qt-10.00 1/4 peck |
| Grapes | 5.00 qt |
| Pears | 6.00 qt-10.00 1/4 peck |
| Raspberries | 6.00 1/2 pt |

Meat

| | |
|----------------|----------------|
| Beef | |
| Ground | 7.95-9.00 lb |
| Roast Cuts | 7.00-9.00 lb |
| Steaks | 10.00-25.00 lb |
| Other Cuts | 7.00 lb |
| Chicken | |
| Thigh/Leg | 6.00 lb |
| Breast | 10.00 lb |
| Other Cuts | 4.00 lb |
| Pork | |
| Ground | 9.00 lb |
| Chops | 11.95-16.00 lb |
| Sausage | 7.95-9.00 lb |
| Other Cuts | 8.00-12.00 lb |

Other

| | |
|--------------|---------------------------------------|
| Cider | 6.00 1/2 gal |
| Eggs | 5.00-5.99 dz |
| Garlic | 1.75-2.00 head |
| Herbs | 2.00-3.00 bunch 3.00 organic bunch |
| Pumpkins (s) | 4.00 each |
| Pumpkins (m) | 10.00 each |
| Tumeric | 5.29 bunch |

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593
Saturdays 8 a.m.-noon
Wednesdays 10 a.m.-2 p.m. (April-November,
Winter market January-March)
Lakesidefarmersmarket.net/

Vegetables

| | |
|-------------------|----------------|
| Broccoli | 2.00 lb |
| Cabbage | 3.00 head |
| Carrots | 1.50 lb |
| Cauliflower | 1.50 lb |
| Corn | .75 each |
| Cucumbers | .75 each |
| Eggplant | 2.00 each, lb |
| Green Beans | 2.50 qt |
| Okra | 3.00 pt |
| Onions | 1.50 bunch, lb |
| Peppers (bell) | .50-1.50 each |
| Potatoes | 3.00-5.00 qt |
| Squash | 2.00 lb |
| Sweet Potatoes | 1.50 lb |
| Tomatoes | 2.00-4.00 lb |
| Tomatoes (cherry) | 3.00 pt |

Fruits & Berries

| | |
|--------------|--------------|
| Apples | 5.00-6.00 qt |
| Blackberries | 6.00 pt |
| Cantaloupes | 3.50 each |
| Grapes | 5.00 pt |
| Peaches | 5.00-6.00 qt |
| Pears | 6.00 qt |
| Raspberries | 6.00 1/2 pt |
| Watermelons | 6.00 each |

Meat

| | |
|----------------|----------|
| Beef | |
| Steaks | 8.00 lb |
| Chicken | |
| Breast | 10.00 lb |
| Fish | 20.00 lb |
| Pork | |
| Sausage | 10.00 lb |

Other

| | |
|-----------------|----------------|
| Garlic | 1.00 head |
| Pumpkins (mini) | 3.00 each |
| Pumpkins (med) | 5.00-8.00 each |

Due to concerns surrounding the COVID-19 pandemic, several markets are closed or open on a limited basis. Many markets are offering pre-order services through their websites or through their vendor's websites. Several prices from this newsletter were collected from online resources. Item prices and availability are subject to change at each market.

Loudoun Valley Homegrown Markets Cooperative

Markets include Bluemont, Cascades, Leesburg and Loudoun Station
540.454.8089
www.loudounfarmersmarkets.org/

Vegetables

| | |
|----------------------|--|
| Beets | 3.00 organic bunch-5.00 qt |
| Carrots | 3.00 bunch 3.00 organic bunch |
| Corn (sweet) | .75 each |
| Cucumbers | 1.50 each |
| Cucumbers (pickling) | 4.00 pt |
| Eggplant | 2.99 lb 3.00 organic lb |
| Green Beans | 5.00 organic qt |
| Greens | 3.00 bunch 5.00 organic bunch, 1/4 lb |
| Okra | 4.00 pt |
| Onions | 2.50 lb 2.00 organic bunch-3.00 lb |
| Peppers (bell) | 1.50 each 4.00 organic lb |
| Peppers (specialty) | 4.00 pt |
| Potatoes | 5.00 qt 3.00 organic lb-5.00 qt |
| Squash | 2.50 lb 2.50-3.00 organic lb |
| Sweet Potatoes | 3.00 organic lb |
| Tomatoes | 3.50 lb 4.00 organic lb |
| Tomatoes (cherry) | 4.00-5.00 pt 6.00 organic pt |
| Tomatoes (grape) | 5.00 pt 5.00 organic pt |

Fruits & Berries

| | |
|--------------------|---------|
| Apples | 2.75 lb |
| Blueberries | 5.00 pt |
| Dohl Bottle Gourds | 2.00 lb |
| Grapes | 5.00 qt |
| Pears | 2.75 lb |

Meat

| | |
|----------------|---------------|
| Beef | |
| Ground | 6.14 lb |
| Roast Cuts | 4.70-7.06 lb |
| Steaks | 7.06-14.66 lb |
| Other Cuts | 7.94-8.95 lb |
| Chicken | |
| Whole | 4.67-6.28 lb |
| Thigh/leg | 7.71-8.44 lb |
| Breast | 8.33-12.00 lb |
| Other Cuts | 11.25 lb |
| Lamb | |
| Chops | 19.00 lb |
| Other Cuts | 14.75 lb |
| Pork | |
| Chops | 8.95 lb |
| Other Cuts | 12.00 lb |
| Seafood | |
| Oysters | 30.00 dz |

Other

| | |
|--------|---|
| Garlic | 2.00 head 2.00-3.00 organic head |
| Herbs | 3.00 bunch-4.00 plant 3.00 organic bunch |
| Honey | 9.00-12.00 lb |

Visit Virginia Grown online for Farmer's Market resources. Information is available for market managers, vendors and consumers.

www.vdacs.virginia.gov/vagrown/frmsmkt-resources.shtml

Lynchburg Community Market

1219 Main Street
Lynchburg, VA 24504
434.455.4485

Tuesdays-Saturdays 7 a.m.-2 p.m.
www.lyncburgcommunitymarket.com

Vegetables

| | |
|-----------------------|-------------|
| Beets | 1.50 lb |
| Butterbeans (shelled) | 8.00 lb |
| Carrots | 1.25 lb |
| Corn (sweet) | 10.00 dz |
| Cucumbers | 2.00 lb |
| Eggplant | 3.00 lb |
| Green Beans | 2.50 lb |
| Greens | 2.00 lb |
| Lettuce | 4.00 6 oz |
| Mushrooms | 3.00 1/4 lb |
| Okra | 4.00 qt |
| Onions | 2.00 lb |
| Peas | 2.00 lb |
| Peppers (bell) | .50 each |
| Peppers (specialty) | .50 each |
| Potatoes | 3.00 qt |
| Squash | 1.00 lb |
| Tomatoes | 2.50 lb |
| Tomatoes (cherry) | 3.00 pt |
| Tomatoes (roma) | 2.99 lb |

Fruits & Berries

| | |
|-------------|-----------|
| Apples | 1.75 lb |
| Grapes | 5.00 qt |
| Peaches | 2.39 lb |
| Pears | 2.99 lb |
| Watermelons | 5.00 each |

Meat

| | |
|----------------|----------------|
| Beef | |
| Ground | 8.25 lb |
| Roast Cuts | 13.00 lb |
| Steaks | 17.89-30.00 lb |
| Chicken | |
| Whole | 4.00 lb |
| Breast | 13.25 lb |
| Thigh/Leg | 5.50 lb |
| Pork | |
| Ground | 7.00 lb |
| Chops | 11.00 lb |
| Sausage | 8.00 lb |
| Other Cuts | 8.00 lb |

Other

| | |
|----------------|------------|
| Cider | 8.00 gal |
| Eggs | 5.00 dz |
| Garlic | 14.00 lb |
| Honey | 7.00 lb |
| Pumpkins (Med) | 10.00 each |

Have a family member, friend or neighbor who might benefit from this newsletter? Tell them to call us at 804.786.3947 and we'll put them on the mailing list.

Virginia Market News Service also publishes Cattle & Crops and Hay Clearing House. All Market News publications are available in print and online.

Roanoke Historic City Market

213 Market Street, Campbell Avenue and Market
Street Roanoke, VA 24011
540.342.2028
Monday-Sunday 8 a.m.-5 p.m.
www.downtownroanoke.org/city-market

Vegetable

| | |
|-----------------------|-------------------------|
| Beets | .99-1.69 lb-3.00 bunch |
| Butterbeans | 3.50 lb |
| Butterbeans (shelled) | 6.00 1/2 lb |
| Cabbage | .69 lb |
| Corn (sweet) | .75 each-6.00 dz |
| Cucumbers | .50 each-1.49 lb |
| Cucumbers (pickling) | .33 each |
| Eggplant | 1.99 lb |
| Green Beans | 2.49-3.99 lb |
| Onions | 1.49 lb-1.50-2.50 bunch |
| Peas | 2.49 lb |
| Peppers (bell) | .75-1.75 each |
| Peppers (specialty) | .25-1.00 each |
| Potatoes | 1.25-1.29 lb |
| Squash | 1.59-1.99 lb |
| Sweet Potatoes | 1.29 lb |
| Tomatoes | 1.69-2.49 lb |
| Tomatoes (cherry) | 2.50 pt-2.99 lb |
| Tomatoes (grape) | 2.50 pt-2.99 lb |
| Tomatoes (roma) | 2.99 lb |

Fruits & Berries

| | |
|-------------|-------------------------------|
| Apples | 1.49-1.69 lb-10.00 1/2 bushel |
| Blueberries | 3.00 pt |
| Cantaloupes | 3.50 each |
| Grapes | 4.00 pt-4.99 lb |
| Peaches | 1.99 lb |
| Pears | 1.69 lb |
| Watermelons | 5.00-6.00 each |

Other

| | |
|-----------------|--------------------|
| Eggs | 3.00-4.00 dz |
| Gourds | .50-3.00 each |
| Honey | 10.00 pt-18.00 qt |
| Pumpkins (mini) | .50-1.00 each |
| Pumpkins (s) | 2.00-3.00 each |
| Pumpkins (med) | 4.00 Heirloom |
| Pumpkins (l) | 5.00 each |
| Pumpkins (xl) | 6.00-7.00 Heirloom |
| Pumpkins (l) | 9.00 each |
| Pumpkins (xl) | 9.00 Heirloom |
| Pumpkins (xl) | 12.00-20.00 each |

" Farm. Fresh. Pledge! "

Learn about the "Farm. Fresh. Pledge!" promotion by visiting VirginiaGrown.com.

For every \$10 you spend at your farmers' market, you will receive a punch on your "Farm. Fresh. Pledge!" card. Once you fill all 14 slots on your card, give it to the market manager and your card will be entered into a monthly drawing for a chance to win a Virginia Grown/Virginia's Finest prize pack. Pledge Months are June, July, August and September.

Visit Virginia Grown online to find a farmers' market near you.

Williamsburg Farmers Market

Merchants Square
402 W. Duke of Gloucester Street
Williamsburg, VA 23185
757.259.3788
Saturdays 8 a.m.-noon
www.williamsburgfarmersmarket.com

Vegetables

| | |
|-----------------|----------------|
| Beets | 3.00 bunch |
| Brussel Sprouts | 4.00 pt |
| Cabbage | 3.00 head |
| Carrots | 3.00 bunch |
| Eggplant | 3.00 lb |
| Fennel | 3.00 bulb |
| Green Beans | 5.00 qt |
| Greens | 3.00 bunch |
| Leeks | 1.00 each |
| Mushrooms | 12.50-15.00 lb |
| Peppers (bell) | 3.00 lb |
| Sweet Potatoes | 2.00 lb |

Fruits & Berries

| | |
|-------------|-------------|
| Raspberries | 6.00 1/2 pt |
|-------------|-------------|

Meat

| | |
|---------------|---------------|
| Pork | |
| Chops | 10.00 lb |
| Sausage | 8.00 lb |
| Other Cuts | 8.00-10.00 lb |
| Turkey | |
| Whole | 6.00 lb |

Other

| | |
|-------------|--------------|
| Cider | 18.00 750 ml |
| Eggs | 5.00 dz |
| Eggs (Duck) | 6.00 dz |
| Garlic | 2.00 head |
| Herbs | 2.00 bunch |
| Honey | 13.00 lb |

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<https://www.surveymonkey.com/r/H3QVYR5>

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| Retail Farmers' Markets September Price Summary | | | |
|---|-------|---------------|---------|
| Commodity | Unit | Range | Average |
| Beef (Ground) | Pound | 5.25 - 9.00 | 7.27 |
| Beef (Roast) | Pound | 4.70 - 13.00 | 8.65 |
| Beef (Steaks) | Pound | 7.06 - 30.00 | 15.72 |
| Chicken (Whole) | Pound | 4.00 - 6.28 | 4.74 |
| Chicken (Thigh) | Pound | 5.50 - 8.44 | 6.71 |
| Chicken (Breast) | Pound | 8.32 - 13.25 | 11.08 |
| Pork (Ground) | Pound | 7.00 - 9.00 | 7.67 |
| Pork (Chops) | Pound | 8.95 - 16.00 | 10.74 |
| Pork (Sausage) | Pound | 7.50 - 10.00 | 8.50 |
| Lamb (Ground) | Pound | 8.00 - 8.00 | 8.00 |
| Lamb (Chops) | Pound | 19.00 - 19.00 | 19.00 |

| Retail Farmers' Markets September Price Summary | | | |
|---|-------|--------------|---------|
| Commodity | Unit | Range | Average |
| Apples | Pound | 1.49 - 2.75 | 2.03 |
| Broccoli | Pound | 2.00 - 3.00 | 2.38 |
| Cantaloupes | Each | 3.50 - 3.50 | 3.50 |
| Cucumbers | Each | 0.50 - 1.50 | 0.94 |
| Green Beans | Pound | 2.00 - 4.00 | 2.94 |
| Greens | Pound | 2.00 - 2.50 | 2.25 |
| Peaches | Pound | 1.99 - 2.39 | 2.19 |
| Peas | Pound | 2.00 - 3.00 | 2.50 |
| Peppers | Each | 0.50 - 1.75 | 1.04 |
| Potatoes | Pound | 1.25 - 2.00 | 1.64 |
| Squash | Pound | 1.00 - 2.50 | 1.92 |
| Sweet Corn | Dozen | 5.00 - 10.00 | 7.80 |
| Tomatoes | Pound | 1.69 - 4.00 | 2.73 |
| Tomatoes (Cherry) | Pint | 2.50 - 5.00 | 3.44 |