

Instructions for completing the Loss of Market Form

This guide helps you complete the Loss of Market Form by providing step-by-step instructions on the information required and how to enter it in the system. After completing Registration and selecting a Funding Opportunity, start a new application and enter general information. You will then be taken to the Application Details page.

From the **Application Details** page, click on **Loss of Market Loss** from the list of forms.

See all application components below. Click on the component that you would like to edit or see in more detail. You can click the "Online Help" link for more information.

Application Preview Attachments Alert History Map

Application Details

Application cannot be Submitted Currently

- Application components are not complete

Component	Complete?
General Information	✓
Business Information	
Property Information	
Timber Loss	
Infrastructure Loss	
Aquaculture Infrastructure Loss	
Above Ground Irrigation Loss	
Future Economic Loss	
Loss of Market	
Plasticulture Loss	
Review, Acknowledge and Submit	

Step 1 – Indicate Loss due to Lack of Market access

On the **Loss of Market** form,

- Select **Yes** if you are reporting losses due to lack of market access. For example, the market that you sell to was destroyed by Hurricane Helene and your harvested pumpkin crop spoiled because the market was no longer accessible.
- If **No**, click **Save Form** and **Mark as Complete**. No further action is required for this form.

 **Loss of Market** - Current Version

All forms automatically open in "Edit" mode the very first time you go into the form. After that you have to click "Edit" to go into Edit mode. Some sections like a multi list do not open in Edit mode you can add many rows using the "Add" button. **The form must be "Mark As Complete" before submitting the application.**

VDACS will issue payments to Eligible Producers who suffered a market loss due to a reduction in on and off farm markets for agricultural crops due to Hurricane Helene. The following criteria must be met for eligible market losses:

- Must be an Eligible Producer.
- Eligibility is limited to markets tied directly to the eligible producer's produced crops.
- The crop must have been produced but could have spoiled or been discarded before or after harvesting due to a lack of market availability.
- Losses tied to the producer's operation that are not directly related to the sale of a crop (e.g., corn maze, hayride) are not eligible. Losses of sales of crops produced by other producers are not eligible, including if the producer purchased the products from another producer and intended to resell them.
- The eligible loss must be located in an eligible locality.
- The producer must obtain crop insurance or NAP coverage for certain future crop years.

 **Loss of Market** 

Please Note: If you are not reporting Future Economic Losses - Loss of Market, select 'No' and mark the form as complete.

Are you reporting losses due to lack of market access as a result of Hurricane Helene that meet all requirements listed above? For example, the market that you sell to was destroyed by Hurricane Helene and your harvested pumpkin crop spoiled because the market was no longer accessible. Do not include commodities that were claimed on another disaster relief program OR if you had made a claim under any Federal crop insurance.

Loss of Market:



Step 2 – Insurance Requirement

- If you select **Yes** for losses, you will be asked if you plan to meet the **insurance linkage requirement** (*See grant guidance below*) for the crop or crops being claimed under the loss of market (This is required by USDA.)
- Select **Yes** and, if available now, upload documentation for proof of federal insurance.
- This document is **not required at this stage** but will be required later.

Click **Save Form** after answering.

Loss of Market Save Form

Please Note: If you are not reporting Future Economic Losses - Loss of Market, select 'No' and mark the form as complete.

Are you reporting losses due to lack of market access as a result of Hurricane Helene that meet all requirements listed above? For example, the market that you sell to was destroyed by Hurricane Helene and your harvested pumpkin crop spoiled because the market was no longer accessible. Do not include commodities that were claimed on another disaster relief program OR if you had made a claim under any Federal crop insurance.

Loss of Market:

Eligible Producers who receive Relief Fund payments must obtain Federal Crop Insurance for all insurable crops (including aquaculture), trees, bushes, or vines, which they have received payment due to aquaculture infrastructure, future economic, market, or plasticulture losses at the 60/100 level of coverage (or equivalent) where insurance is available. Whole Farm Revenue Protection (WFRP) at the 60 percent level may also be purchased. Where Federal crop insurance is not available, Eligible Producers who receive Relief Fund payments are required to purchase NAP coverage at the 60/100 level of coverage (or equivalent). The coverage should be purchased for the next two reinsurance years with the third reinsurance year being the final crop year to purchase crop insurance or NAP coverage to meet the second year of coverage for this requirement.

Do you plan to meet the insurance linkage requirement for the crop or crops being claimed under the loss of market? : You must agree to insurance linkage to qualify for this loss category.

Upload documentation for proof of federal insurance.
You may submit this after award, but it will be required.

Documentation: Select file

Save Form

Grant Guidance:

Eligible Producers who receive Relief Fund payments must obtain Federal Crop Insurance for all insurable crops (including aquaculture), trees, bushes, or vines, which they have received payment due to aquaculture infrastructure, future economic, market, or plasticulture losses at the 60/100 level of coverage (or equivalent) where insurance is available. Whole Farm Revenue Protection (WFRP) at the 60 percent level may also be purchased. Where Federal crop insurance is not available, Eligible Producers who receive Relief Fund payments are required to purchase NAP coverage at the 60/100 level of coverage (or equivalent). The coverage should be purchased for the next two reinsurance years with the third reinsurance year being the final crop year to purchase crop insurance or NAP coverage to meet the second year of coverage for this requirement.

Step 3 – Add Loss of Market Entry

1. If Yes was selected for losses, Click **Add Entry**.

For each property and each commodity type affected by market loss, create a new row.

Commodities - *If Reporting Losses - Multi-List										
Property	Due to Closure or Restriction	Harvested or Left in Field	Type of Commodity Affected	Type of Commodity Affected	Crop	Pounds of Specific Commodity Affected	Number of Acres	Circumstances	Insurance Payment	Documentation
No Data for Table										

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2. Select the **property** for which you are reporting the loss.

3. Indicate if the loss was **Due to Closure or Restriction**

Commodities - *If Reporting Losses

This section **ONLY** applies if you are reporting losses due to Lack of Market.
*Add a new row for each Property and each applicable Type of Commodity.

Property*:

Was the loss due to market closure or access restriction?
Due to Closure or Restriction*:

Was the crop harvested or left in the field?
Harvested or Left in Field*:

Describe the circumstances that led to the market loss.
Circumstances*:
250 character(s) left

Did you receive federal crop insurance payment for the loss of the selected crop?
Insurance Payment*:

Upload documentation of loss due to lack of market. e.g., pictures, cooperative extension letter, evidence that market was unavailable.
Documentation*: If you have additional documents, please use the Attachments section on the Loss of Market form.



4. Select if the crop was: **Harvested or Left in Field**

- If **Harvested** → enter: **Type of Commodity Affected** (dropdown from list below) if **Other** is selected then enter the crop name and **Pounds of Specific Commodity Affected**

Was the crop harvested or left in the field?

Harvested or Left in Field*:

Type of Commodity Affected:

Pounds of Specific Commodity Affected:

- If **Left in Field** → enter: **Type of Commodity Affected** (dropdown from list below) if **Other** is selected then enter the crop name and **Number of Acres** affected

Was the crop harvested or left in the field?

Harvested or Left in Field*:

Type of Commodity Affected:

Number of Acres:



• **Type of Commodity Affected** options listed in the dropdown are: Broccoli, Brussel Sprouts, Cabbage, Collard Greens, Kale, Mustard, Peppers, Pumpkin – Heirloom, Pumpkin – Jack o Lantern, Pumpkin – Pie, Squash, Tomatoes, Turnips and Other Fruit/Vegetable Crop. If “**Other Fruit/Vegetable Crop**” is selected: A **Crop** text box will appear. Enter the specific crop name (e.g., Spinach, Okra, Zucchini).

Type of Commodity Affected:

If Other Vegetable Crop, please list.

Crop:

- 5. Provide **Circumstances** (maximum 250 characters) of the events that caused the market loss. (For example: Local market closed due to storm damage, unable to sell harvested squash.)
- 6. Indicate if **Insurance Payment** was received for this crop loss.
- 7. Upload **Documentation** for proof of loss due to lack of market, such as photographs, cooperative extension letters, or evidence of market unavailability.
- 8. Click **Save Form** after entering the details.

Step 4 – Additional Attachments (if any)

- Use the **Additional Attachments** section to upload any extra supporting files.

Additional Attachments - Loss of Market - Other Attachments Mark as Complete Add New Attachment

Please upload any additional documents that support your application. Ensure that all files are clearly labeled.

Description	File Name	Type	Size	Upload Date	Delete
No files attached.					

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Step 5 – Finalize the Form

- Once all entries are completed and attachments uploaded, click **Mark as Complete**.