



# Forest Products Trade Mission to Europe May 2019



## Join us for a forest products trade mission to Europe, May 21-28.

The mission will begin at Interzum in Cologne, Germany, the world's leading trade fair for furniture production and interior design. Use our VDACS-sponsored booth space at the show as your home base and utilize the matchmaking services of our VDACS European trade representative to network and meet with forest products buyers from around the world.

Following Interzum, the VDACS' European trade representative will arrange one-on-one meetings for Virginia companies with interested lumber and log buyers in areas of Eastern Europe including but not limited to Poland, which has become a furniture production powerhouse and is touted as the fourth largest furniture manufacturer in the world.

The mission will return to Hannover, Germany for a visit to Ligna, the world's leading trade show for tools and machinery for the wood processing industry. Ligna will be another great opportunity to make new contacts, meet with decision makers and learn about industry trends in and around Europe.

### Tentative Mission Schedule

May 21 - 22: Interzum

May 23 - 24: Meetings in Eastern Europe

May 27- 28: Ligna

## *Join VDACS and take part in this great opportunity to:*

- ➔ Network with the international industry
- ➔ Meet potential distribution partners face-to-face
- ➔ Obtain leads on new buyers, before other suppliers
- ➔ Utilize Virginia's international trade representatives to arrange meetings with targeted partners

For more information, contact:



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