EXPLORE GLOBAL OPPORTUNITIES

VIRGINIA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES

The VDACS Office of International Marketing (OIM) connects Virginia agricultural and forest products producers with profitable export opportunities. We promote Virginia agricultural commodities, wood products, seafood, and specialty food and beverage items through our Virginia office and a global network of trade representatives in

Canada	Europe	Mexico
Central America	Hong Kong	United Kingdom
China	India	

LET OUR EXPERTS HELP

- Assess your product's potential in foreign markets
- Understand international regulations
- Identify partners and buyers
- Work with logistics and export finance service providers
- Learn about grant programs that pay export marketing expenses
- Participate in international marketing events and meet face-to-face with buyers around the globe

Branded Product Marketing:
International marketing specialists work with companies to develop and execute export marketing plans for their products.

Trade Events:
The OIM provides opportunities and assistance to companies for product-specific trade shows and missions that increase exposure and introduce them to buyers in target markets, including opportunities with partner organizations such as the Southern United States Trade Association, American Hardwood Export Council and a variety of commodity export associations.

Agricultural Commodity Marketing:
Our network of overseas trade representatives develops buyer leads, delivered to each commodity supplier.

CONTACT US FOR MORE INFORMATION

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