

# La Barra Mexico

June 9-10, 2019

Mexico City, Mexico

Join us for La Barra Mexico, the most important annual event for the bar and spirits industry in Latin America. La Barra Mexico is a specialist trade fair that exclusively targets the high-end cocktail industry, bars, restaurants, hotels and other industry leaders. La Barra Mexico is the major business platform for the premium and craft spirits industry producers, importers and distributors seeking opportunities in Mexico and Latin America.

The Virginia Department of Agriculture and Consumer Services (VDACS) is sponsoring a “Virginia is for Spirits Lovers” themed exhibition at La Barra Mexico 2019. VDACS will allocate spaces on a first-come, first served basis to interested companies, coordinate booth design and pay for shipping of product samples.

## *Join VDACS and take part in this great opportunity to:*

- ➔ Network with the international industry
- ➔ Meet potential distribution partners
- ➔ Sample your products
- ➔ Utilize Virginia’s international trade representatives to arrange meetings with targeted partners

La Barra Mexico will take place at Centro Citibanamex in Mexico City. The registration fee to exhibit is \$500. The registration deadline is April 1, 2019.



*For more information, contact:*



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