

Virginia State Milk Commission
Approved Competitive Minimum Retail Prices
June 2020

Eastern Market				
Product	Butterfat	Size	Platform Cost	Minimum Retail Price
HVD	3.25	Bulk - Multi QT	0.647	\$0.68
		Gallon	2.118	\$2.24
		Half-Gallon	1.122	\$1.18
		Quart	0.650	\$0.68
		Pint	0.406	\$0.42
		Half-Pint	0.189	\$0.20
2%	2.00	Bulk - Multi QT	0.527	\$0.55
		Gallon	1.970	\$2.08
		Half-Gallon	1.060	\$1.12
		Quart	0.614	\$0.65
		Pint	0.388	\$0.41
		Half-Pint	0.180	\$0.19
1%	1.00	Bulk - Multi QT	0.497	\$0.52
		Gallon	1.856	\$1.96
		Half-Gallon	0.982	\$1.04
		Quart	0.593	\$0.62
		Pint		
		Half-Pint	0.165	\$0.17
Skim	0.50	Bulk - Multi QT	0.484	\$0.51
		Gallon	1.789	\$1.89
		Half-Gallon	0.958	\$1.01
		Quart	0.578	\$0.61
		Pint		
		Half-Pint	0.165	\$0.17
Buttermilk	3.25	Half-Gallon	1.178	\$1.24
	1.00	Gallon	2.089	\$2.21
	1.00	Half-Gallon	1.083	\$1.14
	1.00	Quart	0.596	\$0.63
Flavored	3.25	Half-Gallon	1.262	\$1.33
	1.50	Gallon	2.116	\$2.24
	1.50	Half-Gallon	1.135	\$1.20
	1.50	Half-Pint	0.181	\$0.19

The Eastern Market Includes:

Counties of - Accomack, Amelia, Brunswick, Buckingham, Caroline, Charles City, Charlotte, Chesterfield, Cumberland, Dinwiddie, Essex, Gloucester, Goochland, Greensville, Halifax, Hanover, Henrico, Isle of Wight, James City, King and Queen, King George, King William, Lancaster, Lunenburg, Mathews, Mecklenburg, Middlesex, New Kent, Northampton, Northumberland, Nottoway, Powhatan, Prince Edward, Prince George, Richmond, Southampton, Surry, Sussex, Westmoreland, York; and Cities of - Chesapeake, Colonial Heights, Franklin, Hampton, Hopewell, Newport News, Norfolk, Petersburg, Richmond, South Boston, Suffolk, Virginia Beach, Williamsburg

Western Market				
Product	Butterfat	Size	Platform Cost	Minimum Retail Price
HVD	3.25	Bulk - Multi QT	0.643	\$0.68
		Gallon	2.101	\$2.22
		Half-Gallon	1.113	\$1.18
		Quart	0.646	\$0.68
		Pint	0.403	\$0.42
		Half-Pint	0.188	\$0.19
2%	2.00	Bulk - Multi QT	0.523	\$0.55
		Gallon	1.953	\$2.06
		Half-Gallon	1.052	\$1.11
		Quart	0.610	\$0.64
		Pint	0.385	\$0.40
		Half-Pint	0.179	\$0.18
1%	1.00	Bulk - Multi QT	0.493	\$0.52
		Gallon	1.838	\$1.94
		Half-Gallon	0.974	\$1.03
		Quart	0.589	\$0.62
		Pint		
		Half-Pint	0.164	\$0.17
Skim	0.50	Bulk - Multi QT	0.480	\$0.50
		Gallon	1.772	\$1.87
		Half-Gallon	0.949	\$1.00
		Quart	0.574	\$0.60
		Pint		
		Half-Pint	0.164	\$0.17
Buttermilk	3.25	Half-Gallon	1.170	\$1.23
	1.00	Gallon	2.071	\$2.19
	1.00	Half-Gallon	1.074	\$1.13
	1.00	Quart	0.592	\$0.62
Flavored	3.25	Half-Gallon	1.254	\$1.32
	1.50	Gallon	2.100	\$2.22
	1.50	Half-Gallon	1.127	\$1.19
	1.50	Half-Pint	0.180	\$0.19

The Western Market Includes:

Counties of - Albemarle, Alleghany, Amherst, Appomattox, Augusta, Bath, Bedford, Botetourt, Campbell, Carroll, Clarke, Craig, Culpeper, Fauquier, Floyd, Fluvanna, Franklin, Frederick, Giles, Grayson, Greene, Henry, Highland, Louisa, Madison, Montgomery, Nelson, Orange, Page, Patrick, Pittsylvania, Pulaski, Rappahannock, Roanoke, Rockbridge, Rockingham, Shenandoah, Smyth, Spotsylvania, Stafford, Warren, Wythe; and Cities of - Buena Vista, Charlottesville, Clifton Forge, Covington, Danville, Fredericksburg, Galax, Harrisonburg, Lexington, Lynchburg, Martinsville, Radford, Roanoke, Salem, Staunton, Waynesboro, Winchester

Southwestern Market				
Product	Butterfat	Size	Platform Cost	Minimum Retail Price
HVD	3.25	Bulk - Multi QT	0.632	\$0.66
		Gallon	2.058	\$2.18
		Half-Gallon	1.092	\$1.15
		Quart	0.635	\$0.67
		Pint	0.398	\$0.42
		Half-Pint	0.185	\$0.19
2%	2.00	Bulk - Multi QT	0.512	\$0.54
		Gallon	1.910	\$2.02
		Half-Gallon	1.030	\$1.09
		Quart	0.599	\$0.63
		Pint	0.380	\$0.40
		Half-Pint	0.176	\$0.18
1%	1.00	Bulk - Multi QT	0.482	\$0.51
		Gallon	1.795	\$1.90
		Half-Gallon	0.952	\$1.00
		Quart	0.578	\$0.61
		Pint		
		Half-Pint	0.161	\$0.17
Skim	0.50	Bulk - Multi QT	0.469	\$0.49
		Gallon	1.729	\$1.83
		Half-Gallon	0.928	\$0.98
		Quart	0.563	\$0.59
		Pint		
		Half-Pint	0.161	\$0.17
Buttermilk	3.25	Half-Gallon	1.148	\$1.21
	1.00	Gallon	2.029	\$2.15
	1.00	Half-Gallon	1.053	\$1.11
	1.00	Quart	0.581	\$0.61
Flavored	3.25	Half-Gallon	1.234	\$1.30
	1.50	Gallon	2.060	\$2.18
	1.50	Half-Gallon	1.107	\$1.17
	1.50	Half-Pint	0.177	\$0.18

The Southwestern Market Includes:

Counties of - Bland, Buchanan, Dickenson, Lee, Russell, Scott, Tazewell, Washington, Wise; and Cities of - Bristol, Norton