



FARM. FRESH. PLEDGE!



Support Virginia Farmers

Take the \$10 Punch Card Pledge at Your Local Farmers' Markets

Get a punch for every \$10 you spend for a chance to win summer monthly prize packs valued at \$100 - \$200!

How it Works

The Virginia Department of Agriculture and Consumer Services (VDACS) is pleased to offer the annual **Farm. Fresh. Pledge!** punch card program. Participating Virginia Farmers' Markets will have pledge punch cards available at their markets throughout the summer. Each time you spend \$10 at the market, get your card punched. If you spend \$30 in one day, you'll get three punches. Spend \$140, and you'll get all 14 punches. Once you fill up all 14 slots on your card, hand it over to the market manager, and your card will be entered into a monthly drawing for a chance to win a summer Virginia Grown/Virginia Finest Prize Pack valued at \$100-\$200. Also, at the end of the season, the punch card submissions will be tallied, and the farmers' market with the highest number of entries will win a prize. So enter as many completed punch cards as you want to support your market and Virginia farmers!

- Seasonal Pledge Months: June, July, August and September
- Monthly Prize Pack Values: \$100 - 200 (Virginia Grown and Virginia's Finest gift baskets)

VDACS will select one winner per month by random drawing from all eligible punch cards received that month in the Office of Promotions prior to the drawing date for each month, as listed below.

Drawing Dates

June Winner: July 12, 2019

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

July Winner: August 9, 2019

Farmers' Market Week Bonus Prize Pack: \$200 Virginia Grown/Virginia's Finest Gift Basket

August Winner: September 13, 2019

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

September Winner: October 18, 2019

Prize Pack: \$100 Virginia Grown/Virginia's Finest Gift Basket

Market with the most entries: October 18, 2019

Winners will be notified by VDACS. Winners are subject to verification. In the event that a winner cannot be reached at the address/phone number provided, an alternate winner will be selected. Odds of winning depend on the number of eligible entries received.

For Farmers' Market Managers

By the end of each pledge month—June, July, August and September—send all completed punch cards, along with the entry form to:

Virginia Grown Punch Card Promotion
Virginia Department of Agriculture and Consumer Services
102 Governor Street, Room 333
Richmond, VA 23219

Special Market Award

The Farmers' Market with the most completed punch card entries will receive a special honor at the end of the promotion in October.

To request punch cards, click here for the [order form](#).
Questions? Contact Virginia Grown at vagrown@vdacs.virginia.gov